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www.nourison.com

FOR IMMEDIATE RELEASE

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## **Nourison showroom to open for High Point Pre-Market**

SADDLE BROOK, NJ — September 11, 2020 – Leading floor covering and home accents manufacturer Nourison will be opening their High Point Market showroom at IHFC-IH101, September 13-15, 2020 for High Point Pre-Market. Nourison is opening for pre-market in conjunction with hosting a virtual market during the first week in October and participating in High Point Market, October 13-21, 2020.

This is the first time Nourison is participating in High Point Pre-Market, in hopes to connect with customers who plan on attending pre-market instead of regular High Point Market, and welcoming them in a more focused, intimate setting.

The Nourison showroom will be fully setup for pre-market, previewing all new introductions being shown at High Point Market. Nourison sales representatives will be scheduling appointments with their customers and will be present at pre-market.

Nourison will be opening the main entrance of their showroom by the lobby. Nourison will enforce social distancing guidelines in their showroom, making sure attendees wear face masks and remain 6 feet apart. Hand sanitizer and antibacterial spray will be readily available.

### **About Nourison**

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers.

Nourison was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as *CALVIN KLEIN*, Kathy Ireland, Waverly, Christopher Guy, and more.

For further details, visit [www.nourison.com](http://www.nourison.com).

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