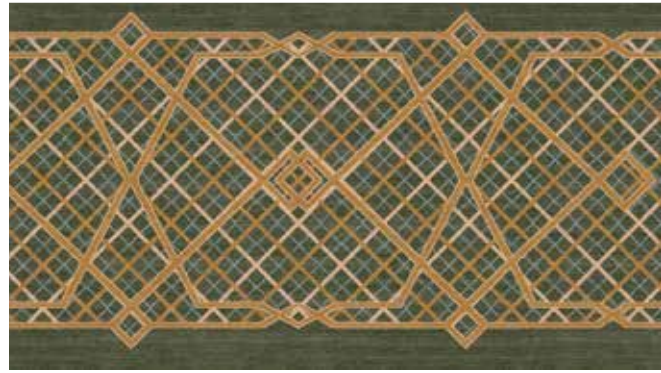
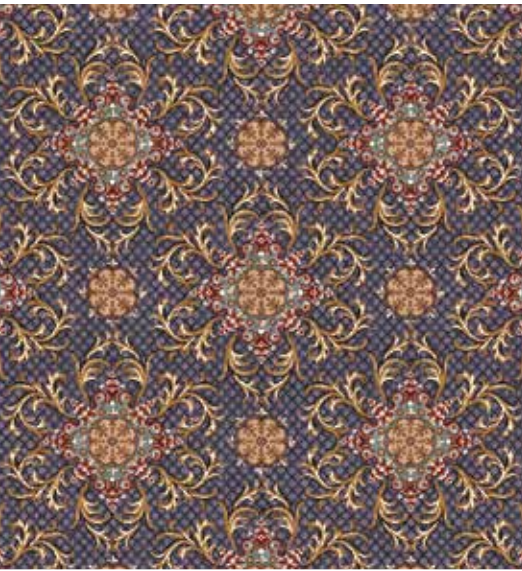


Town & County



NH NOURISON
HOSPITALITY





Town & County

H A N D C A R V E D A X M I N S T E R

Town and County is the latest Hospitality collection from Nourison Hospitality and features the AX, soft “abrash” effect color palette from Redi-Weave.

Inspired by the English Country Estate and Classical Architecture of 18th and 19th Century Europe, the collection draws from historical rugs and textiles from this period.

Town and County is ideal for both traditional and classical buildings but can be equally suited towards contemporary interiors where styling calls for more conservative design styles. The application of this offering can be aimed to Country Hotels, Period buildings, classical city hotels and high-end Assisted Living.



