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www.nourison.com

FOR IMMEDIATE RELEASE

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Nourison introduces new abstract Prismatic design and Calvin Klein Balance rugs for Las Vegas Market

SADDLE BROOK, NJ — July 20, 2022 – Leading floor covering and home accents manufacturer Nourison will be introducing a bold, new Prismatic area rug design at Las Vegas Market, July 24-28, as well as the new Calvin Klein Balance area rug collection (CK023).

Nourison will debut **Prismatic** rug **PRS30 Emerald**, featuring shades of green with hints of blue to create a foamy ripple effect, enhanced by brilliant orange accents that are subtly carved to add layers of dimension.

The **Calvin Klein Balance** area rug collection (**CK023**) brings harmony to your space with subtly carved geometric and abstract linear patterns. This collection contains 6 styles and is available in popular sizes.

Mina Victory Home Accents introduces hand beaded, embroidered and applique stork and nursery themed decorative pillows (**CH342, CH344, CH422**) as well as new plush animals including a frog (**N3001**), zebra (**N3002**), bear (**N0925**) and more.

Area rugs and home accents are available and ready to ship for new introductions and best-sellers. Nourison is scheduling in-person appointments at their showroom at C112 to access market specials: <https://www.nourison.com/las-vegas-summer-market-2022-make-an-appointment>.

Nourison will now have a new layout to their showroom, welcoming attendees from both the back and front entrances of the showroom.

About Nourison

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers. Nourison Hospitality offers high-quality textile floorcovering products in support of a wide-range of hospitality and commercial projects including world-class hotels and resorts, casinos, multi-family residences and country clubs.

Nourison was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as Calvin Klein, Kathy Ireland, Nicole Curtis, Waverly, Christopher Guy, and more.

For further details, visit www.nourison.com.



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