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FOR IMMEDIATE RELEASE

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Nourison debuts new One-of-a-Kind gallery at High Point Market

SADDLE BROOK, NJ — March 27, 2019 – Leading floor covering and home accents manufacturer Nourison is debuting a new **One-of-a-Kind** area rug gallery at High Point Market. The One-of-a-Kind gallery speaks to the growing demand for current looks and handmade pieces among interior designers and dealers. The gallery will include over 100 area rugs including both traditional Persian and modern, abstract designs.

New area rug introductions include **Starry Nights**, a silky, shimmery collection debuting at market, featuring Persian designs with vintage allure. The classic, framed patterns, intricately carved designs, and faded detailing create the look of priceless family heirlooms in elegant tones of cream, blue, silver, charcoal and grey.

Living Treasures is an existing collection made of 100% New Zealand Wool, introducing new Persian designs with ornate borders in a palette of grey, ivory and aqua.

Newly released **Majestic** and **Ankara Global** designs also showcase traditional Persian rugs with a contemporary twist.

The hygge trend continues with the launch of the **Serenity Shag** collection, featuring tribal and trellis patterns in neutral tones on plush pile with fringe detailing.

Mina Victory Home Accents will be introducing new pillows in cotton with elephant illustrations and sequin embroidery, faux fur with sequins, and velvet with metallic details.

Nourison will be featured in the 2019 Spring High Point Market TrendWatch Eco display, located in the IHFC Green Lobby during market. The indoor/outdoor products will include the **Waverly Sun N' Shade** area rug, SND70 Ivory/Aqua and Mina Victory Home Accents pillows, E1520 Turquoise Green and E3098 Coral.



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About Nourison

Nourison is a leading global floor covering company that produces extensive collections of area rugs, broadloom carpet, and home accessories at multiple price points from low to mid-market to luxury. Nourison is one of the few fully vertically integrated companies in its segment, overseeing almost every aspect of the manufacturing process. As a result, the company boasts exceptional speed-to-market, shipping more than 95 percent of its product orders within 48 hours. The focus on customer service has helped Nourison become a valued partner within the home furnishings and hospitality industries to both retailers and interior designers.

Nourison was founded in New York by brothers Alex, Steven, and Paul Peykar in 1980, and remains a family-owned company. Its product assortment includes licensed collections from well-known brands such as *CALVIN KLEIN*, Kathy Ireland, Waverly, Barclay Butera, Christopher Guy, and more.

For further details, visit www.nourison.com.

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