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www.nourison.com

FOR IMMEDIATE RELEASE

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Nourison to showcase rich textures, on-trend designs, handcrafted styles in broadloom and custom rugs at their showroom during The International Surface Event 2023

SADDLE BROOK, NJ — January 26, 2023 – Leading floor covering and home accents manufacturer Nourison will showcase rich textures, on-trend designs, handcrafted styles in broadloom and custom rugs and the newest displays at their Las Vegas showroom at C112, World Market Center, January 29 through February 2, during The International Surface Event (TISE).

New collections from **Craftworks™** include Arbor, Artrium, and Tullamore. **Arbor and Atrium** are both hand tufted in a dense loop pile construction with specially dyed yarns for a multi-tone natural look. **Tullamore** has a diagonal gradient plaid design with a modern flair. It has a dense, hand micro-tufted loop pile in 100% wool.

Featured **Nourison** collections include Roxbury Stripe, Interlace and Gradations. **Roxbury Stripe** features a sophisticated tonal stripe design, highlighted by nylon accents. It is hand loomed with a decorative flatweave construction of New Zealand Wool and silk-like nylon. **Interlace** is hand loomed with delicately woven crossing yarns, forming a crochet-style textured flatweave pile in soft tonals, pastels and bold contrast colors for a varied decorative palette. **Gradations** features a contemporary gradient stripe in fashionable color tones. It is hand loomed with a decorative flatweave construction in 100% wool.

The **Nourtex Seasons** collection is a natural looking flatweave in three designs: Modern Lattice, Outer Ridge, and Vintage Trellis. It is woven from fade and moisture-resistant UV stabilized polypropylene, suited for indoor or outdoor use.

New from **Hagaman** is Glasgow and the new Coastal design from the Elements collection. **Glasgow** has specially dyed yarns for multi-tone texture. Hand tufted in a practical synthetic yarn with a luxury wool look. **Elements Coastal** has a stripe pattern in a variety of colors. It is machine tufted in a wool blend.

Nourison will also be offering a large selection of roll specials. Roll buyers will be able to play “Roll the Dice” with a chance to win cash prizes. Attendees who schedule an appointment will receive complimentary transportation: <https://www.nourison.com/surfaces-market-2023-make-an-appointment>

Monday, January 30
All Day Roll the Dice double prizes

Tuesday, January 31
8am – 12pm Roll the Dice double prizes



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About Nourison

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers. Nourison Hospitality offers high-quality textile floorcovering products in support of a wide-range of hospitality and commercial projects including world-class hotels and resorts, casinos, multi-family residences and country clubs.

Nourison was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as Calvin Klein, Inspire Me! Home Decor by Farah Merhi, Nicole Curtis, Waverly, Christopher Guy, and more.

For further details, visit www.nourison.com.

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