A higher level of hospitality

Color Palette



1 – AX 1



2 – AX 2



3 – AX 3



4 – AX 4



5 – AX 5



6 – AX 6



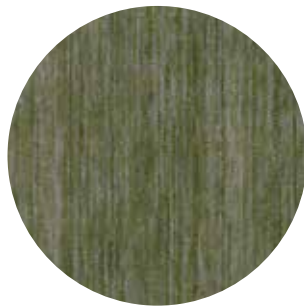
7 – AX 7



8 – AX 8



9 – AX 9



10 – AX 10



11 – AX 11



12 – AX 12



13 – AX 13



14 – AX 14

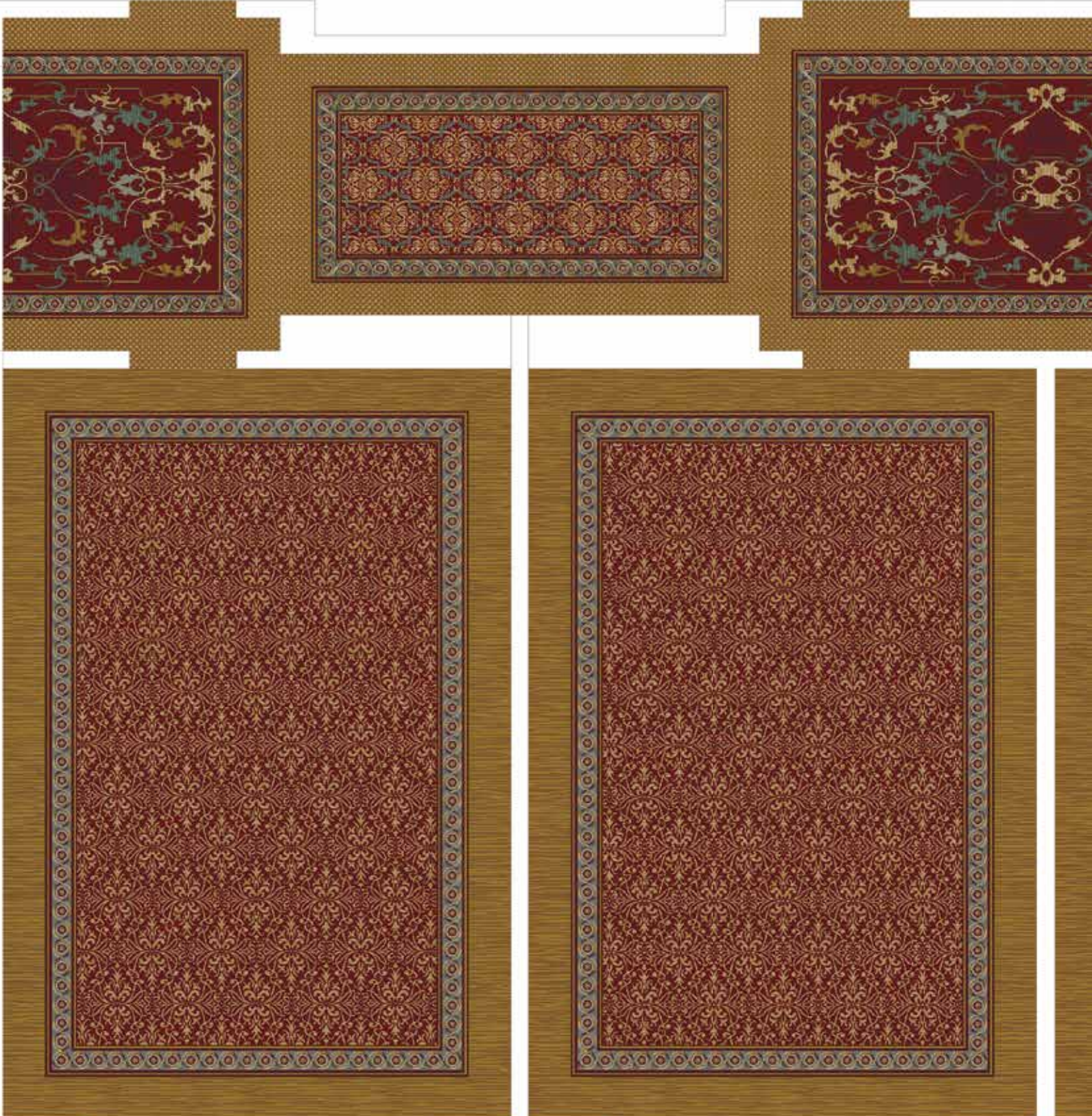


15 – AX 15



16 – AX 16

Town & County 1







43v1



48v1



47v1

36v2





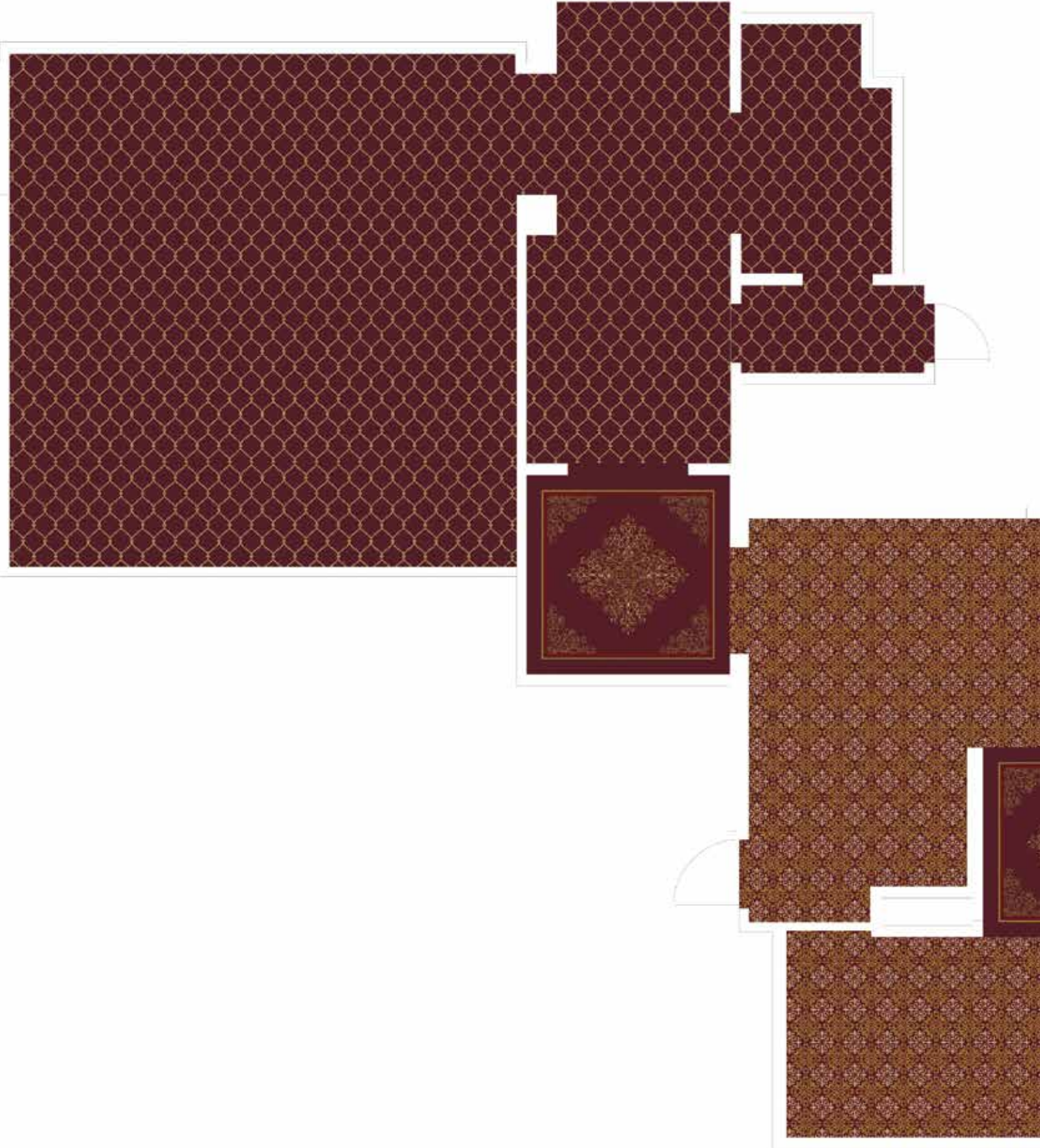


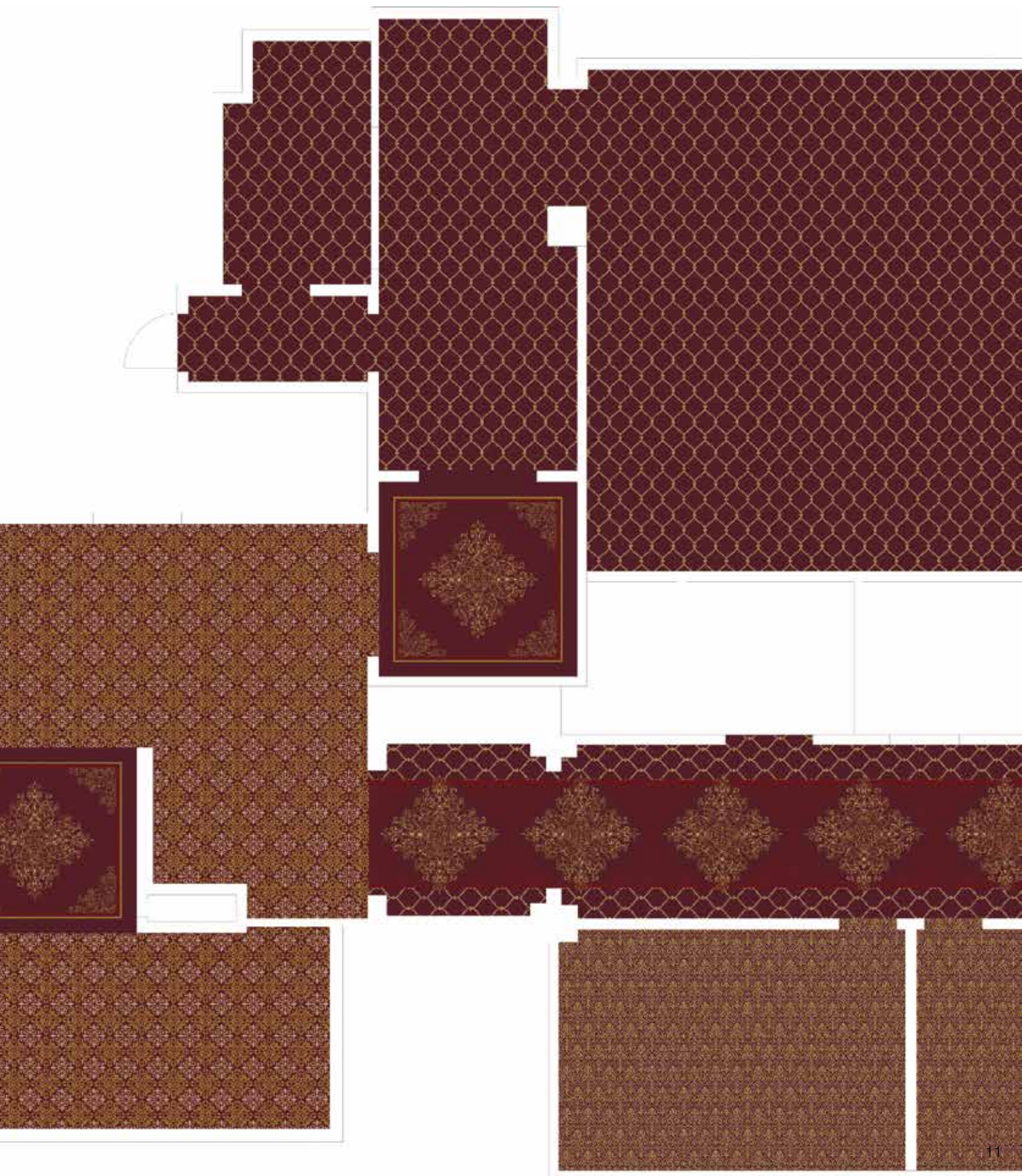
44v1



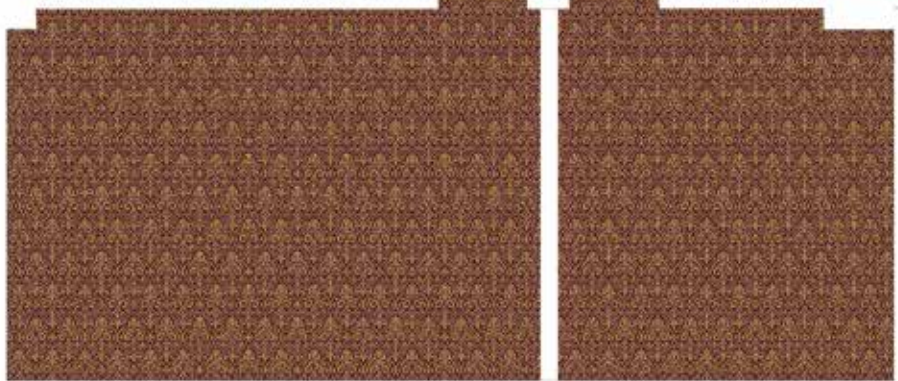
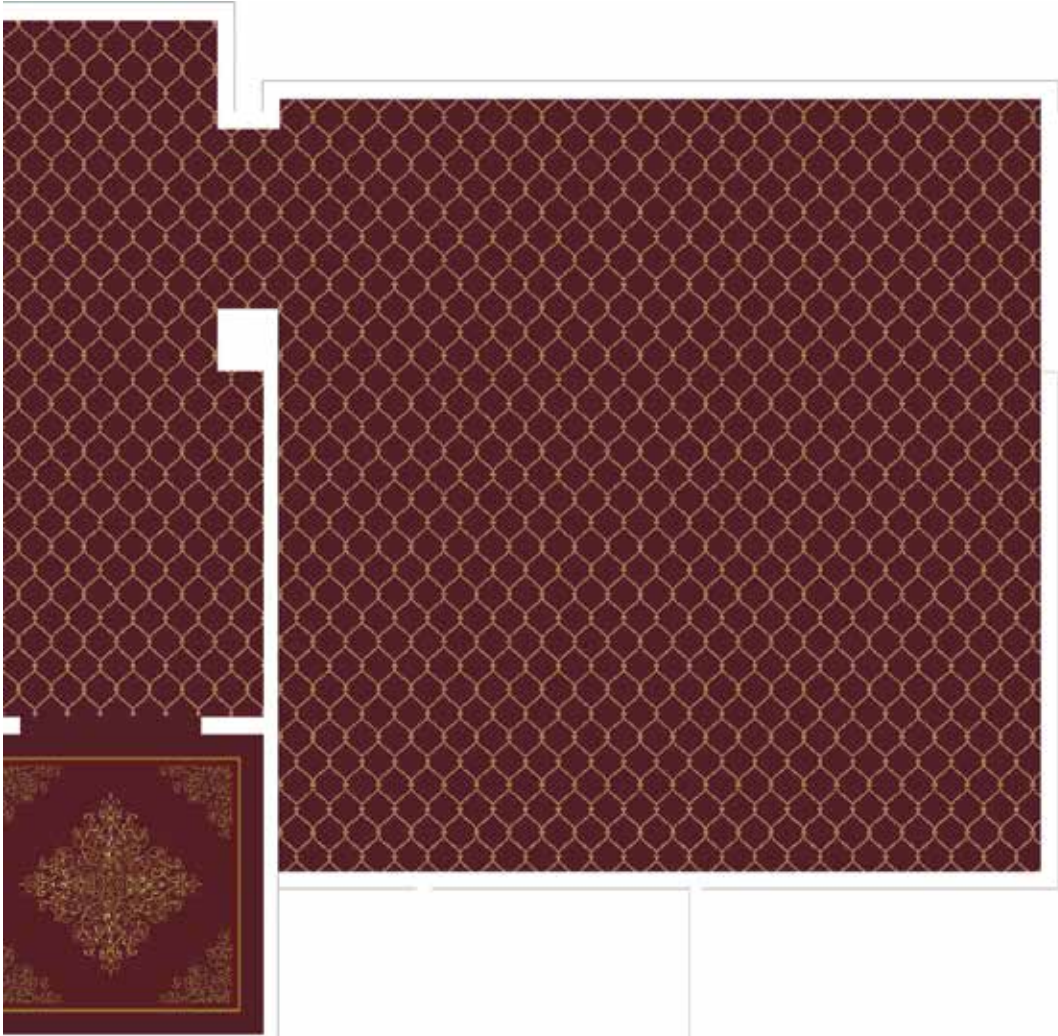
46v1

