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FOR IMMEDIATE RELEASE

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Nourison opens Las Vegas Market Showroom in conjunction with virtual market

SADDLE BROOK, NJ — August 27, 2020 – Leading floor covering and home accents manufacturer Nourison is opening and staffing their Las Vegas Market showroom with company employees at C112, World Market Center, from August 30 – September 3rd. Nourison is opening the Las Vegas Market showroom in conjunction with their virtual summer market held last week. Nourison is hosting both virtual and physical markets to help reach as many customers as possible, including customers that are not traveling to shows.

During Las Vegas Market, Nourison will be introducing over 100 new products, including new Prismatic, Starry Nights and Kathy Ireland® Home designs, and new Plateau, Infinite, and Colorado collections previewed during virtual market. The virtual market Zoom presentation and New Introductions catalog can be viewed at www.nourison.com/summermarket2020.

Nourison sales representatives will be on hand to assist attendees with touring the showroom, previewing new introductions, placing orders and answering questions

The showroom will be thoroughly cleaned, and hand sanitizer and antibacterial spray will be readily available. Guests are encouraged to remain 6 feet apart and wear face masks while walking through the showroom. It is recommended that guests make an appointment in advance, if possible.

About Nourison

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers.

Nourison was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as *CALVIN KLEIN*, Kathy Ireland, Waverly, Christopher Guy, and more.

For further details, visit www.nourison.com.

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