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FOR IMMEDIATE RELEASE

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## **Nourison introduces new abstract Prismatic and Christopher Guy designs and 57 Grand by Nicole Curtis Series 2 and Series 3 collections for Las Vegas Market**

SADDLE BROOK, NJ — January 18, 2022 – Leading floor covering and home accents manufacturer Nourison will be introducing new abstract Prismatic area rug designs and 57 Grand by Nicole Curtis Series 2 and Series 3 collections at Las Vegas Market, January 23-27.

New designs from Nourison's best-selling **Prismatic** collection in a blend of New Zealand wool and silky Luxcelle include **PRS27 Grey/Seafoam** with ripples of grey and blue accented with swirls of gold, **PRS28 Grey/Gold** with layers of soft grey highlighted by swirls of carved golden yellow accents, and **PRS29 Gold/Multicolor** with shades of golden yellow, orange, and burnt red appear atop its blue ground.

Nourison is showcasing three new hand-knotted Christopher Guy designs. **CGS34 Sea Sand Minerals** in hues of grey, blue and beige, **CGS35 Storm** in soft layers of grey and blue over an ivory ground like wisps of clouds, and **CGS36 Gold Black** with richly hued strokes of gold and ivory against its black ground.

The **57 Grand by Nicole Curtis Series 2** collection features hand-tufted rugs in a blend of wool and silky rayon in charming, neutral patterns. The **57 Grand by Nicole Curtis Series 3 collection** includes chic geometric patterns in a neutral palette with textured accents and fringe edges. The 57 Grand by Nicole Curtis Series 1 collection of machine washable rugs that launched in the Fall 2021 will also be on display. The **57 Grand by Nicole Curtis pillow collection** is launching to coordinate with her area rug collections, featuring geometric patterns, stonewash effects with fringe edges, stripe and diamond designs with tassel corners, and classic Persian floral designs.

The popular hand-knotted **Divine** collection is adding abstract design DIV11 in both Aqua and Ivory.

The new **Sahar** collection features vintage-inspired, distressed Persian designs with ornate, detailed patterns for a classic feel.

Waverly is launching new reversible, outdoor pillow designs to coordinate with the Waverly Sun N' Shade area rug collection including floral and geometric patterns as well as solid colors.

**Mina Victory Home Accents** will be introducing new colors Turquoise, Hot Pink and Navy for stonewash cotton pillows with fringe edges (AS301) and coordinating ottomans (AS263). Best-selling colors include Charcoal and Clay.

New area rug introductions and best-sellers are in-stock and ready to ship. Nourison is scheduling both virtual and in-person appointments at their showroom at C112: <https://www.nourison.com/las-vegas-winter-market-2022-schedule-an-appointment>



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## **About Nourison**

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers. Nourison Hospitality offers high-quality textile floorcovering products in support of a wide-range of hospitality and commercial projects including world-class hotels and resorts, casinos, multi-family residences and country clubs.

Nourison was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as Calvin Klein, Kathy Ireland, Waverly, Christopher Guy, and more.

For further details, visit [www.nourison.com](http://www.nourison.com).

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