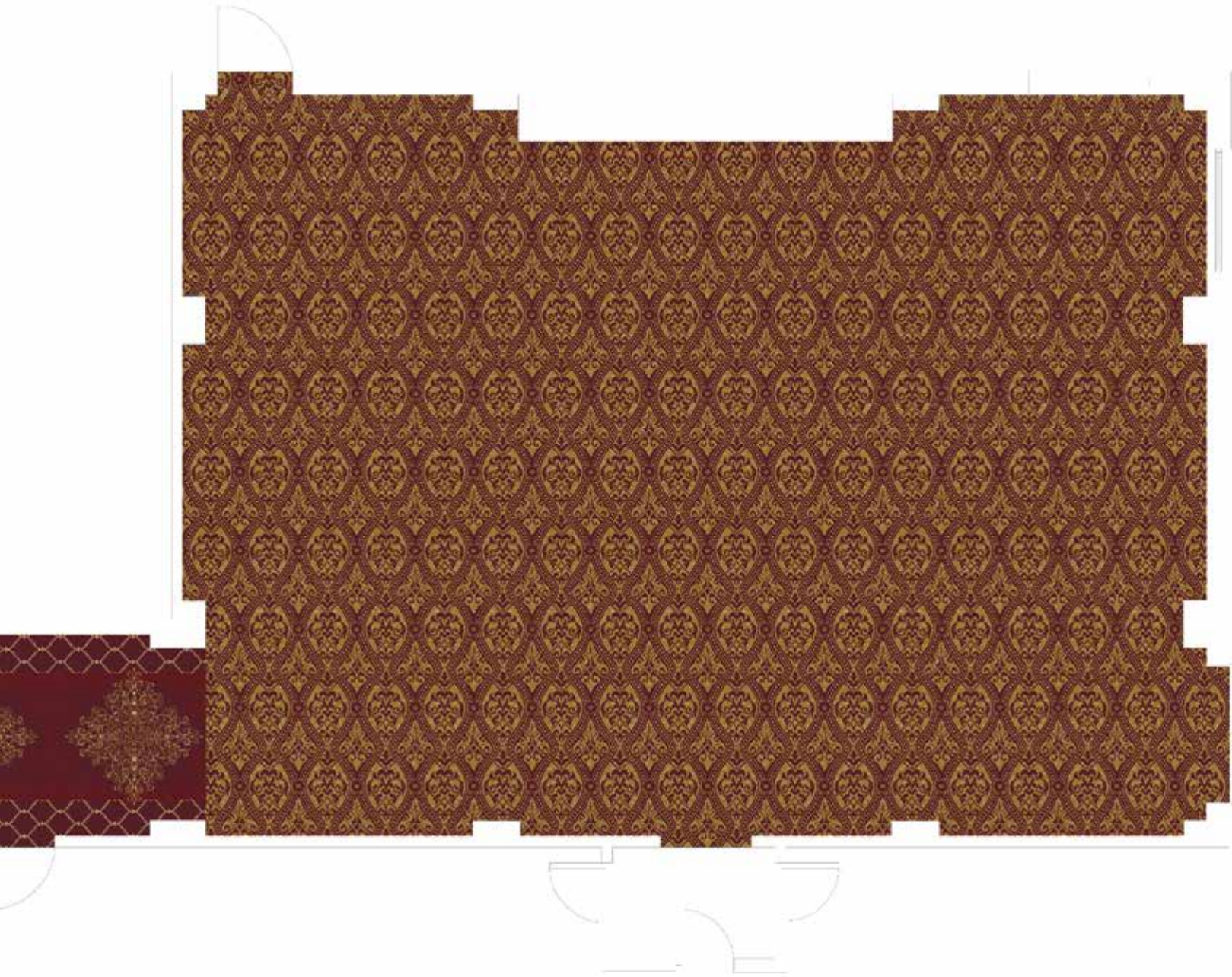
Town & County 2





Town & County 3



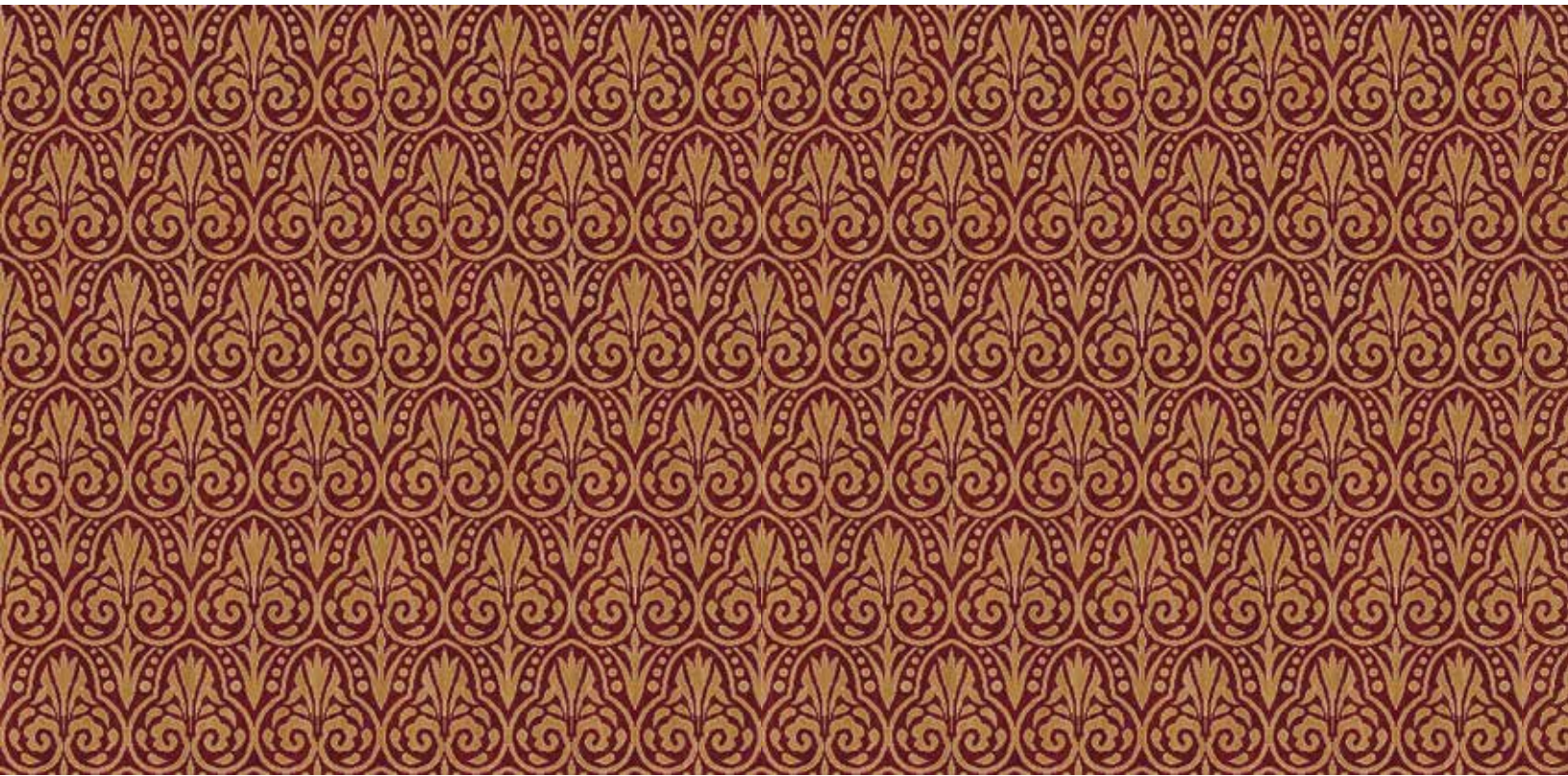
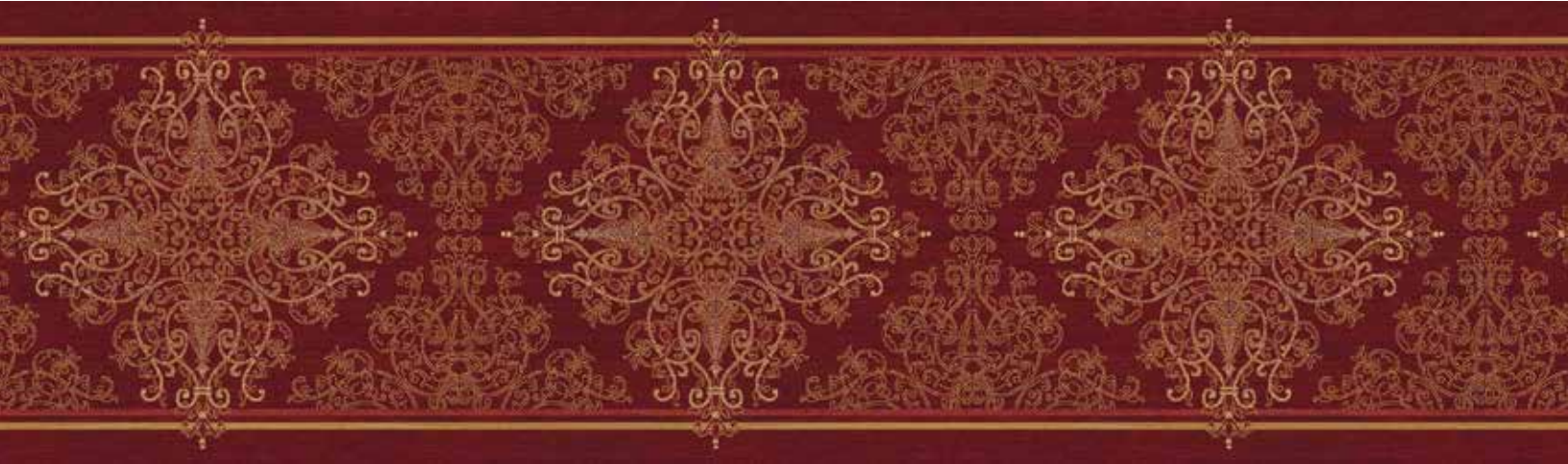




