

NH

NOURISON  
HOSPITALITY

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MARRIOTT  
STANDARD PROGRAMS

ALOFT  
BRAND PROGRAM



# ALOFT BRAND PROGRAM

Marriott and Nourison Hospitality have fostered a strong collaborative relationship that goes beyond a traditional partnership. With decades of experience in Axminster carpet manufacturing, we continue to provide custom solutions that meet Marriott's approved brand standards.

Nourison Hospitality's in-house design team has worked closely with Marriott select brands to develop the AC, ALOFT, and SHERATON programs. These programs allow us to provide custom carpets that offer a unique experience to your customers while satisfying brand standards.

To place an order or to learn more about Nourison Hospitality's Marriott approved brand standards, please contact your Nourison Hospitality Sales Representative, or call our Customer Service Department at:

**USA:**

(800) 223-1110 | (706) 629 1799

[hospitality@nourison.com](mailto:hospitality@nourison.com)

**EUROPE:**

(+41) 044 401 45 46/47

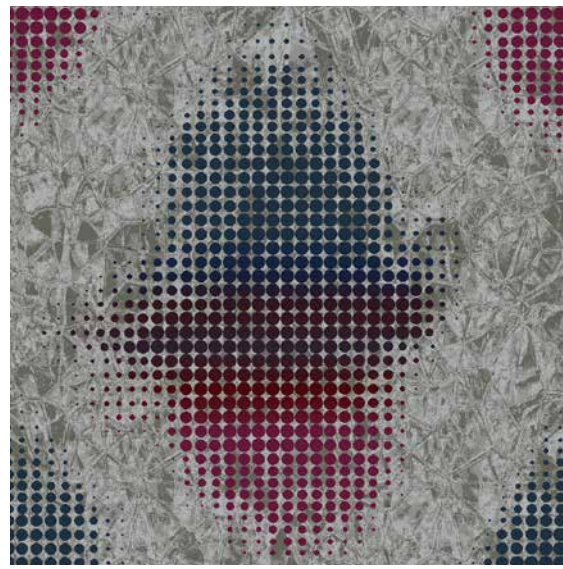
[Omid.Louie@nourison.com](mailto:Omid.Louie@nourison.com)



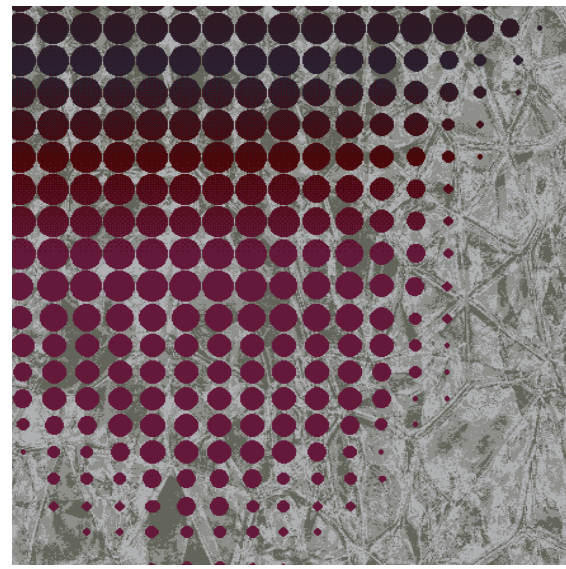
**ALOFT**  
GEN 4.5 NEW BUILD PROGRAM



TACTIC MEETING ROOM



16179V2A-8R  
AXMINSTER RUG OVERLAY



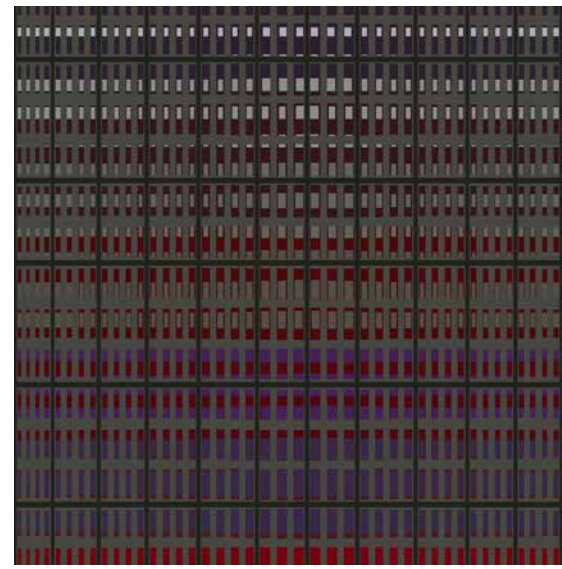
CLOSE-UP DETAIL

SPECIFICATIONS

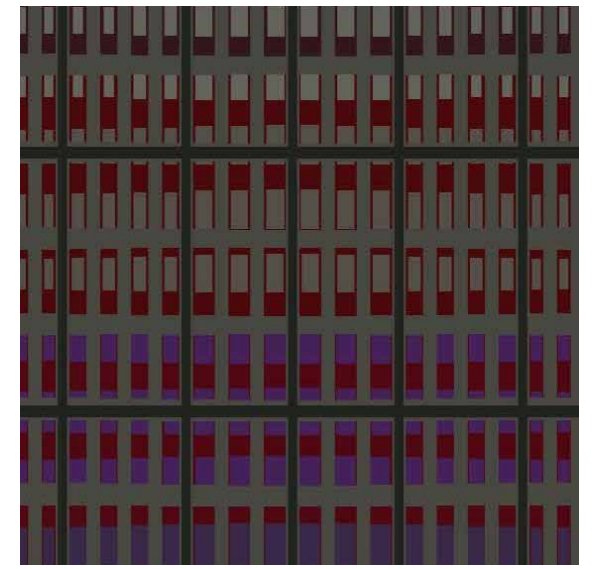
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Scale	NTS
Quality	Woven Axminster 8R 3ply
Fiber	80% Premium Wool 20% Nylon 6.6 Loose Lay
ID#	346227
Marriot ID Tag	LM-005



