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Nourison Hospitality Appoints Hospitality Sales Manager / Southwest

SADDLE BROOK, NJ — April 10, 2019 – Nourison is pleased to announce the appointment of Sue Hepler as Hospitality Sales Manager / Southwest for its hospitality business segment. Based in Dallas, Texas, Hepler's responsibilities will include business development with A&D firms, hotel owning groups and end-users along with a focus on hospitality procurement firms. She will collaborate with the company's design, marketing, sales management and product development teams to help further market penetration in the Southwest region for Nourison's hospitality business offering Axminster broadloom & tiles, hand tufted rugs, and tufted solution dyed nylon products.

Hepler comes to Nourison with extensive hospitality flooring industry experience. She was the Southwest Sales Manager, Hospitality, for competitor Desso/Tarkett for the past 5 years. Prior to that Hepler was President of her own independent rep agency which she successfully managed for 18 years and was with Remington Hotel Corporation for 13 years. Hepler's responsibilities for Remington included the position of Vice President of Design & Purchasing.

"We are very pleased that Sue has joined Nourison," said Peter Lipkin, VP of Hospitality Sales. "Sue and I had been colleagues for 13 years in our previous company and she has always been an outstanding sales achiever and leader. Sue's dedication to managing her client's needs has enabled her to maintain their respect and trust and we look forward to her bringing her professionalism and work ethic to Nourison".

"I am truly excited to join the team at Nourison and to contribute to their growing hospitality business," said Sue Hepler. "The company manages its own mills and produces premium-quality products that are well positioned toward meeting the needs of hospitality clients. I have also worked previously with Peter Lipkin, Vice President of Hospitality Sales, and the leadership team he is assembling for Nourison is outstanding and a great fit for me."

About Nourison

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison oversees almost every aspect of the manufacturing process and produces more than 85 percent of its product assortment from sustainable, natural fibers. Nourison's quality, custom capabilities, extensive inventory and speed to market have made the company a valuable partner in the home furnishings and hospitality industries. Nourison develops custom projects for notable lodging brands and gaming clients globally. Its residential product assortment includes licensed collections from well-know brands including Calvin Klein, Kathy Ireland, Waverly, Barclay Butera, Christopher Guy, Michael Amini and more. Nourison was founded in 1980 by the Peykar brothers in New York and still remains a family-owned company.

For further details, visit www.nourison.com.

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