95v1



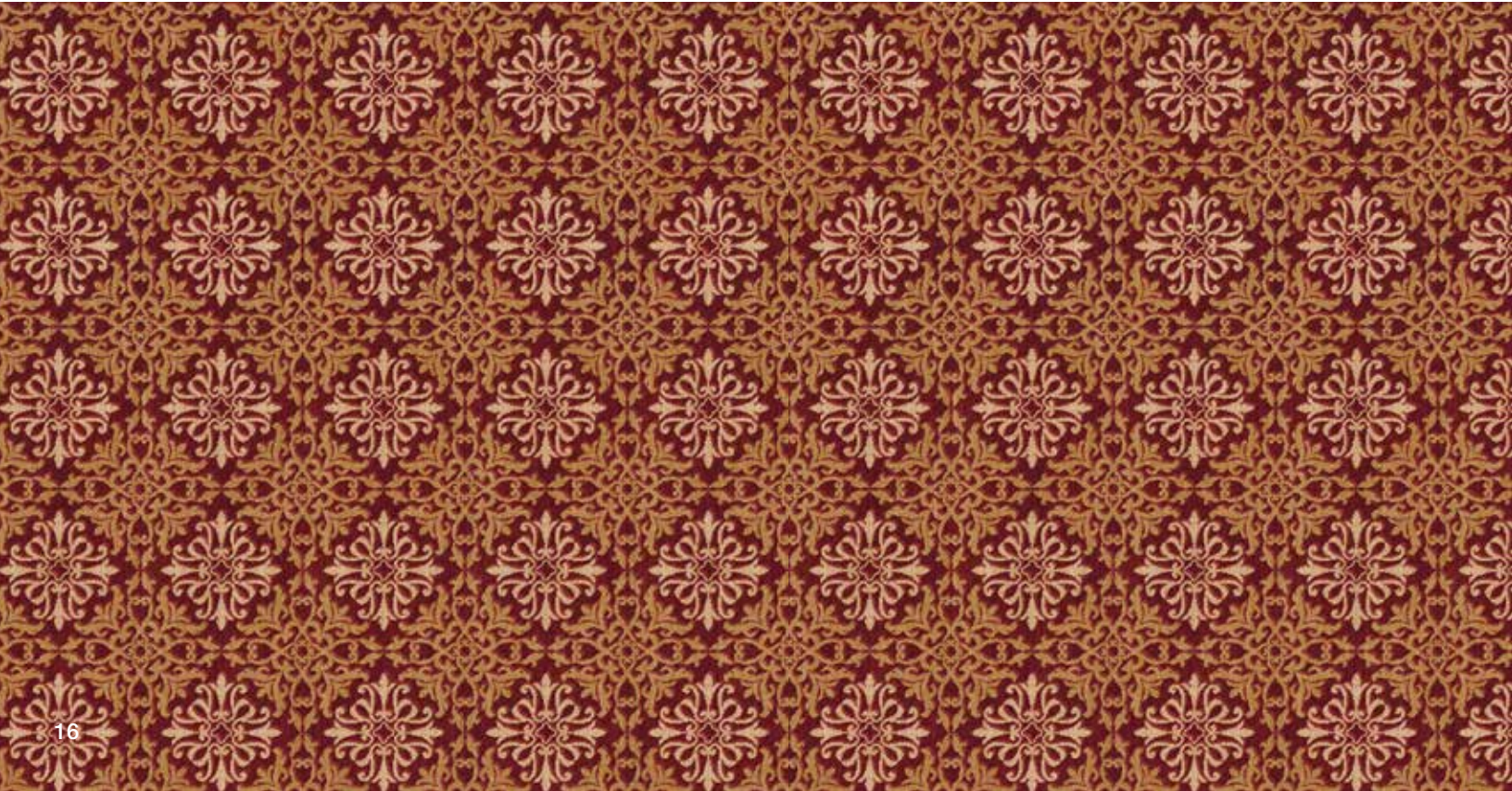
15v1





15v2

16v1

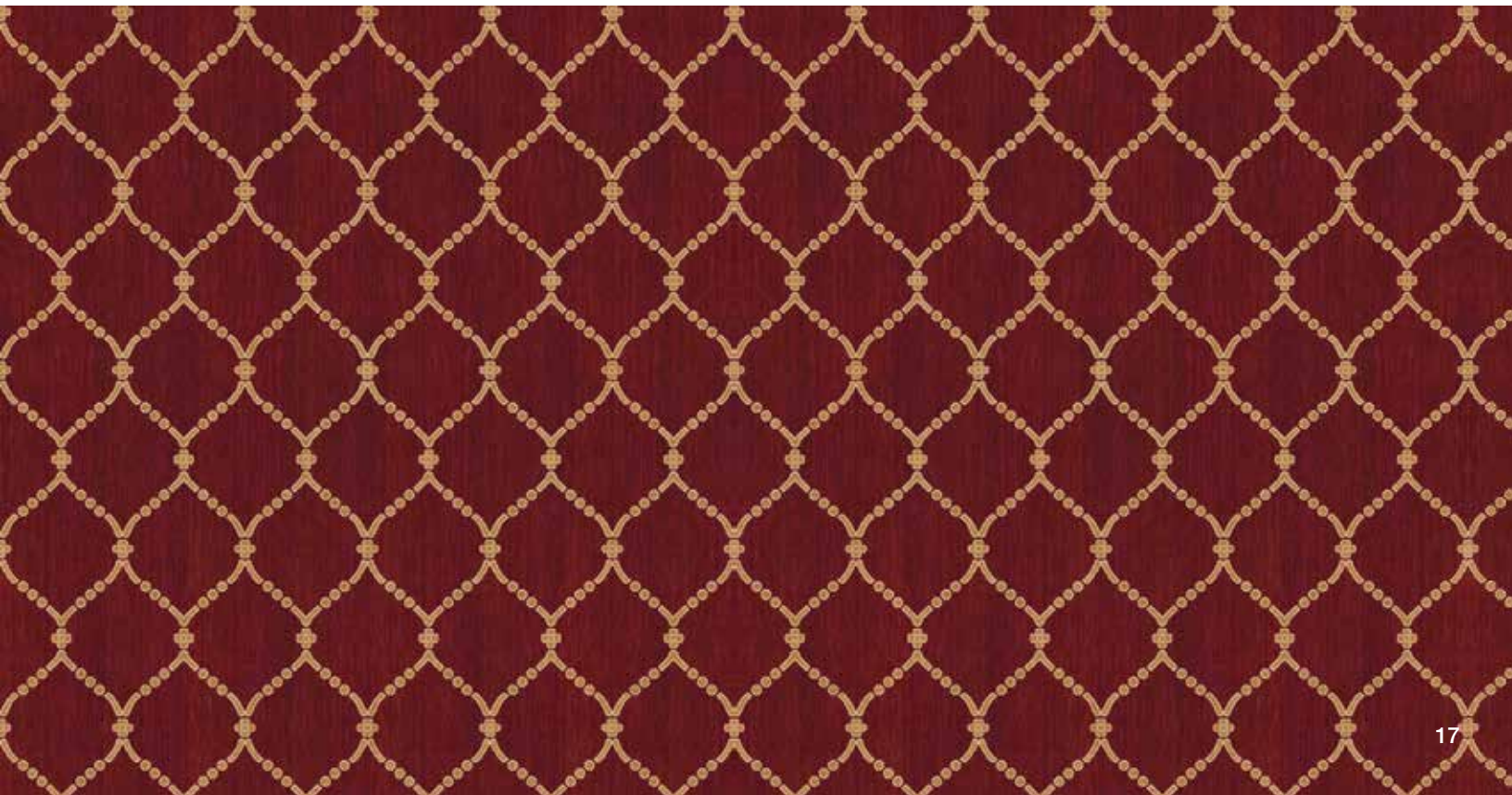


16

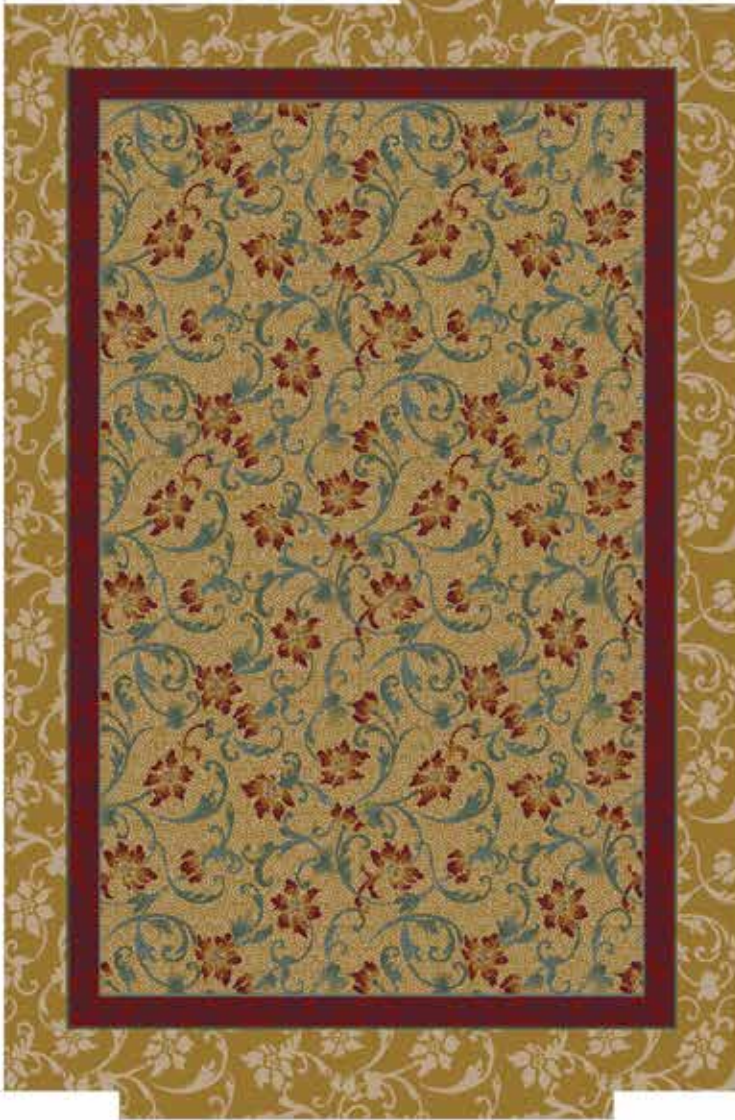
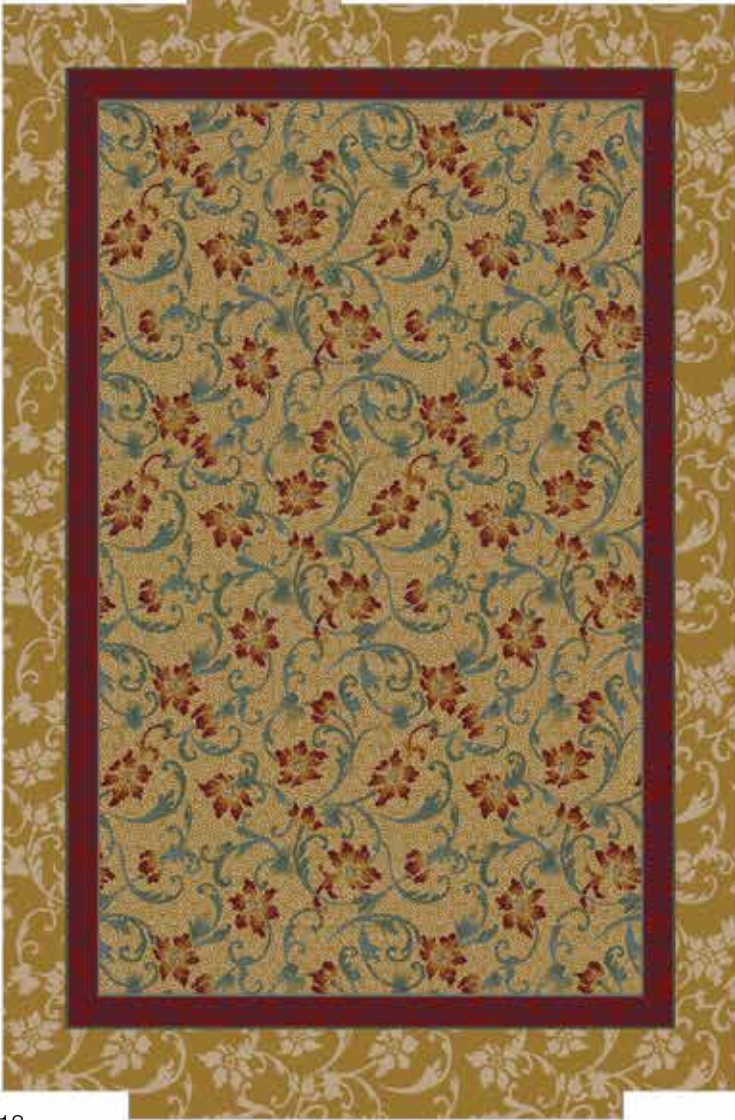