LOBBY



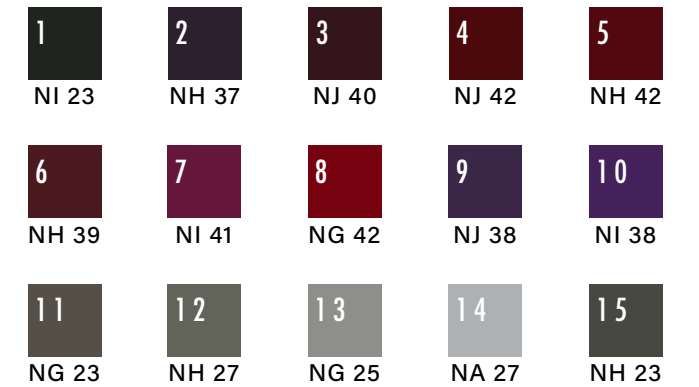
16220V1A-10R  
AXMINSTER OVERLAY RUG

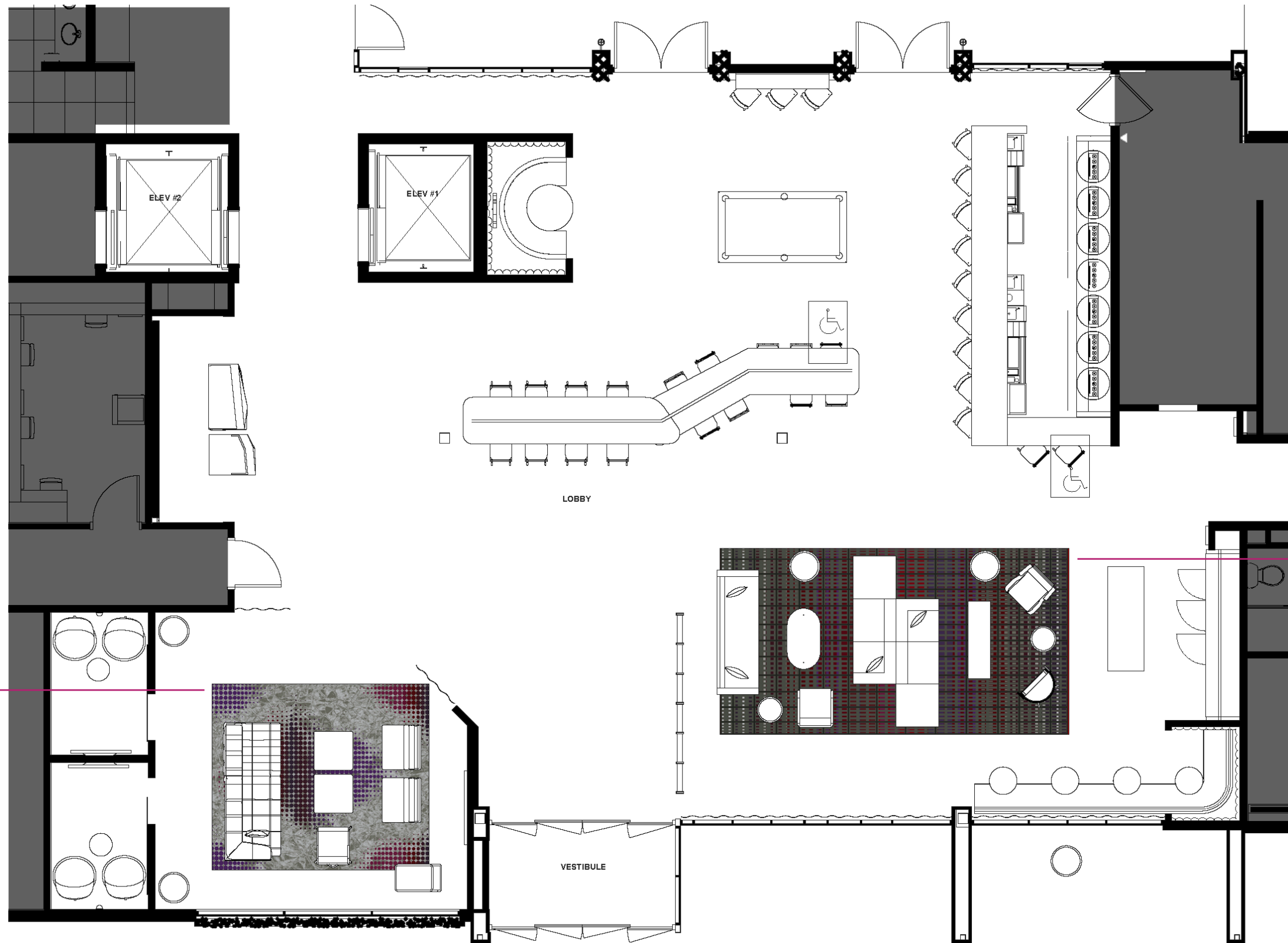


CLOSE-UP DETAIL

SPECIFICATIONS

Repeat Size	144"W x 192"L
Scale	NTS
Quality	Woven Axminster 10R 3ply
Fiber	80% Premium Wool 20% Nylon 6.6 Loose Lay
ID#	346228
Marriot ID Tag	LM-006



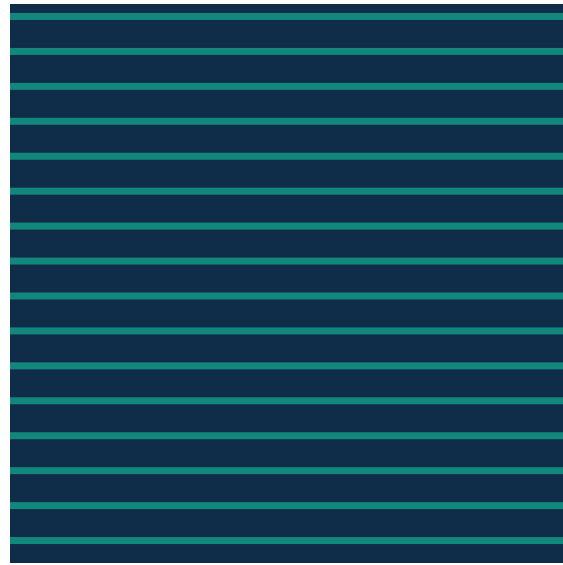


16179V2A-8R  
AXMINSTER RUG OVERLAY

16220V1A-10R  
AXMINSTER OVERLAY RUG



GUESTROOM CORRIDOR ELEVATOR LOBBY



15022V1A-8R-2P  
AXMINSTER BROADLOOM



CLOSE-UP DETAIL

SPECIFICATIONS

Repeat Size	2"W x 5"L
Scale	NTS
Quality	Woven Axminster 8R 2ply
Fiber	80% Premium Wool 20% Nylon 6.6
Loom Width	13'2"
ID#	343440
Marriot ID Tag	PG-006B



GUESTROOM CORRIDOR RUNNER



15074V1A-8R-2P  
AXMINSTER BROADLOOM



CLOSE-UP DETAIL

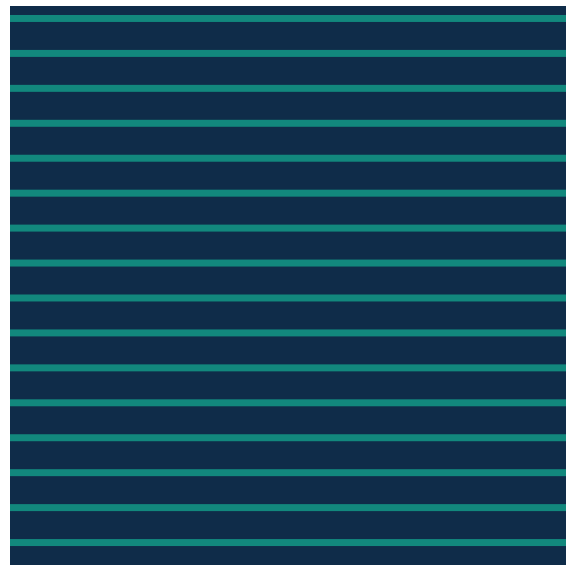
SPECIFICATIONS

Repeat Size	78.57"W x 186.88"L
Scale	NTS
Quality	Woven Axminster 8R 2ply
Fiber	80% Premium Wool 20% Nylon 6.6
Loom Width	13'2"
ID#	343439
Marriot ID Tag	PG- 006A





