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FOR IMMEDIATE RELEASE

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## **Nourison partners with designer Francis Toumbakaris in creating a Prismatic vignette for High Point Market**

SADDLE BROOK, NJ — October 21, 2021 – Leading floor covering and home accents manufacturer Nourison showcased a Prismatic vignette designed by Francis Toumbakaris, at their showroom during High Point Market.

The vignette featured two new designs added to the best-selling Prismatic area rug collection, PRS25 Multicolor and PRS26 Seafoam/Gold as well as a gallery wall of 2x3 rug samples displayed as framed art. PRS25 Multicolor recreates the look of a beautiful sunset in rich shades of red, golden yellow, orange, pink, purple and blue, and PRS26 Seafoam/Gold features multi-toned blues and splashes of yellow.

The Prismatic collection is known for unique designs, vibrant color and hand-carved texture, made from a luxurious blend of fine New Zealand wool and silky Luxcelle™ fibers.

"I always felt that these beautiful rugs look like paintings, so the inspiration came right away. I said we need to create a gallery wall with frames, framed as samples so it looks like a little gallery, and that's what you are seeing," said interior designer Francis Toumbakaris.

Francis Toumbakaris has a natural eye for design, successfully leveraging his background in dance and the arts, crafting Francis Interiors into one of New York City's most versatile interior design firms with clients residing in high-end apartments, townhouses and condos. Francis' livable luxury design and love of color was the perfect fit for Nourison and bringing the Prismatic vignette to life.

Nourison hopes to continue partnering with Francis and other designers to create an inspirational vignette at future markets.

### **About Nourison**

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers. Nourison Hospitality offers high-quality textile floorcovering products in support of a wide-range of hospitality and commercial projects including world-class hotels and resorts, casinos, multi-family residences and country clubs.



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Nourison was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as Calvin Klein, Kathy Ireland, Waverly, Christopher Guy, and more.

For further details, visit [www.nourison.com](http://www.nourison.com).

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