13v1

14v1



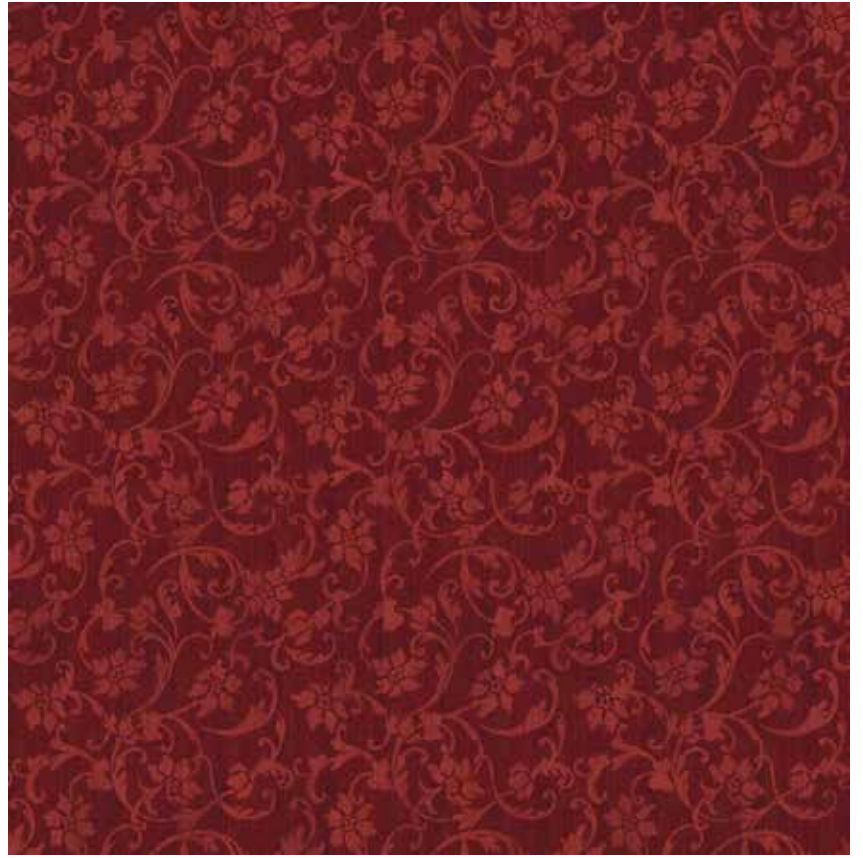
Town & County 4



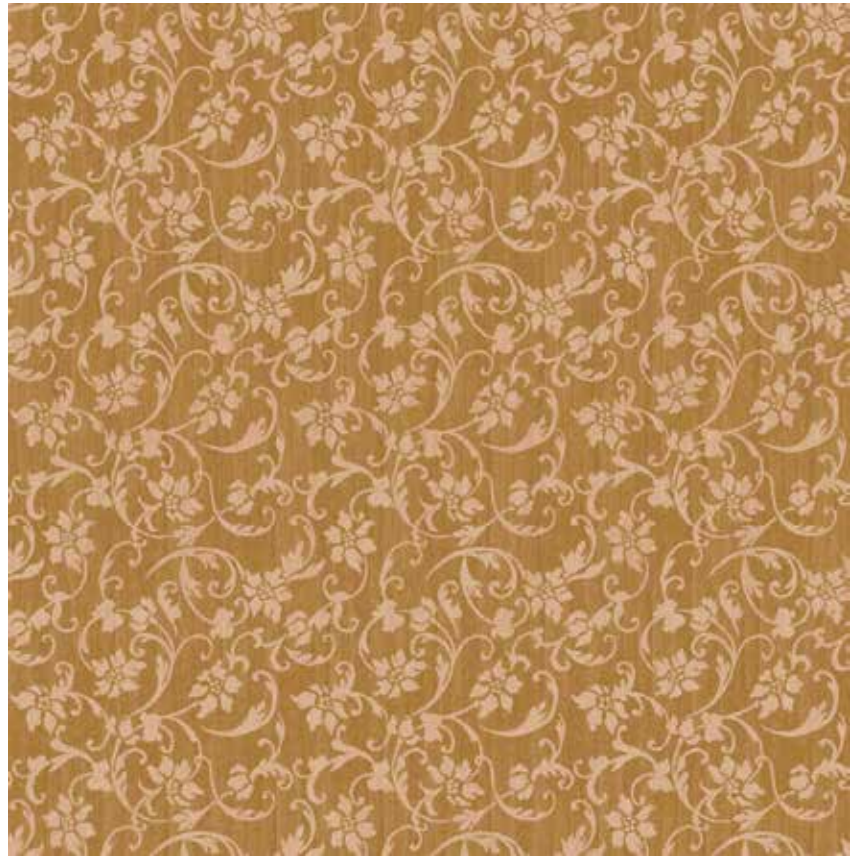




97v1



99v2

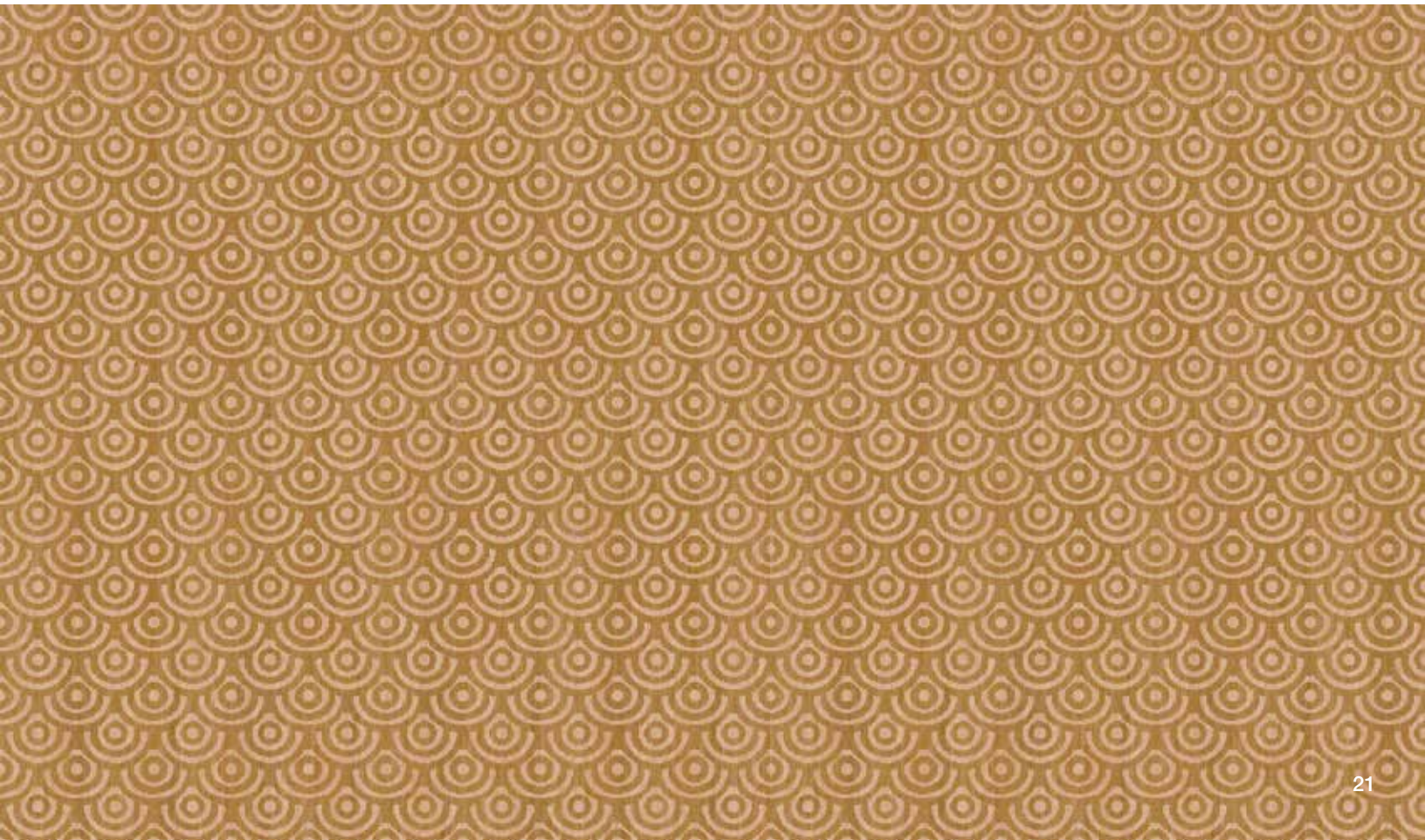