GUESTROOM CORRIDOR FILL  
& TRANSITION



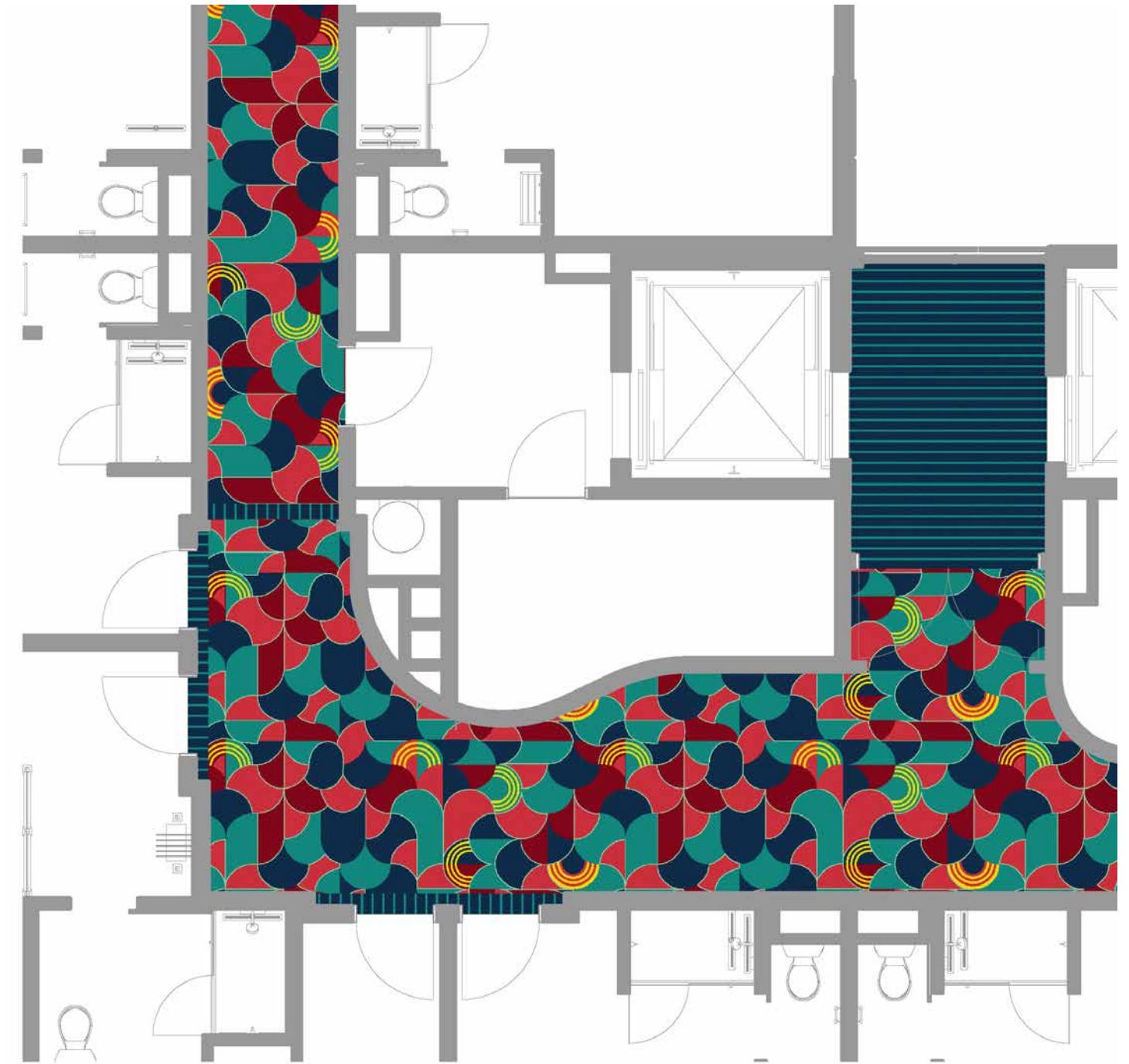
15022V1A-8R-2P  
AXMINSTER BROADLOOM



CLOSE-UP DETAIL

SPECIFICATIONS

Repeat Size	2"W x 5"L
Scale	NTS
Quality	Woven Axminster 8R 2ply
Fiber	80% Premium Wool 20% Nylon 6.6
Loom Width	13'2"
ID#	343462
Marriot ID Tag	PG- 006C



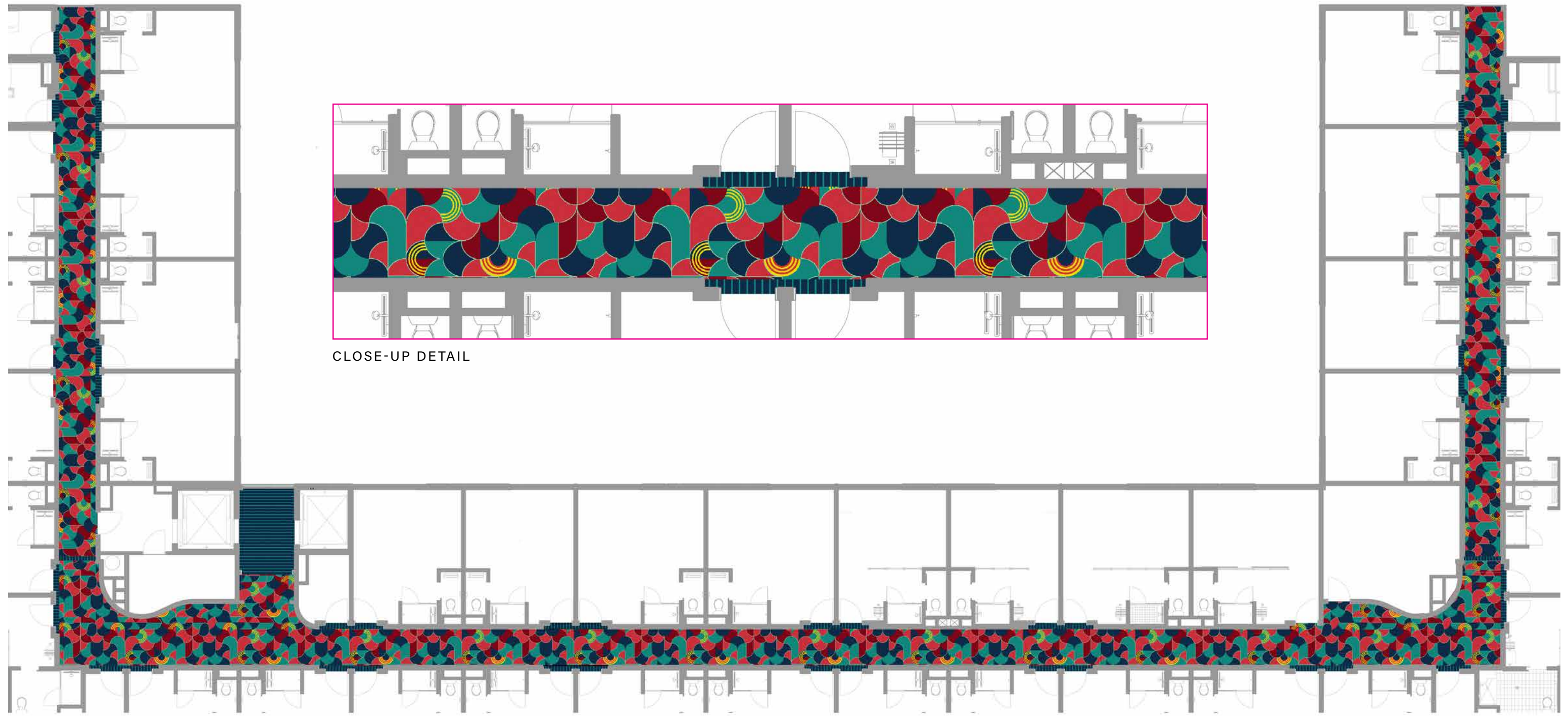
TYPICAL GUESTROOM CORRIDOR  
FLOODED FLOOR PLAN

CLOSE-UP DETAIL



**ALOFT**


GEN 4.5 NEW BUILD PROGRAM




CLOSE-UP DETAIL

TYPICAL GUESTROOM CORRIDOR FLOODED FLOOR PLAN

FULL PLAN

 15022V1A-8R 2P  
CORRIDOR FILL, TRANSITIONS & ELEVATOR

 15074V1A-8R-2P  
CORRIDOR RUNNER





**ALOFT**

GEN 1/2 RENO PROGRAM

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CHECK-IN RUG A LEFT



5802v2  
HAND TUFTED  
RUG



CLOSE-UP DETAIL

SPECIFICATIONS

Repeat Size	5 ft W x 17 ft 4 in. L
Scale	NTS
Quality	Hand Tufted Cut Pile
Fiber	100% New Zealand Wool Inset
ID#	300553
Marriot ID Tag	LM 004AALT1





