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FOR IMMEDIATE RELEASE

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Nourison Home Introduces Rugs Woven from Recycle Yarns and a Harmonious Range of New Styles at New York Market

SADDLE BROOK, NJ — September 8, 2023 – Leading floor covering and home accents manufacturer Nourison Home is debuting new area rugs, accent rugs and home accessories in their showroom at 230 Fifth Avenue, Suite 1305 at this fall's New York Home Fashions Market. Rug styles include a new recycled yarn collection called Sustainable Trends and a wide range of accent rugs in both warm neutrals and soft colors that will complement a range of decorating styles. Home accessories include multiple styles in both on-trend and timeless designs that will appeal to a diverse range of tastes and preferences.

Nourison Home's designers created an extensive range of accent rugs sure to please today's consumers. Designs include both contemporary patterns and classic designs with a twist. Coastal styles, florals, stripes and traditional styles are all represented in neutral tones, soft pastels and bright pops of color. All styles have non-skid backs, an important feature for consumers, and are artfully woven, with an attention to detail that sets Nourison Home apart.

New rug collection **Sustainable Trends**, is woven from recycled yarns according to the Global Recycled Standard. These abstract rugs are available in 6 styles of warm neutrals with a high-low construction to create depth and dimension. The collection is targeted at the growing number of environmentally conscious consumers looking for products that are sustainable and better for our planet. This is also part of Nourison Home's on-going initiative to develop new and innovative products that reduce environmental impact.

Mina Victory Home Accents introduces a new selection of cotton pillows in pastel stripes and ivories. New styles also include cozy pillows in deep greens, soft reds and warm saffron shades sure to complement various decors.

About Nourison Home

Nourison Home is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison Home is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus on customer service has helped Nourison Home become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers. Nourison Hospitality offers high-quality textile floorcovering products in support of a wide range of hospitality and commercial projects including world-class hotels and resorts, casinos, multi-family residences and country clubs.

Nourison Home was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from

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well-known brands such as Calvin Klein, Inspire Me! Home Decor by Farah Merhi, Nicole Curtis, Waverly, Christopher Guy, and more.

For further details, visit www.nourison.com.

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