99v1

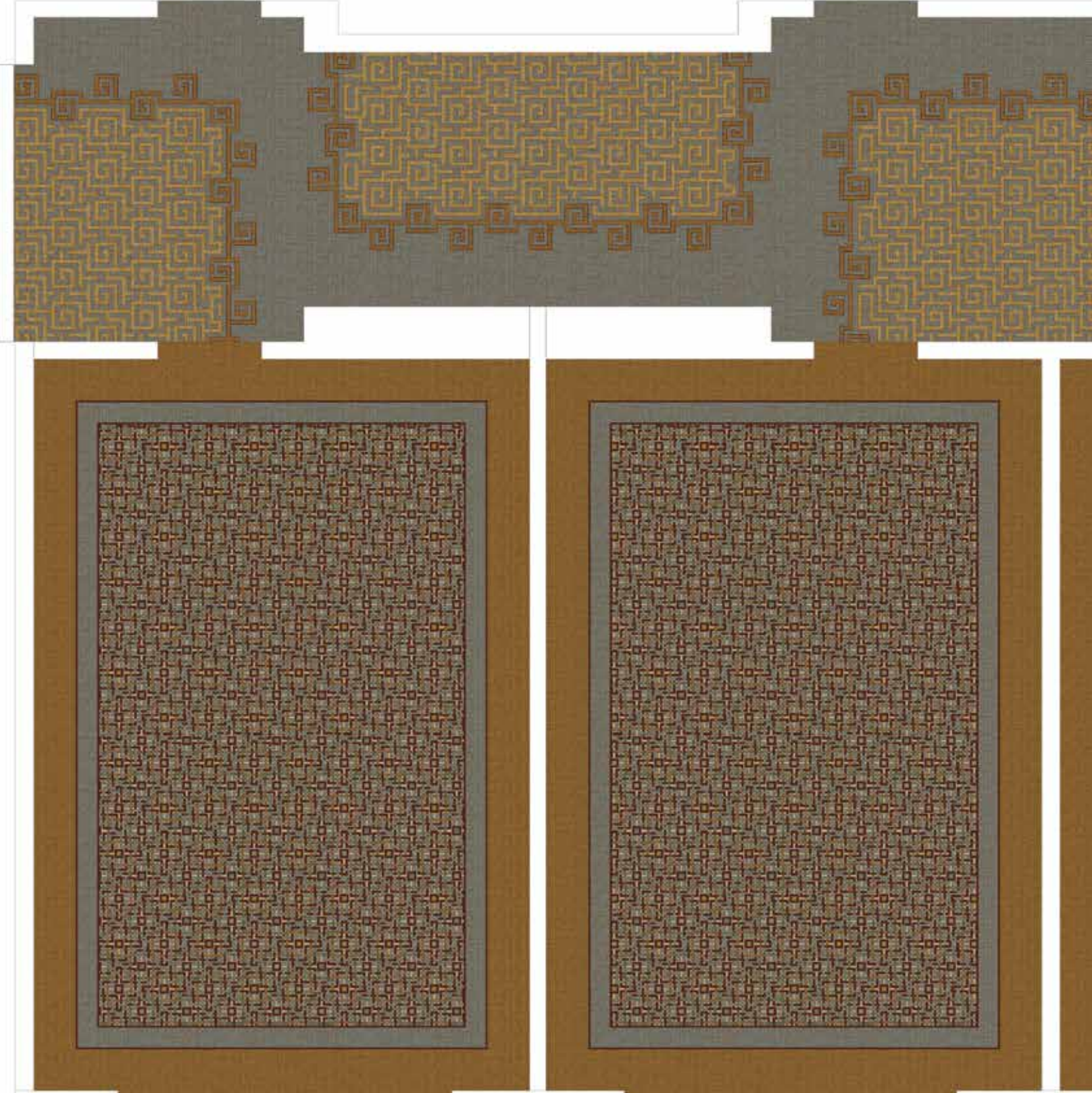


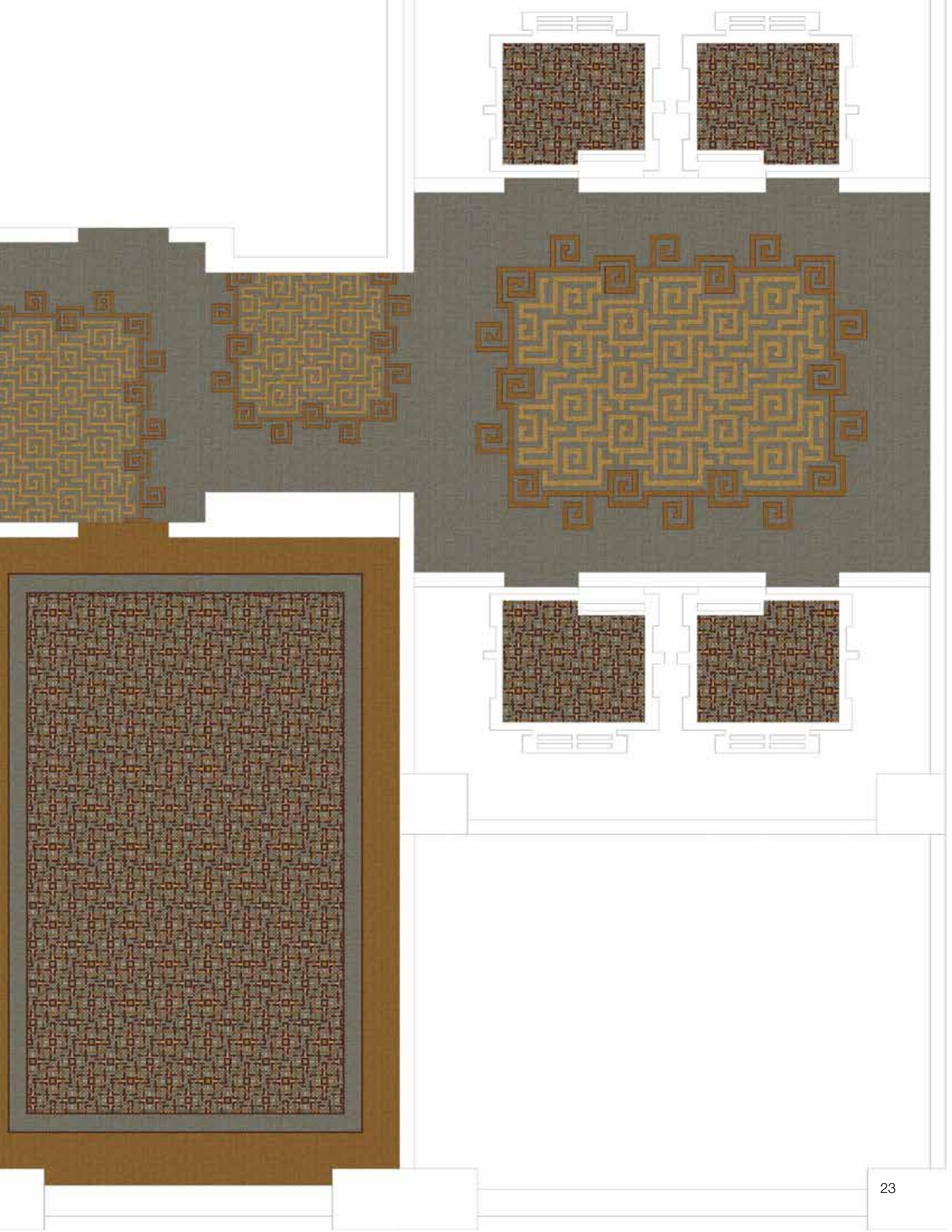
98v1

100v1



Town & County 5



