



5 Sampson Street, Saddle Brook, NJ 07663  
www.nourison.com

FOR IMMEDIATE RELEASE

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## **Nourison introduces new Quarry area rug designs and digital print accent rug collections for New York Home Fashions Market**

SADDLE BROOK, NJ — September 10, 2020 – Leading floor covering and home accents manufacturer Nourison introduces new Quarry area rug designs and digital print accent rug collections for New York Home Fashions Market.

Since New York Home Fashions Market Week is being hosted virtually during September 14-17, 2020, Nourison will hold digital presentations and virtual market appointments, providing customers with digital access to new introductions. The Nourison showroom at Suite 1305, 230 Fifth Avenue will remain closed during New York Home Fashions Market.

The **Quarry** area rug collection is adding abstract and classic Persian designs in an ivory, blue and grey palette.

**Celestial** is adding additional sizes including 2'2" x 3'9", 3' x 5', 5'3" x Round, 7'10" x Round, and 9' x 12' to CES07, CES15 and CES16.

Nourison is introducing new digital print accent rug collections including **Caravan** with boho looks in red, blue and navy, **Cisco** in timeless designs with rich color and detail, **Cuisine** featuring food and drink themes, and colorful **Meadow**.

**Daniella** is a new textured flat weave accent rug collection with high-low texture in geometric designs.

**kathy Ireland® Home** is launching **Studio Collection** pillows featuring metallic embroidery, pintuck, curly shag, broken stripe and woven plaid check styles in an ivory, blush, navy, grey and yellow color assortment.

**Mina Victory Home Accents** is showcasing new double-sided faux rabbit fur pillows, best-selling velvet pillows in additional sizes and colors and 24 x 24 x 4 seat cushions.

### **About Nourison**

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers.



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Nourison was founded in New York by brothers Alex, Stephen, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as *CALVIN KLEIN*, Kathy Ireland, Waverly, Christopher Guy, and more.

For further details, visit [www.nourison.com](http://www.nourison.com).

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