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FOR IMMEDIATE RELEASE

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Nourison showroom opens for High Point Pre-Market April 25-27

SADDLE BROOK, NJ — April 22, 2021 – Leading floor covering and home accents manufacturer Nourison will be opening their showroom at IHFC-IH101 for High Point Pre-Market, April 25-27, 2021. The Nourison showroom will also be open during High Point Market, June 5-9, 2021.

High Point Pre-Market allows Nourison to cater to customers in a more intimate setting. Nourison had first participated in High Point Pre-Market in September 2020, resulting in a successful customer experience. Local dealers and large chains are expected to attend and new attendees are always welcome.

“We are excited to be participating in High Point Pre-Market and will have our showroom open and staffed. While we really look forward to the excitement and crowd interaction of High Point Market, we found the pre-market gives us an opportunity to spend some real quality time with key dealers. This year, with the industry’s supply chain challenged, Nourison will be showcasing new product, but will also be emphasizing the inventory strength of our core running line collections as well,” said Gerard O’Keefe, vice president of sales.

Pre-Market attendees can enter the Nourison showroom through the main entrance by the lobby. Customers can schedule an appointment for pre-market at <https://www.nourison.com/high-point-premarket-2021-make-an-appointment>. Nourison will continue to take safety precautions against the spread of COVID-19 by encouraging showroom guests to social distance and wear masks.

About Nourison

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers.

Nourison was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as Calvin Klein, Kathy Ireland, Waverly, Christopher Guy, and more.

For further details, visit www.nourison.com.

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