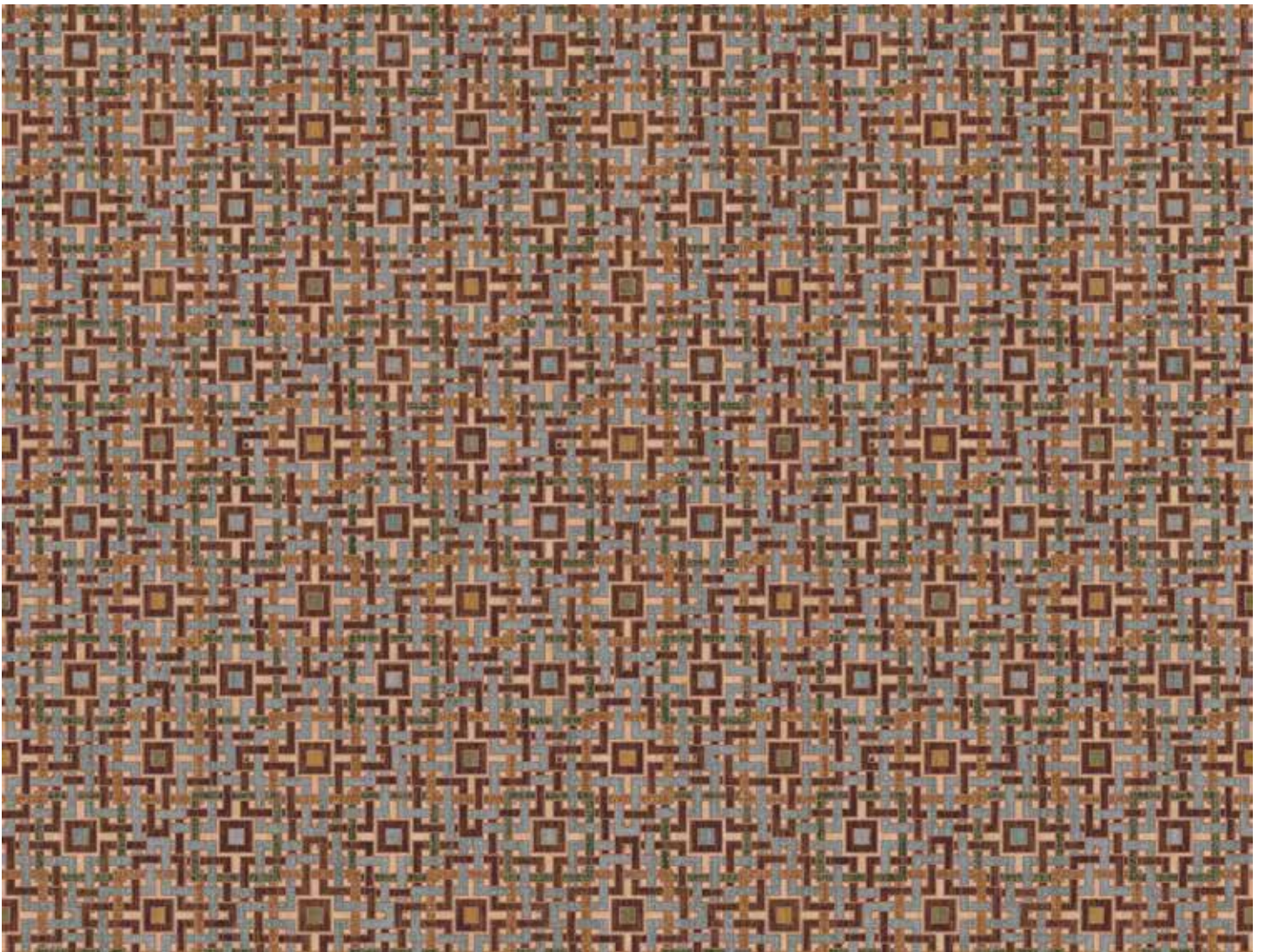


51v1



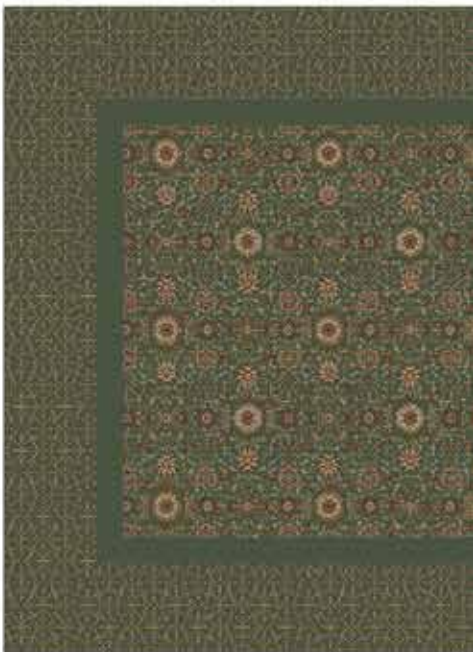
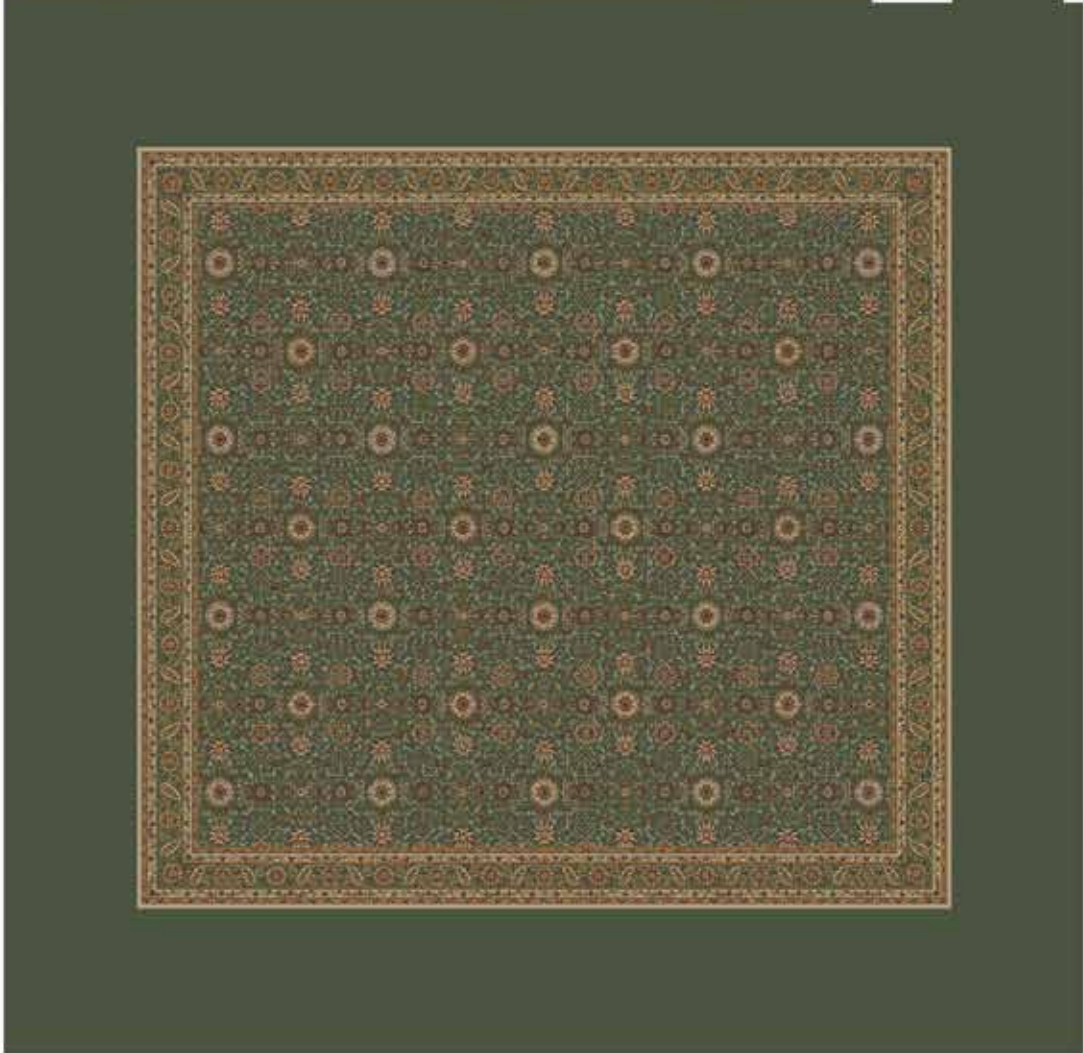
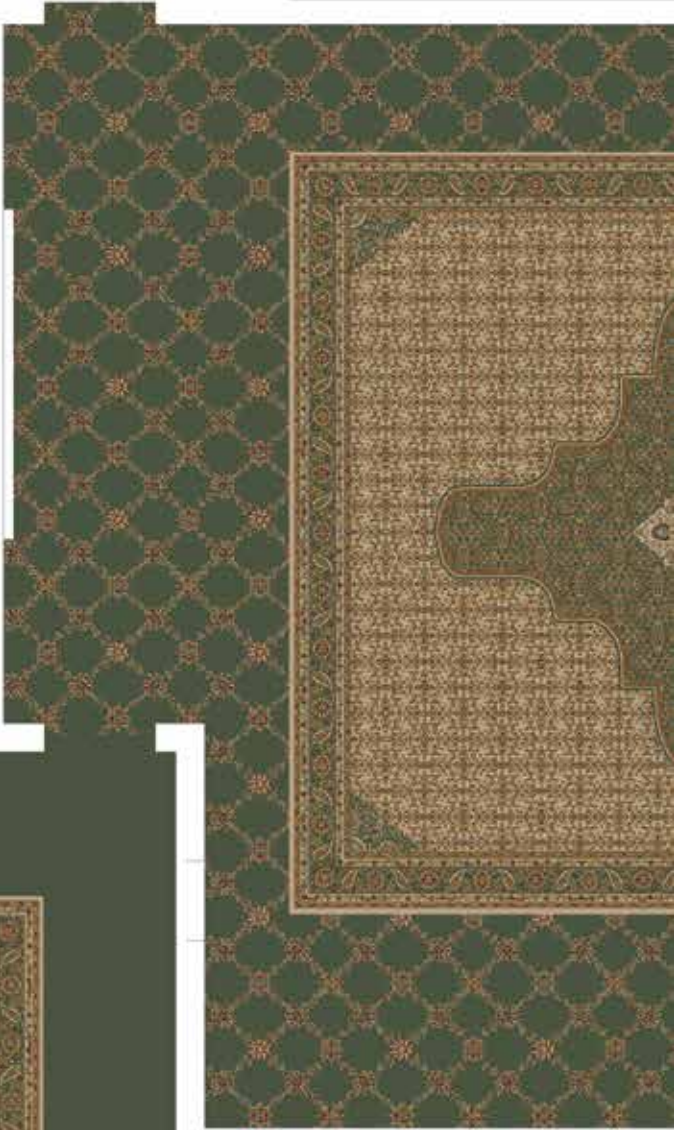
96v1