CHECK-IN RUG A RIGHT



5801V1A-HT  
HAND TUFTED  
RUG



CLOSE-UP DETAIL

SPECIFICATIONS

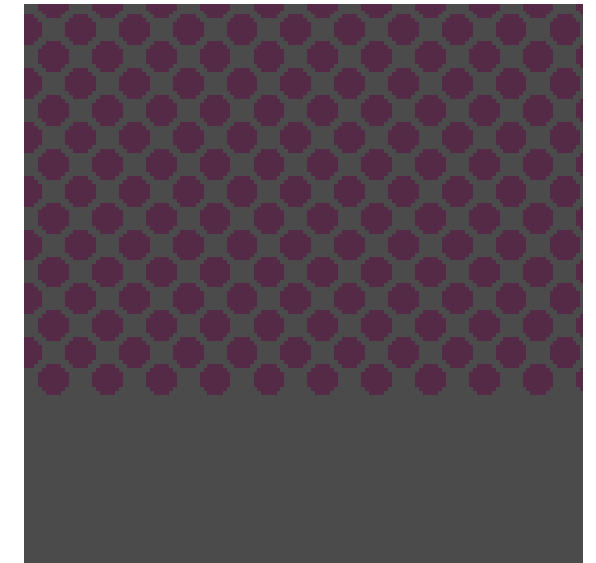
Repeat Size	11 ft 4 in. W x 13 ft 4 in.
Scale	NTS
Quality	Hand Tufted Cut Pile
Fiber	100% New Zealand Wool Inset
ID#	336449
Marriot ID Tag	LM 004AATL2



CHECK-IN RUG B



4747V4A-HT  
HAND TUFTED RUG



CLOSE-UP DETAIL

SPECIFICATIONS

Repeat Size	3 ft 6 in. W x 6 ft 8 in. L
Scale	NTS
Quality	Hand Tufted Cut Pile
Fiber	100% New Zealand Wool Loose Lay
ID#	336448
Marriot ID Tag	LM 004B





CHECK-IN RUG C LEFT



5826V1A-HT  
HAND TUFTED RUG

SPECIFICATIONS

Repeat Size	8 ft 6 in. W x 11 ft L
Scale	NTS
Quality	Hand Tufted Cut Pile
Fiber	100% New Zealand Wool Loose Lay
ID#	290391
Marriot ID Tag	LM 004CALT1



CHECK-IN RUG C RIGHT

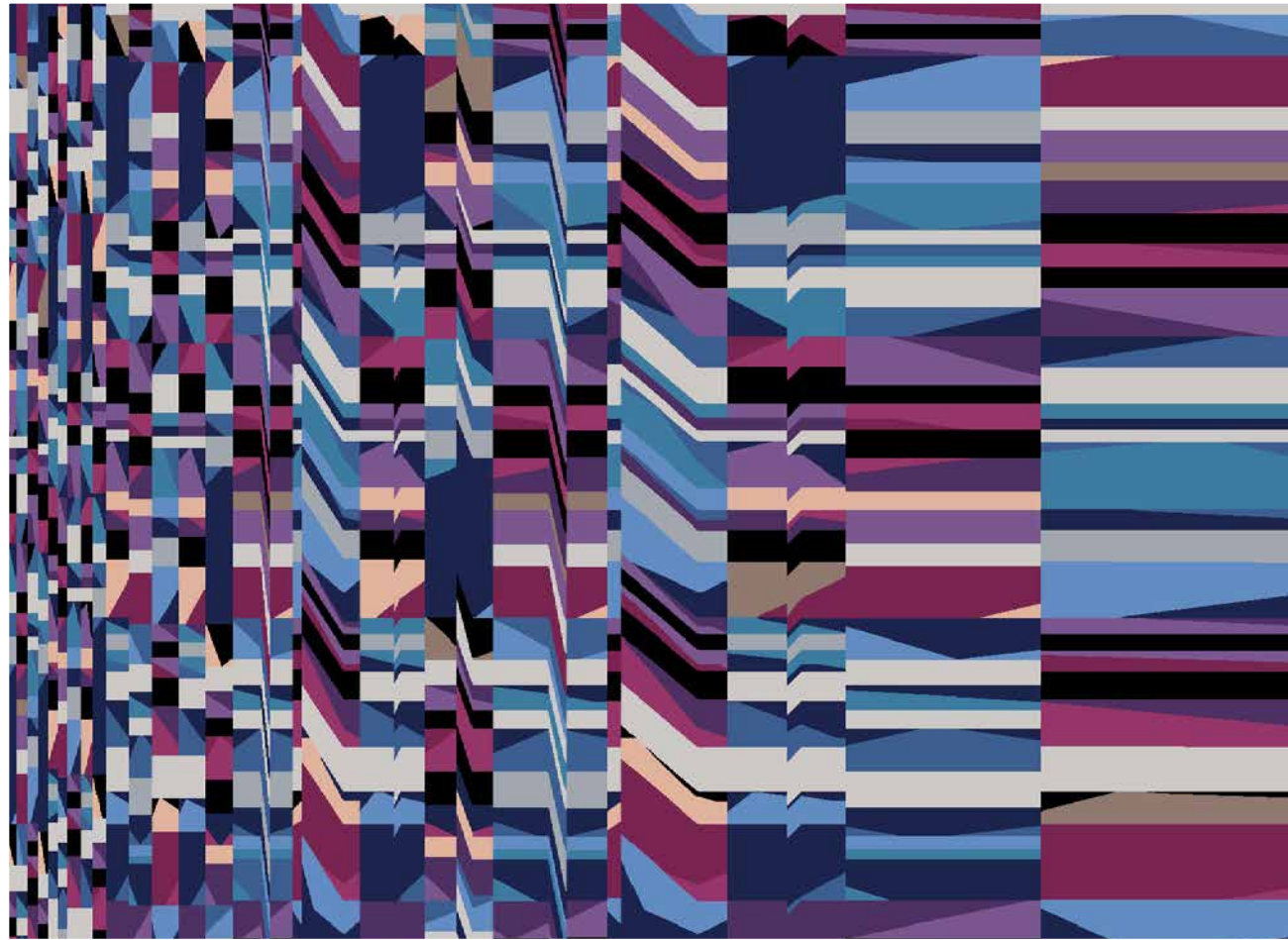


5827V1A-HT  
HAND TUFTED RUG

SPECIFICATIONS

Repeat Size	8 ft 6 in. W x 11 ft L
Scale	NTS
Quality	Hand Tufted Cut Pile
Fiber	100% New Zealand Wool Loose Lay
ID#	290387
Marriot ID Tag	LM 004CALT2





