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FOR IMMEDIATE RELEASE

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## Nourison Expanding Warehouse in Calhoun, GA

SADDLE BROOK, NJ — January 27, 2021 – Leading floor covering and home accents manufacturer Nourison has started groundbreaking on their warehouse expansion at 201 Union Grove Road SE, Calhoun, GA.

The Calhoun facility, constructed in 2005 and currently at 436,000 square feet, will expand with an additional 308,000 square feet, for a total of 744,000 square feet once completed. Nourison has a total of three distribution facilities. The Saddle Brook location is the second largest facility totaling 200,000 square feet. The Las Vegas location opened in 2019 with 121,000 square feet.

With three warehouses operational and running multiple shifts, Nourison is currently within three ground shipping days of 93% of the country.

Business changes in 2020, including exponential unit growth, a dramatic increase in monthly order volume, and a broader product assortment has led to a need for expanded operations. Nourison has also invested in new software and technology for inventory management, order picking and packing. The increased space and new technology will improve warehouse operations and provide greater efficiency, inventory capacity and turnaround.

“We’ve had to adapt our business to the changing trends in our industry. We are turning inventory faster, especially at the lower price points and we need to have the space and processes to keep up with demand” said Andrew Peykar, president at Nourison. “Having these three strategically placed fulfillment centers allows us to keep up with current customer demand and be well positioned for future growth.”

The warehouse expansion is expected to be completed by the end of the second quarter.

### About Nourison

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers.

Nourison was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as *CALVIN KLEIN*, Kathy Ireland, Waverly, Christopher Guy, and more.

For further details, visit [www.nourison.com](http://www.nourison.com).



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