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FOR IMMEDIATE RELEASE

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Nourison welcomes High Point Market with abstract design, rich textures and distressed classics to compliment today's interiors

SADDLE BROOK, NJ — June 1, 2021 – Leading floor covering and home accents manufacturer Nourison will be focusing on abstract design, rich textures and distressed classics for High Point Market, June 5-9.

New area rug introductions will include the launch of **Calvin Klein Linear** (CK010) with intricate cut and looped textures in neutral tones with shimmering accents, **kathy Ireland® Home American Manor** (K1100) with Persian floral designs and abstract patterns, and **Michael Amini Star** (MA30) featuring abstract designs inspired by natural landscapes made from a luxurious blend of wool, lurex, and silk-like Luxcelle.

Two new designs launching for the colorful and abstract **Prismatic** collection are PRS22 Sea Mist Blue and PRS23 Black/Multicolor. **PRS22 Sea Mist Blue** features multi-toned blues in the shape of oceanic ripples along the outer edge of the rug. **PRS23 Black/Multicolor** captures the beauty of sunset with multi-toned artistic strokes of beige, blue, purple, pink and orange against a black backdrop.

Dreamy Shag is a new shag collection of nature-inspired abstract designs in neutral hues with plush texture. **Marmara** features abstract and linear patterns in neutral tones.

New area rug collections previewed at High Point will also include hand knotted Odessa and Luna along with Parisa and Karisma.

Highlights from **Mina Victory Home Accents** Sofia collection include the metallic printed velvet throw pillow (AC384) for a rustic glam look and pintucked round throw pillow (RC813) in velvet-like viscose. New from the Luminescence Collection are the hand beaded lumbar pillow (Z2001) made with ivory faux pearls and the beaded tassels lumbar pillow (Z0727) for an ultra-luxe, textured look.

Mina Victory Home Accents outdoor pillows will be featured in Stacy Garcia's desert-themed Design Oasis space at Center Stage.

With an inside look into the leading trends in the home furnishings industry, TrendWatch Spring 2021 will feature the following Nourison rugs and Mina Victory pillows:

MÉLANGE displayed at SAMS Lobby: Symmetry SMM06 Ivory/Grey | Mina Victory VJ006 Black
MIXTAPE Webinar: Prismatic PRS23 Black/Multicolor
RESILIENCE & RESOLVE displayed at SAMS Lobby: Mina Victory ET438 Plum | V5023 Lavender



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About Nourison

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers. Nourison Hospitality offers high-quality textile floorcovering products in support of a wide-range of hospitality and commercial projects including world-class hotels and resorts, casinos, multi-family residences and country clubs.

Nourison was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as Calvin Klein, Kathy Ireland, Waverly, Christopher Guy, and more.

For further details, visit www.nourison.com.

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