CONFERENCE TABLE - SPECTRUM RUG



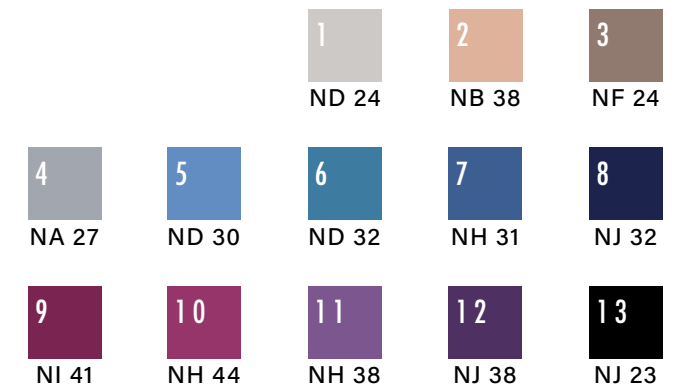
3657V7A-HT - SPECTRUM  
HAND TUFTED RUG

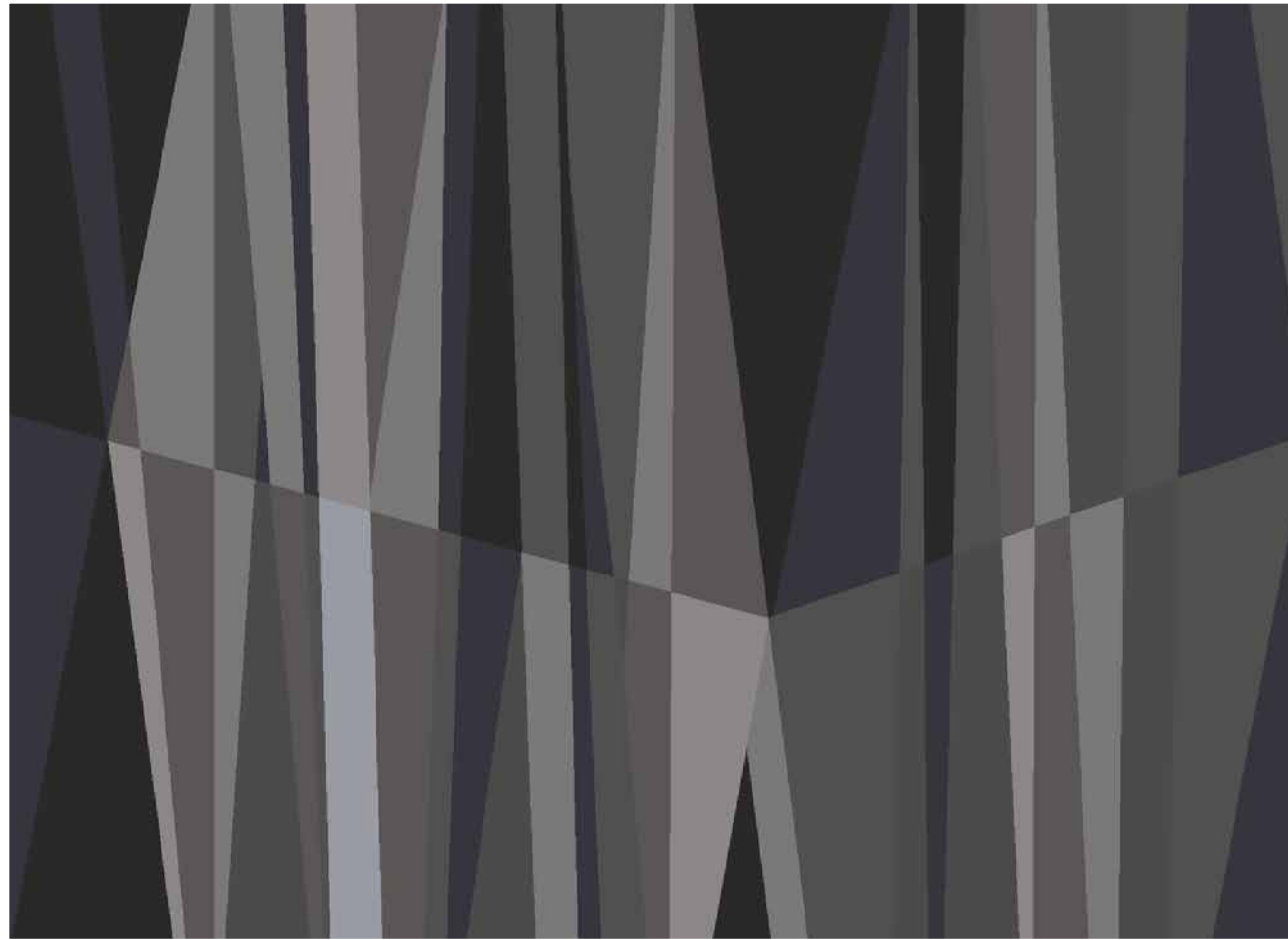


CLOSE-UP DETAIL

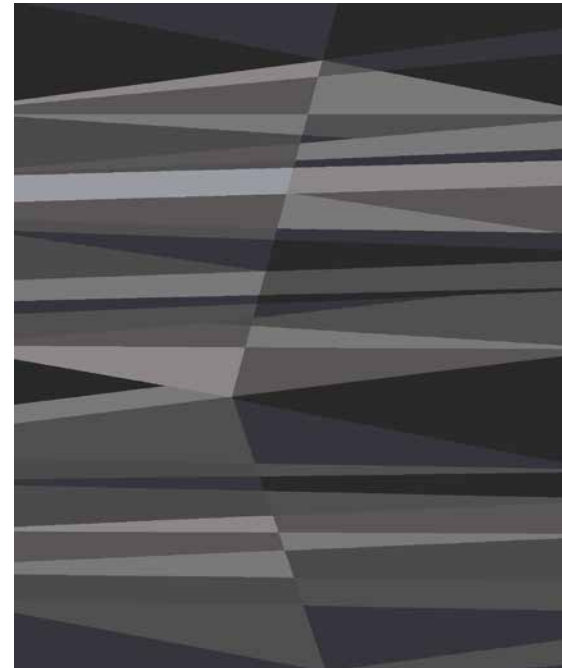
SPECIFICATIONS

Repeat Size	10 ft 11 in. W x 13 ft L
Scale	NTS
Quality	Hand Tufted Cut Pile
Fiber	100% New Zealand Wool Loose Lay
ID#	336450
Marriot ID Tag	LM 005

