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FOR IMMEDIATE RELEASE

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Nourison to host Meet & Greet with Farah Merhi and launch of new Inspire Me! Home Decor area rugs at Las Vegas Market

SADDLE BROOK, NJ — January 24, 2023 – Leading floor covering and home accents manufacturer Nourison will be hosting a Meet & Greet with Farah Merhi, founder of Inspire Me! Home Decor for the debut of her new area rugs on Monday, January 30, from 10-11am at the Nourison showroom (C112) during Las Vegas Market.

Inspire Me! Home Decor will feature two brand new area rug collections, Brushstrokes and Iliana. **Brushstrokes** includes softly textured abstract patterns with a metallic sheen for a glamorous touch. The **Iliana** collection infuses elegance with classic and contemporary patterns in neutral colors and a sheen that reflects. Or absorbs light to create two distinctive looks in one.

Nourison will be unveiling new designs from the best-selling Prismatic collection including PRS34 (available in Ivory and Black, PRS35 Sand, PRS36 Sand Blue and PRS21 Multicolor). **PRS34 Ivory** features purple, blue, pink and gold across an ivory ground, and **PRS34 Black** includes vibrant strokes of purple, blue, red and gold across a black ground.

PRS35 Sand is inspired by winding rock formations of a slot canyon, in an abstract, modern design in shades of grey, gold, ivory and beige, finished with shimmering accents and carved details that add a subtle layer of movement and depth. **PRS36 Sand Blue** has an abstract design and splashes of blue and gold, enhanced with carved textural accents. **PRS21 Multicolor** features bold swirls of golden yellow, ivory, pink, red and purple in stark contrast against its grey and black background.

Brand new collections also launching include Abstract Hues, Elegant Heirlooms and Natural Jute. **Abstract Hues** introduces sophisticated, abstract space-dyed rugs with variations in color a subtly ribbed pile that adds cozy texture. **Elegant Heirlooms** features classic Persian patterns in soft colors with fringe edges and a silky sheen. **Natural Jute** brings a grounded earthy vibe with a flatwoven pile in warm natural tones.

Mina Victory Home Accents introduces handmade outdoor throw pillows (L3390, L3392 and L3393). **L3390** (14" x 23") and **L3393** (20" x 20") feature slightly raised, leopard printed designs that reverse to solid-colored backs available in orange, green, turquoise, navy and grey. L3392 has a leopard print with a reversible solid black back.

About Nourison

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus



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on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers. Nourison Hospitality offers high-quality textile floorcovering products in support of a wide-range of hospitality and commercial projects including world-class hotels and resorts, casinos, multi-family residences and country clubs.

Nourison was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as Calvin Klein, Inspire Me! Home Decor by Farah Merhi, Nicole Curtis, Waverly, Christopher Guy, and more.

For further details, visit www.nourison.com.

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