



5 Sampson Street, Saddle Brook, NJ 07663
www.nourison.com

FOR IMMEDIATE RELEASE

Press Contact: Giovanni Marra
201-368-6900 x2252
giovanni.marra@nourison.com

Nourison opens Las Vegas Market showroom early on August 21

SADDLE BROOK, NJ — August 18, 2021 – Leading floor covering and home accents manufacturer Nourison will be opening their Las Vegas showroom at C112 one day earlier on August 21. During Las Vegas Market, Nourison will be previewing hundreds of new styles of area rugs and home accessories, all in-stock and ready to ship.

In addition to new **Prismatic** designs, **kathy ireland® Home American Manor** (KI100) and **Michael Amini Star** (MA30) collections, Nourison will preview the following new collections: **Asilah** and **Paxton** with geometric designs with twisted fringe, and **Lennox** and **Carina** featuring Persian designs.

Mina Victory Home Accents will be showcasing new cotton beach totes with hand sewn sequin embellishments, nautical-themed pillows and shag pillows in lime and hot pink.

The following Nourison products will be in these FIRST LOOK themes and displays:

- **Prismatic PRS18 Multicolor** rug: 80s BEATS vignette (The Expo, World Market Center) and at-market webinar
- **Prismatic PRS22 Sea Mist Blue** rug: SPECIAL EFFECTS publication spread and at-market webinar
- **Mina Victory VV201 Multicolor** pillow: SPECIAL EFFECTS publication spread and EARLY TO RISE vignette (The Expo, World Market Center) and at-market seminar

Customers can make an appointment for August 21 or regular market dates, August 22-26 here: <https://www.nourison.com/vegas-premarket-2021-schedule-an-appointment>

About Nourison

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers.

Nourison was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as Calvin Klein, Kathy Ireland, Waverly, Christopher Guy, and more.

For further details, visit www.nourison.com.

Media Contacts:

Giovanni Marra, Director of Marketing & Digital Strategy

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