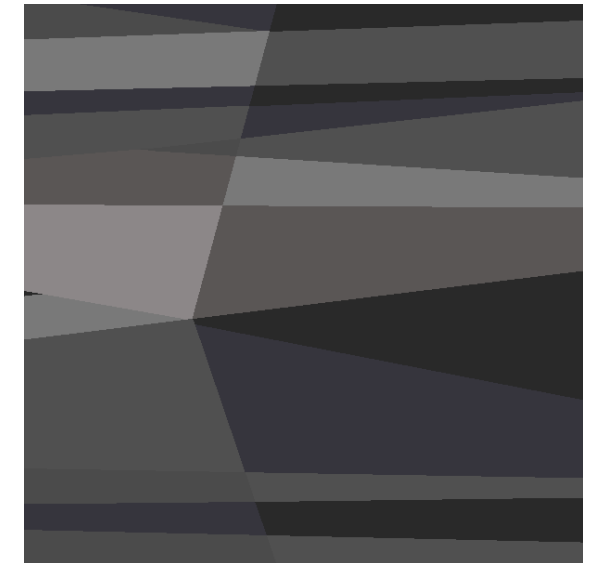




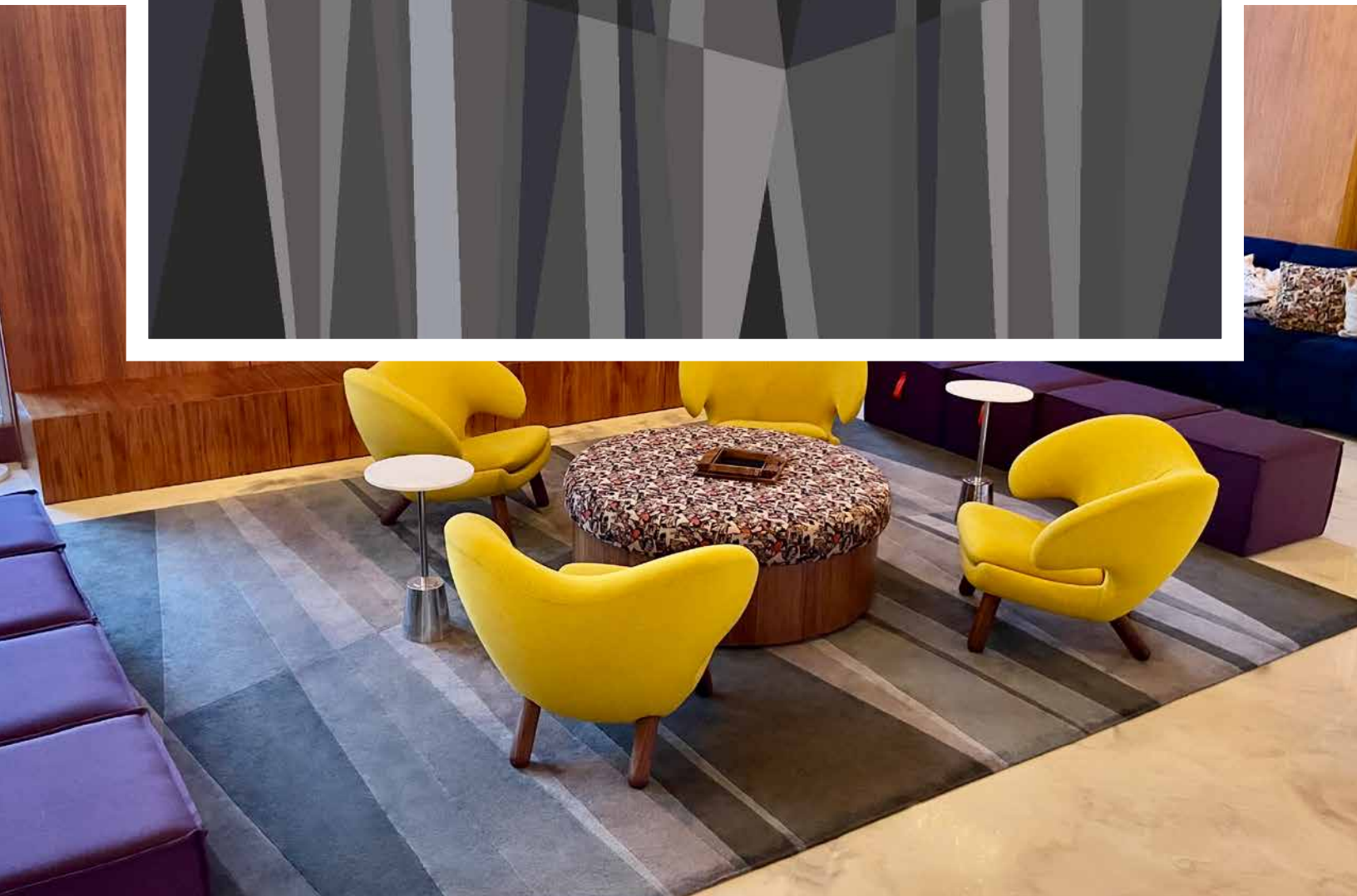
LOUNGE - PRISM RUG



3658V5A-HT - PRISM  
HAND TUFTED RUG

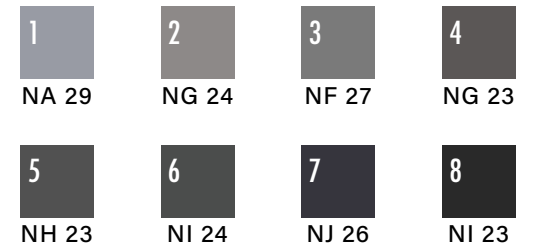


CLOSE-UP DETAIL



SPECIFICATIONS

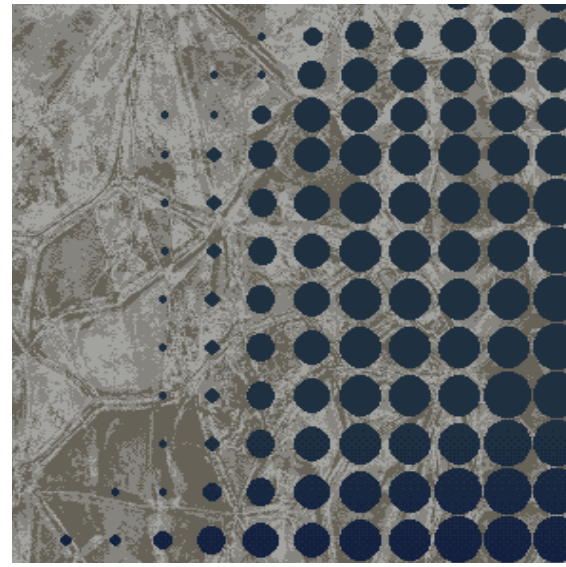
Repeat Size	11 ft 6 in. W x 14 ft 9 in. L
Scale	NTS
Quality	Hand Tufted Cut Pile with carving
Fiber	100% New Zealand Wool Loose Lay
ID#	336451
Marriot ID Tag	LM-008



