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www.nourison.com

FOR IMMEDIATE RELEASE

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Nourison Hospitality Launches DesignNow

SADDLE BROOK, NJ — August 11, 2022 – Nourison Hospitality has launched DesignNow at <https://designnow.nourison.com>. DesignNow allows customers to interact with Nourison's extensive design library with over 1,000 designs, to find the perfect design for your next project and easily visualize your customized design in your project space.

Featured designs are created specifically for hospitality environments, together with selected patterns from over 100,000 historical rug and carpet art and original renderings in Nourison's private archives. New designs will be added to DesignNow on a regular basis.

DesignNow allows you to choose and re-color selected designs using solid colors, together with Nourison's proprietary Abrash dyed yarns, visualize designs in preloaded room types (guest rooms, ballrooms, corridors, lobbies, etc.) or upload your own specific room or space and save your designs in your free "My Projects" account. You can create project folders and share your designs with colleagues and clients via email.

"Our team has painstakingly developed the DesignNow online library to provide designers with a rich and comprehensive user experience," commented Peter Lipkin, Vice President of Hospitality. "With a wide range of patterns, search functions and visualization tools at their fingertips, DesignNow is an essential tool enabling users to accelerate the design development process."

About Nourison

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. The focus on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers. Nourison Hospitality offers high-quality textile floorcovering products in support of a wide-range of hospitality and commercial projects including world-class hotels and resorts, casinos, multi-family residences and country clubs.

Nourison was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as Calvin Klein, Kathy Ireland, Nicole Curtis, Waverly, Christopher Guy, and more.

For further details, visit www.nourison.com.

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