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www.nourison.com

FOR IMMEDIATE RELEASE

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Nourison relaunches Nourison Hospitality website at www.nourison.com/hospitality

SADDLE BROOK, NJ — September 8, 2020 – Leading floor covering and home accents manufacturer Nourison has relaunched the Nourison Hospitality website, www.nourisonhospitality.com, on a new platform that is faster, easier to browse and offers more functionality.

The Nourison Hospitality site allows customers to learn more about extensive product offerings and capabilities for the hospitality and commercial markets and explore actual installations. The site also includes a wealth of design inspirations grouped into themed digital catalogs. The new site is scalable and will be frequently updated with more inspirations and functionality to help with carpet and rug design.

“We are excited to launch this new site for our hospitality division. We hope it will provide inspiration for our industry and allow us to start new conversations with our community,” says Jonny Peykar, VP Nourison Hospitality.

“The new website has been redesigned in alignment with the new branding for Nourison Hospitality, that started last year when the NH logo was launched. Our main aim is to help realize our client’s visions for their projects by allowing clear access to our extensive archive, fresh collections and future additions such as our “Design Now” online design platform. We want to help make the design process more interactive and immediate” said Dipesh Haria, Creative Director at Nourison Hospitality.

About Nourison

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers.

Nourison was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as *CALVIN KLEIN*, Kathy Ireland, Waverly, Christopher Guy, and more.

For further details, visit www.nourison.com.



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