



5 Sampson Street, Saddle Brook, NJ 07663
www.nourison.com

FOR IMMEDIATE RELEASE

Press Contact: Giovanni Marra
201-368-6900 x2252
giovanni.marra@nourison.com

Nourison Hospitality Appoints New Director of Project & Design Services

SADDLE BROOK, NJ — May 26, 2021 – Nourison is pleased to announce the appointment of Matt Key as Director of Project & Design Services for its Hospitality business segment. Key will be based in the company's Calhoun Georgia Design Studio and will have responsibility for internal project management and design teams in both the U.S. and India. He will oversee implementation of new tools and protocols aimed at "best in class" client service levels.

Key comes to Nourison with extensive hospitality industry experience. He has spent 19 years at Signature Flooring and has significant prior experience in design, client service and in manufacturing.

"We are very pleased that Matt Key has joined Nourison at this time to help further the development of our hospitality division," said Jonny Peykar, VP of Hospitality. "Matt is recognized and respected within our industry as a goal-oriented manager. He understands that design excellence and a regard for service-levels matter. It's these components that help differentiate manufacturers from the competition."

"I am truly excited about the opportunity to join the team at Nourison and to contribute to their growing hospitality flooring segment," said Matt Key. "The company has enormous design archives and custom resources and produces unique finishes to its broadloom and rug ranges. The leadership team is well-respected and is already experiencing significant growth for the Nourison Hospitality brand."

About Nourison

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers. Nourison Hospitality offers high-quality textile floorcovering products in support of a wide-range of hospitality and commercial projects including world-class hotels and resorts, casinos, multi-family residences and country clubs.

Nourison was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as Calvin Klein, Kathy Ireland, Waverly, Christopher Guy, and more.

For further details, visit www.nourison.com.

Media Contacts:



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Giovanni Marra, Director of Marketing & Digital Strategy
T. 201.368.6900 x2252 • giovanni.marra@nourison.com

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