TACTIC MEETING ROOM



10672V1A-8R-2PLY



CLOSE-UP DETAIL

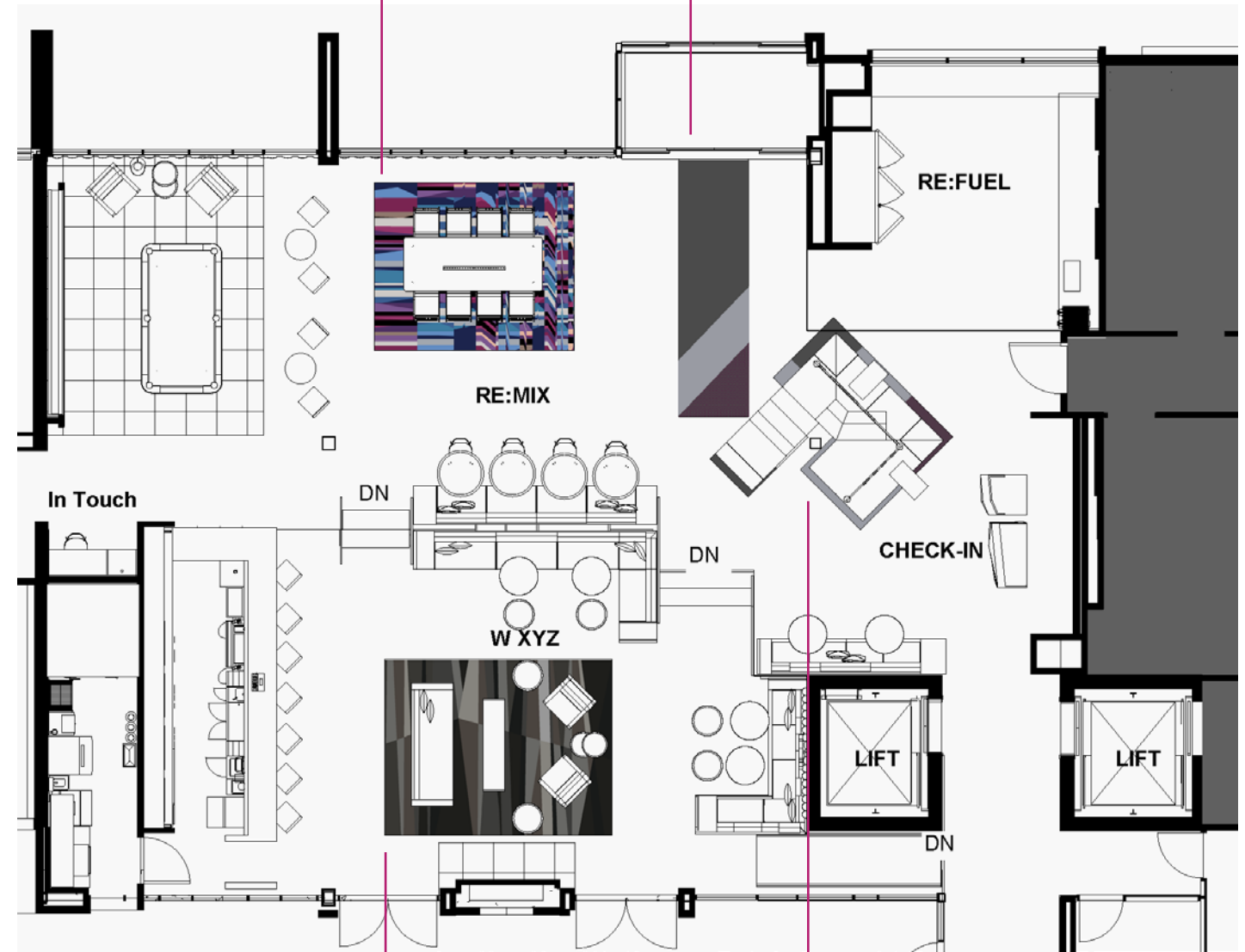
SPECIFICATIONS

Repeat Size	157.14"W x 203"L
Scale	NTS
Quality	Woven Axminster 8R 2ply
Fiber	80% Premium Wool 20% Nylon
Loom Width	13'2"
ID#	324209
Marriot ID Tag	MR-002



3657V7A-HT - SPECTRUM

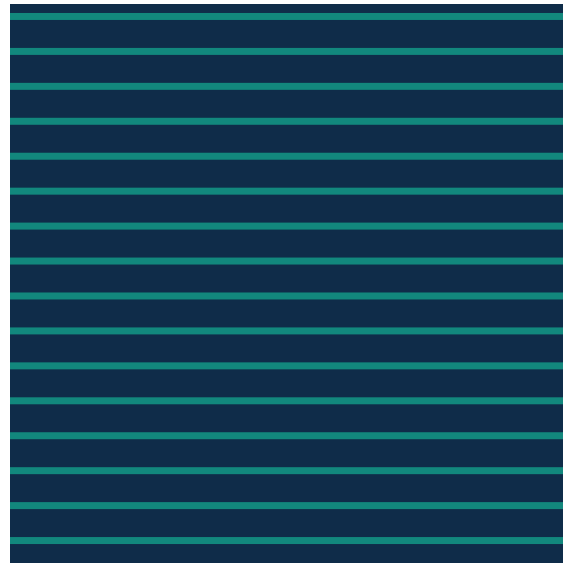
5801V1A-HT  
CHECK-IN RUG A RIGHT



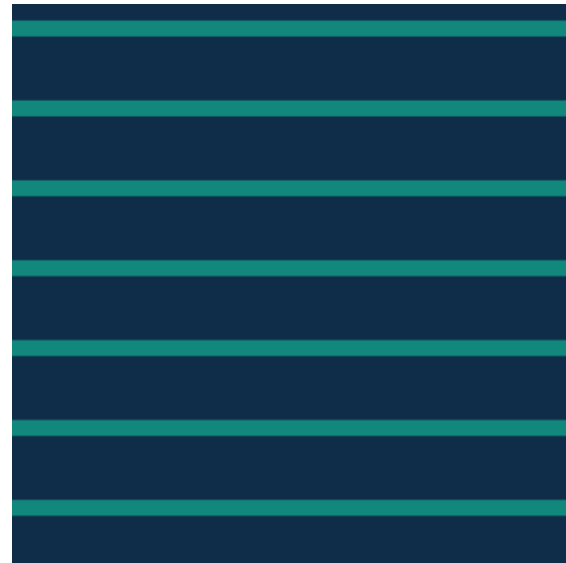
3658V5A-HT - PRISM

5826V1A-HT  
CHECK-IN RUG C LEFT

GUESTROOM CORRIDOR  
ELEVATOR LOBBY



15022V1A-8R-2P  
AXMINSTER BROADLOOM



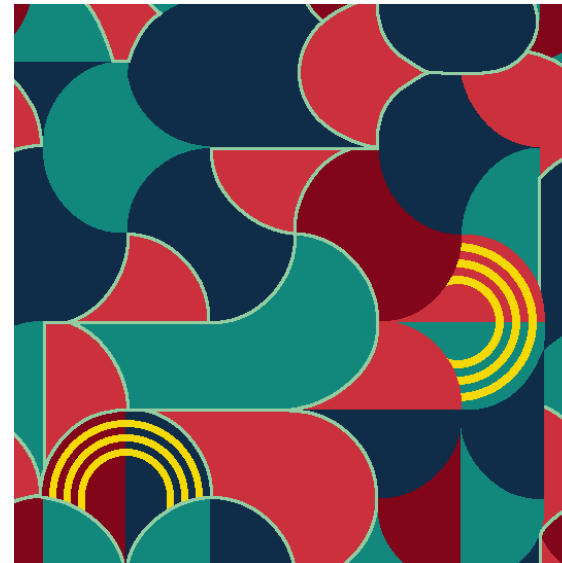
CLOSE-UP DETAIL

SPECIFICATIONS

Repeat Size	2"W x 5"L
Scale	NTS
Quality	Woven Axminster 8R 2ply
Fiber	80% Premium Wool 20% Nylon 6.6
Loom Width	13'2"
ID#	343440
Marriot ID Tag	PG-006B



GUESTROOM CORRIDOR RUNNER



15074V1A-8R-2P  
AXMINSTER BROADLOOM



CLOSE-UP DETAIL

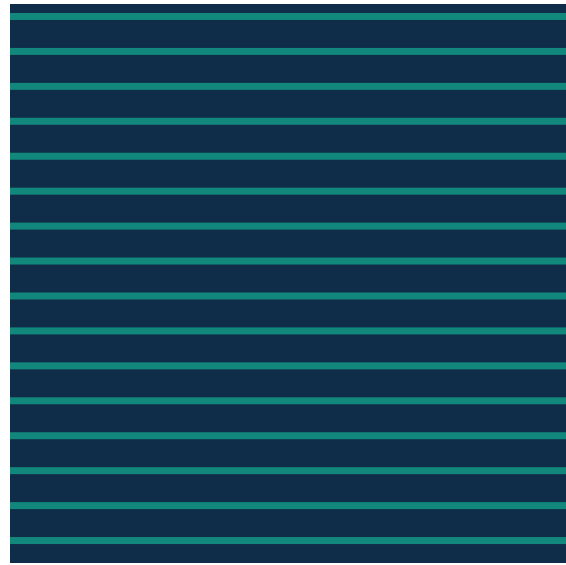
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Fiber	80% Premium Wool 20% Nylon 6.6
Loom Width	13'2"
ID#	343439
Marriot ID Tag	PG- 006A





