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FOR IMMEDIATE RELEASE

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## **Nourison launches 100's of new rug styles and home accents at Atlanta and Las Vegas markets**

SADDLE BROOK, NJ — July 8, 2019 – Leading floor covering and home accents manufacturer Nourison will introduce hundreds of new on-trend styles during Atlanta and Las Vegas markets including floral and abstract patterns.

**Lustrous Weave** includes classic florals with erased patterns and a delicate sheen in muted colors for a subtle elegance. **Quarry** features both abstract patterns and modern expressions of classic Persian design in mineral-inspired colors. **Uptown by Michael Amini** is a new collection with abstract patterns and earth tones.

**Mina Victory Home Accents** introduces pillows with mixed textures, including velvet with metallic prints and hair-on-hide with sequins in rose gold and jewel tones.

Nourison's summer market focus is on blush and bold florals, teal and gold, and dark glamour trends showcased through new and best-selling styles.

Nourison will be involved in a number of events at Atlanta and Las Vegas markets. Nourison and Caracole are hosting a party at Caracole's showroom at Suite 14-C-6 with custom cocktails, hors d'oeuvres, and live music to celebrate the stylish pairings of their collections during Atlanta Market on Saturday, July 13 from 4-7pm.

Attendees will have the chance to "Roll the Dice" for great deals and prizes in the Nourison showroom at C112 during Las Vegas Market from Sunday, July 28 to Thursday, August 1.

Mina Peykar, Executive VP of Mina Victory Home Accents by Nourison, is being honored at the first-ever Lean In & Lift Up event: *Celebrating Successful Women and The Mentors Who Believed In Them* on Sunday, July 28 from 5:30-7:30pm during Las Vegas Market at Las Vegas Market Center, Building B Worldview on Sixteen.

Nourison is donating Kathy Ireland Home® rugs and pillows for the Up on the Roof fundraiser for Gift for Life live auction, headlined by Kathy Ireland on July 29 during Las Vegas Market at Las Vegas Market Center, Building B Worldview on Sixteen from 6-8pm. Proceeds raised at the event will benefit the Design Industries Foundation Fighting AIDS.

### **About Nourison**

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus



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on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers.

Nourison was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as *CALVIN KLEIN*, Kathy Ireland, Waverly, Christopher Guy, and more.

For further details, visit [www.nourison.com](http://www.nourison.com).

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