



5 Sampson Street, Saddle Brook, NJ 07663
www.nourison.com

FOR IMMEDIATE RELEASE

Press Contact: Giovanni Marra
201-368-6900 x2252
giovanni.marra@nourison.com

Nourison Contributes to Design on a Dime Charity Event in NYC

SADDLE BROOK, NJ — April 28, 2022 – Leading floor covering and home accents manufacturer Nourison donated area rugs and Mina Victory Home Accents to nine vignettes, including Curated by Younghye, Elissa Grayer Design, Get Decorated, Josh Minter Design, KD Reid, Pappas Miron Design, The Rath Project, Sarah Von Dreele and Young Huh Interior Design for Housing Works' 17th annual Design on a Dime benefit in New York City. The benefit featured 50 stunning vignettes curated by nationally recognized interior designers on April 20-23, 2022 at the Metropolitan Pavilion. Guests were able to shop the vignettes filled with home décor, furniture, art and housewares marked up to 80% off retail prices.

Featured rugs included the Dreamy Shag (DRS05 Ivory) chosen by Elissa Grayer, Calvin Klein Prairie (PRA1 Silver) for Josh Minter's vignette, Venosa (VSN01 Ivory/Grey) chosen by KD Reid and Zermatt (ZER01 Grey) for Young Huh's vignette.

"The Calvin Klein rug which has been in the line a long time is a classic, but is an immediate identifier in terms of that quality, luxe aesthetic and really does a lot to lighten up and brighten up the space, which we took direct inspiration from in terms of creating the linear ceiling and lines on the wall," said Josh Minter.

Due to all the support for this year's Design on a Dime in New York City, Housing Works was able to raise over \$1 million towards the mission to end AIDS and homelessness.

About Housing Works

For 30 years, Housing Works has fueled the fight to end HIV and homelessness. Our Thrift Shops and signature events directly benefit our trailblazing work in grassroots activism, healthcare, and housing. Housing Works serves over 25,000 low-income New Yorkers annually and operates over 700 units of transitional and permanent supportive housing. Housing Works led the way during the height of the AIDS crisis in New York City, and continues to lead advocacy efforts across the country in support of social justice.

About Nourison

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers. Nourison Hospitality offers high-



5 Sampson Street, Saddle Brook, NJ 07663
www.nourison.com

quality textile floorcovering products in support of a wide-range of hospitality and commercial projects including world-class hotels and resorts, casinos, multi-family residences and country clubs.

FOR IMMEDIATE RELEASE

Press Contact: Giovanni Marra
201-368-6900 x2252
giovanni.marra@nourison.com

Nourison was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as Calvin Klein, Kathy Ireland, Nicole Curtis, Waverly, Christopher Guy, and more.

For further details, visit www.nourison.com.

Media Contacts:

Giovanni Marra, Director of Marketing & Digital Strategy
T. 201.368.6900 x2252 • giovanni.marra@nourison.com

###