GUESTROOM CORRIDOR FILL  
& TRANSITION



15022V1A-8R-2P  
AXMINSTER BROADLOOM



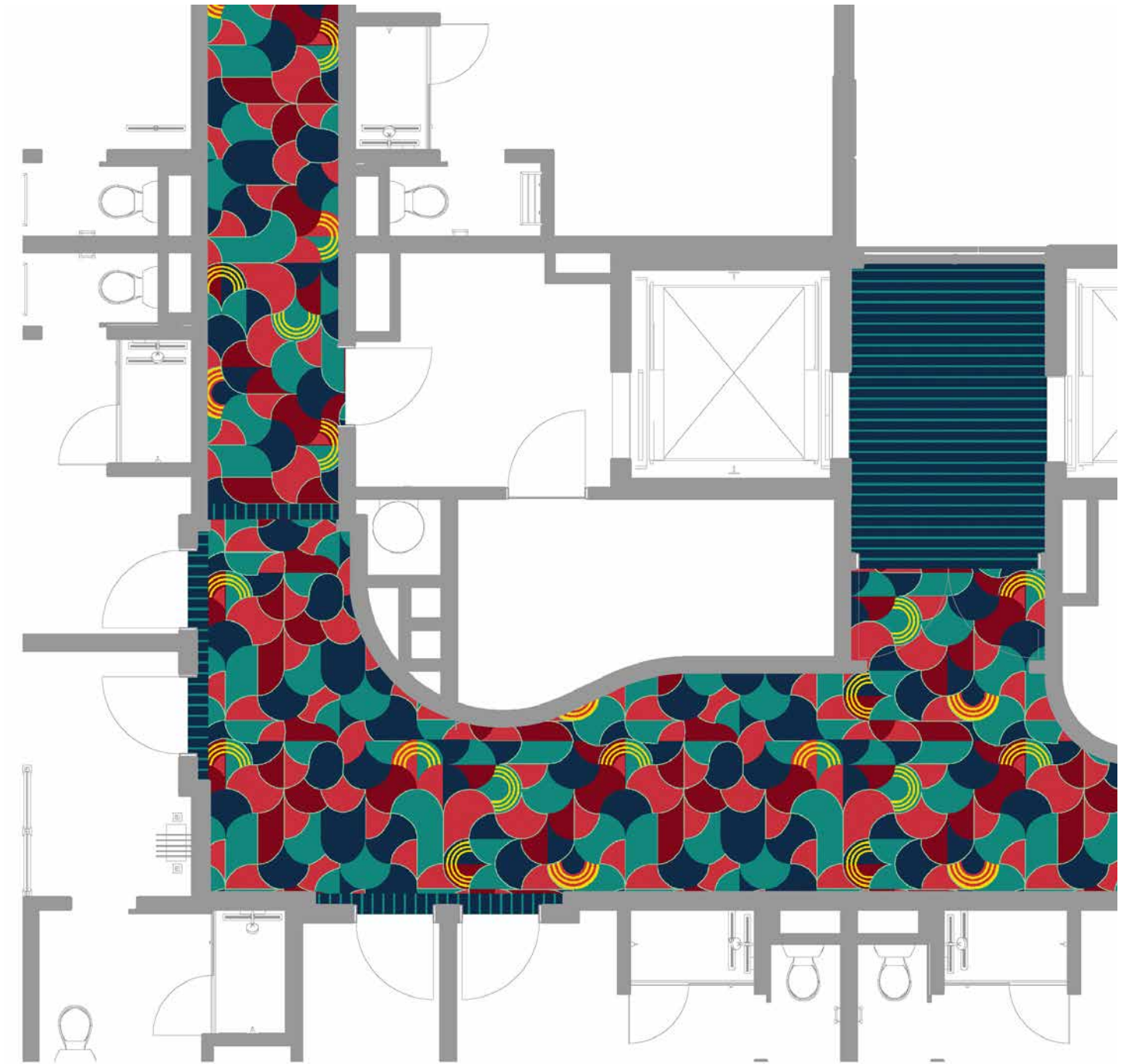
CLOSE-UP DETAIL

SPECIFICATIONS

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Scale	NTS
Quality	Woven Axminster 8R 2ply
Fiber	80% Premium Wool 20% Nylon 6.6
Loom Width	13'2"
ID#	343462
Marriot ID Tag	PG- 006C

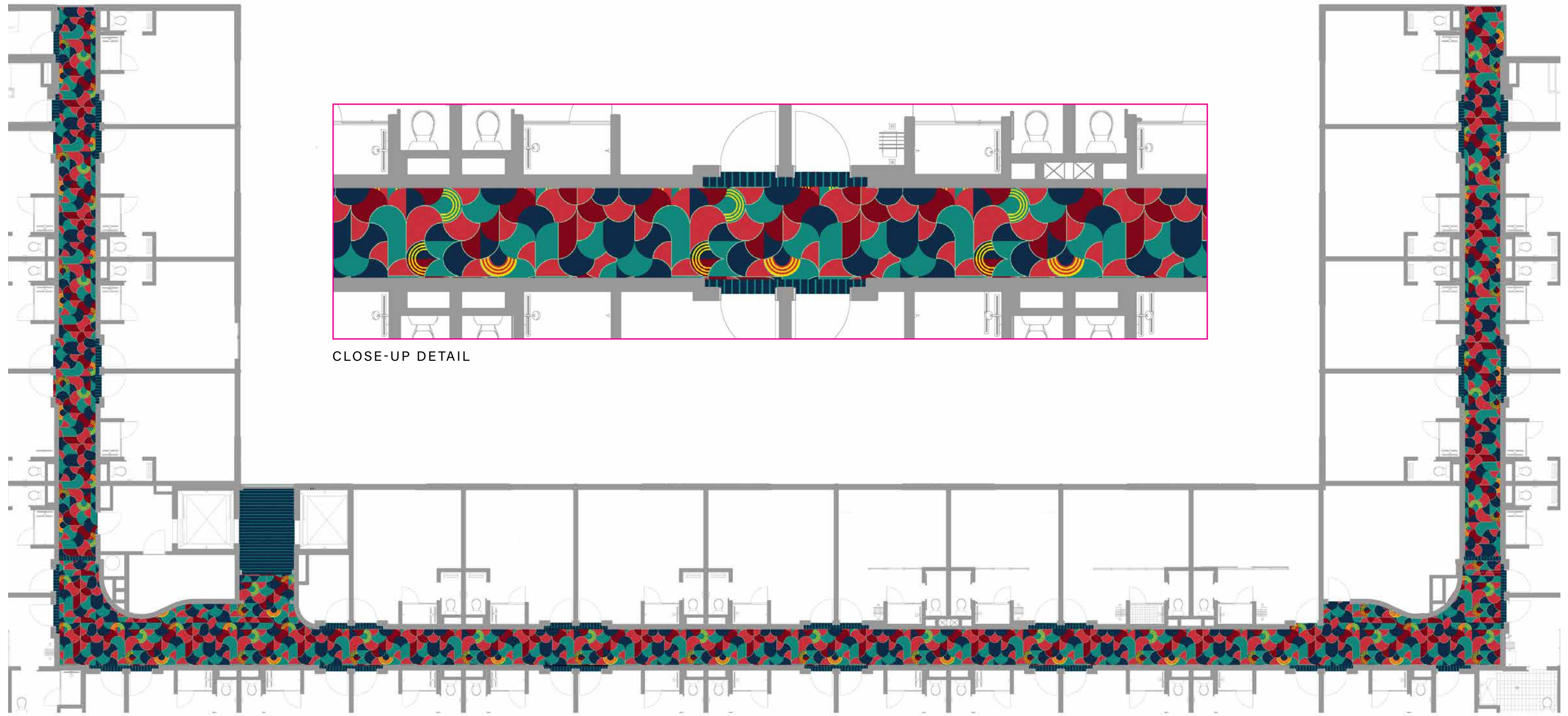
1  
ND 18

2  
NJ 31



TYPICAL GUESTROOM CORRIDOR  
FLOODED FLOOR PLAN


CLOSE-UP DETAIL




CLOSE-UP DETAIL

TYPICAL GUESTROOM CORRIDOR  
FLOODED FLOOR PLAN

FULL PLAN

 15022V1A-8R 2P  
CORRIDOR FILL, TRANSITIONS  
& ELEVATOR

 15074V1A-8R-2P  
CORRIDOR RUNNER

# NH

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All featured designs are exclusive to the  
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