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Nourison Home Appoints New Vice President of Sales

SADDLE BROOK, NJ — June 28, 2024 – Leading floor covering and home accents manufacturer Nourison Home has appointed Wayne Pezzino as the new VP of Sales. Pezzino will lead and direct the company’s sales team, helping Nourison Home strengthen and grow their brick-and-mortar sales channels.

Pezzino joins Nourison Home with over three decades of experience in the interiors industry. Prior to Nourison Home, Pezzino held senior management positions with Ashley Furniture, Coast to Coast Imports and Shifman Mattress Company. In these roles, he consistently met revenue targets, helped build cohesive sales teams and contributed to fostering positive company culture and strong organizational values.

“As we continue to grow and innovate, we are excited to have Wayne join us as VP of Sales,” said Alex Peykar, principal and co-founder of Nourison Home. “Wayne’s vision and industry insights will be instrumental in achieving our strategic goals and further expanding our market presence.”

About Nourison Home

Nourison Home is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison Home is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus on customer service has helped Nourison Home become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers. Nourison Hospitality offers high-quality textile floorcovering products in support of a wide range of hospitality and commercial projects including world-class hotels and resorts, casinos, multi-family residences and country clubs.

Nourison Home was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as Calvin Klein, Inspire Me! Home Decor by Farah Merhi, Nicole Curtis, Waverly, Christopher Guy, and more.

For further details, visit www.nourison.com.

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