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FOR IMMEDIATE RELEASE

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Nourison celebrates Waverly's 100-year anniversary and introduces Calvin Klein and Nicole Curtis accent rugs at New York Home Fashions Market

SADDLE BROOK, NJ — September 14, 2022 – Leading floor covering and home accents manufacturer Nourison celebrates Waverly's 100-year anniversary, and introduces new Calvin Klein and Nicole Curtis accent rugs for New York Home Fashions Market.

For Waverly's 100-year anniversary, Nourison will introduce new Waverly pillows from classic to contemporary designs and showcase accent and area rugs including Waverly Washables and Sun N' Shade collections in their New York showroom window display at Suite 1305, 230 Fifth Avenue.

New Calvin Klein accent rugs include Textured (CKA10), Intersection (CKA11), Subtleties (CKA12). **Calvin Klein Textured** are jacquard-woven, adding subtle movement to any corner with space dyed chenille yarns. **Calvin Klein Intersection** brings cool, modern style with its abstract diamond pattern. **Calvin Klein Subtleties** combines a fresh minimalist color palette with simple designs and a recycled PET pile that mimics the look of wool. **Calvin Klein Safi** (SAF03) is an existing accent rug collection with new designs and colors in a cotton-poly-rayon fiber blend.

The **57 Grand by Nicole Curtis West Village** (NCS05) accent rug collection is inspired by Detroit's historic namesake, bringing 20th century style to any space. These timeless accent rugs are presented in inviting neutrals with a non-slip back that keeps them from shifting underfoot.

The **Grand Washables** area rug collection features intricately printed and distressed Persian rugs in classic color palettes for a timeless look. These machine washable rugs have a flatwoven pile, lays flat quickly and has a non-slip back.

Mina Victory Home Accents has added blue colorways for cotton throw pillows SH037 (20" x 20" and 6" x 20") with braided and twisted stripes and SH038 (20" x 20") with dotted lines, lattice effect and corner tassels.

About Nourison

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers. Nourison Hospitality offers high-quality textile floorcovering products in support of a wide-range of hospitality and commercial



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projects including world-class hotels and resorts, casinos, multi-family residences and country clubs.

Nourison was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as Calvin Klein, Kathy Ireland, Nicole Curtis, Waverly, Christopher Guy, and more.

For further details, visit www.nourison.com.

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