



5 Sampson Street, Saddle Brook, NJ 07663
www.nourison.com

FOR IMMEDIATE RELEASE

Press Contact: Giovanni Marra
201-368-6900 x2252
giovanni.marra@nourison.com

Nourison to Host Meet & Greet with Nicole Curtis for New Rug Series, Launches Limited Edition Scroll Rug and Adds Prismatic Designs at High Point Market

SADDLE BROOK, NJ — October 19, 2022 – Leading floor covering and home accents manufacturer Nourison will host a Meet & Greet with Nicole Curtis, of HGTV's Rehab Addict, for the debut of her new rug series on October 23, from 3-4pm at the Nourison showroom (IHFC-IH101) during High Point Market.

57 Grand by Nicole Curtis Series 1 will feature five new casual, transitional washable rugs in neutrals and a brand new **Series 4** collection will be unveiled for a total of eight styles, including vintage-inspired, Persian floral and tribal designs.

The **Calvin Klein Irradiant** collection makes its debut at market, featuring abstract linear patterns in contemporary neutrals, that are enhanced with an eye-catching silken sheen and subtle texture variations that reflect light.

Nourison pays homage to the classic art of parchment crafting with a limited edition **Scroll Design** area rug. The multi-toned grey design is framed by artistically shaded edges that seem to leap from the hand-tufted ground, much like a sheet of aged paper. This area rug is made from a blend of New Zealand wool and silky Luxcelle™ and finished with hand-carved accents for depth. This distinct design is limited to two sizes (8' x 10' and 9' x 12') and 50 pieces per size for a total of 100 pieces total. Each rug will also have an individually carved unit number at the bottom corner.

Among new area rug introductions are designs from two of Nourison's best-selling area rug introductions, Prismatic and Twilight. **Prismatic PRS31 Charcoal/Grey** is hand-carved as gold swirls punctuate shades of grey and black. **PRS32 Blue/Gold** features pools of blue and purple outlined with subtly carved, abstract gold lines that form a richly toned floral pattern.

Twilight TWI30 Grey Ivory Black abstract rug has a sharp, sophisticated pattern in tones of black, grey, and ivory, made from a blend of wool and silk-like fibers.

Alanna has a cozy look of jute but made with the durability of 100% wool. The jute-inspired rugs are woven in a chunky loop style and nubby texture.

Interweave loom woven flat weave rugs are made from a premium wool and cotton blend and feature a multi-tonal ground woven with strips of ombre-colored yarns in varying lengths, adding a pop of color.

Mina Victory Home Accents introduces embroidered, natural color cotton throw pillows (EE222 and E2226) with textured leaf and abstract patterns.



5 Sampson Street, Saddle Brook, NJ 07663
www.nourison.com

FOR IMMEDIATE RELEASE

Press Contact: Giovanni Marra
201-368-6900 x2252
giovanni.marra@nourison.com

About Nourison

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers. Nourison Hospitality offers high-quality textile floorcovering products in support of a wide-range of hospitality and commercial projects including world-class hotels and resorts, casinos, multi-family residences and country clubs.

Nourison was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as Calvin Klein, Kathy Ireland, Nicole Curtis, Waverly, Christopher Guy, and more.

For further details, visit www.nourison.com.

Media Contacts:

Giovanni Marra, Director of Marketing & Digital Strategy
T. 201.368.6900 x2252 • giovanni.marra@nourison.com

###