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FOR IMMEDIATE RELEASE

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## **Nourison 2020 Collective Catalogs and Mina Victory Brand Catalog Assortment Honored for GDUSA 2019 American Graphic Design Awards™**

SADDLE BROOK, NJ — November 21, 2019 – Leading floor covering and home accents manufacturer Nourison has been honored for Graphic Design's (GDUSA) 2019 American Graphic Design Awards™ for the **2020 Collective Catalogs, Volume 1 & 2** and **Mina Victory Brand Catalog Assortment**. GDUSA's American Graphic Design Awards™ showcases the increasingly expansive ways in which graphic design shapes business, society, products, services, commerce and culture. The American Graphic Design Awards™ recognizes outstanding work done by design agencies or inhouse designers.

The Nourison 2020 Collective Catalogs, Volumes 1 & 2 launched during High Point Market October 2019. The new catalogs include a curated selection and best-selling area rugs. The photography was shot internally, showcasing the color, design and texture. The collective catalogs were designed to be shopper-friendly, and with less pages to reduce paper consumption. They are distributed to all our dealers and key customers, with an online version viewable at [www.nourison.com](http://www.nourison.com).

This is the first year Nourison has been honored for the American Graphic Design Awards™, and the fourth consecutive year that Nourison has won an award for a collective catalog. Nourison was previously honored for the American Inhouse Design Awards in 2018 for the Christopher Guy Brand Catalog, 2017 for the Nourison 2018 Collective Catalog Volumes 1 + 2, and in 2016 for the Nourison High End Collective Catalog, Nourison Annual Sale Campaign, and Mina Victory Couture Catalog.

### **About Nourison**

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers.

Nourison was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as *CALVIN KLEIN*, Kathy Ireland, Waverly, Christopher Guy, and more.

For further details, visit [www.nourison.com](http://www.nourison.com).

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