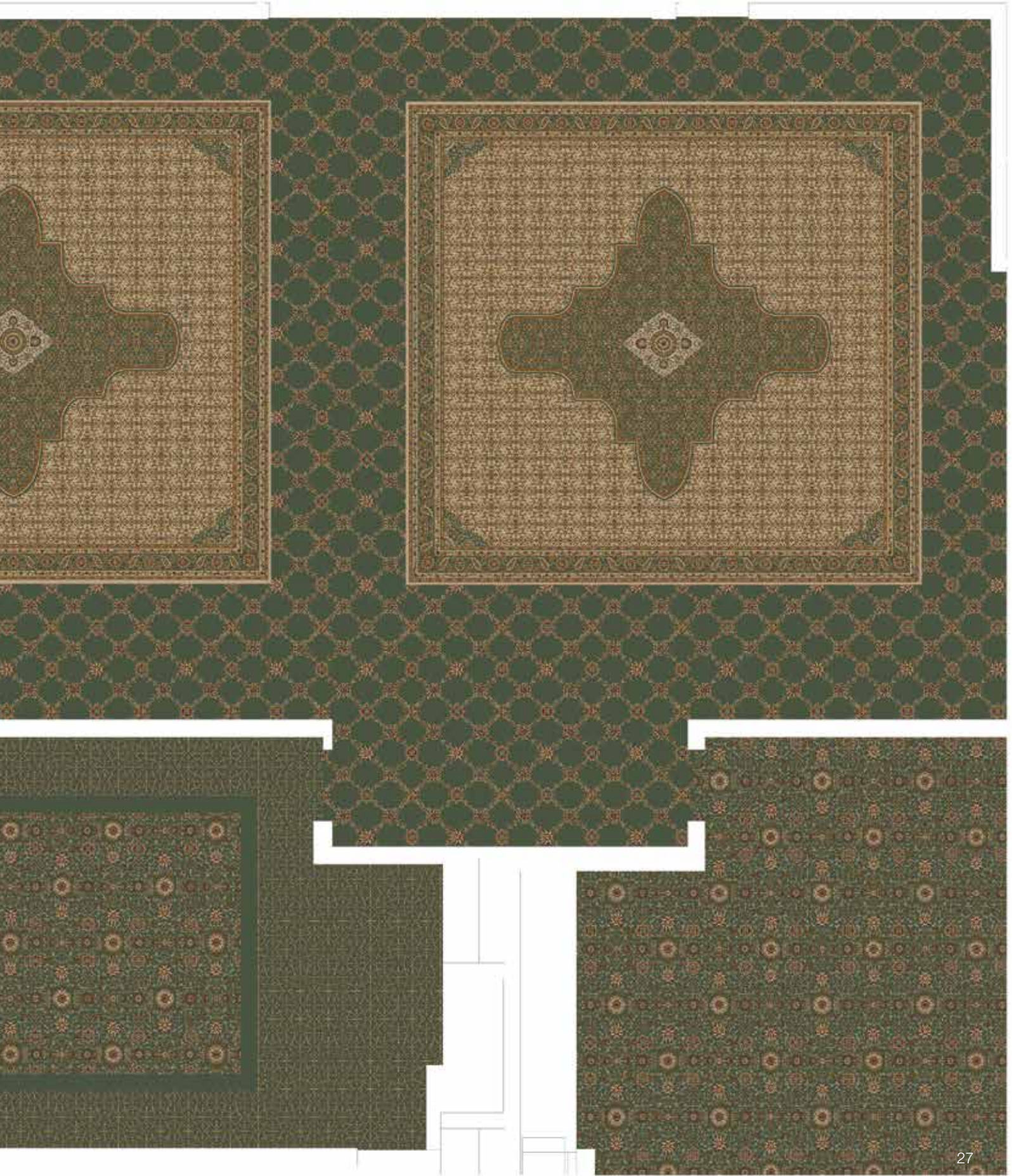
50v1

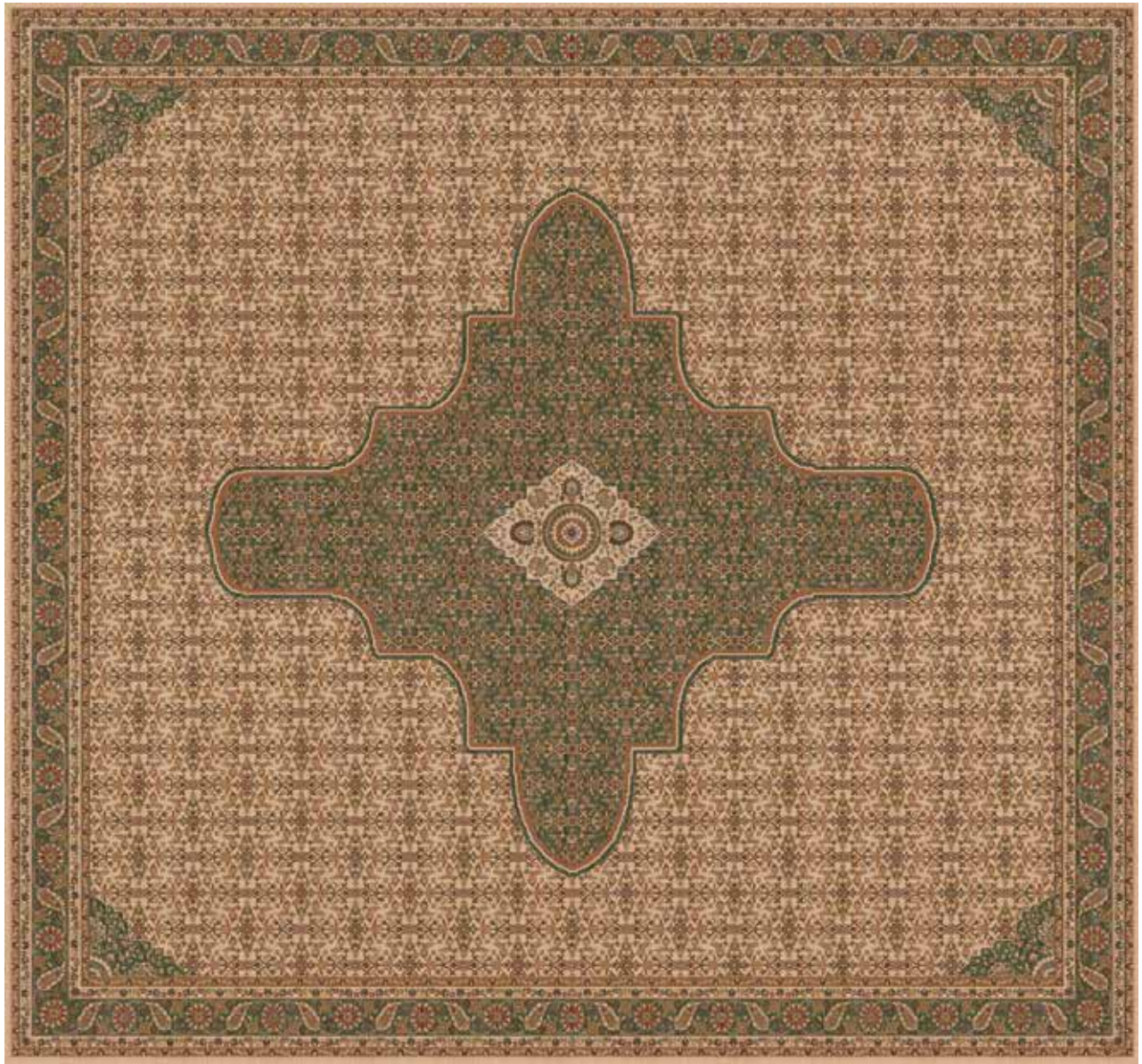


49v1

Town & County 6

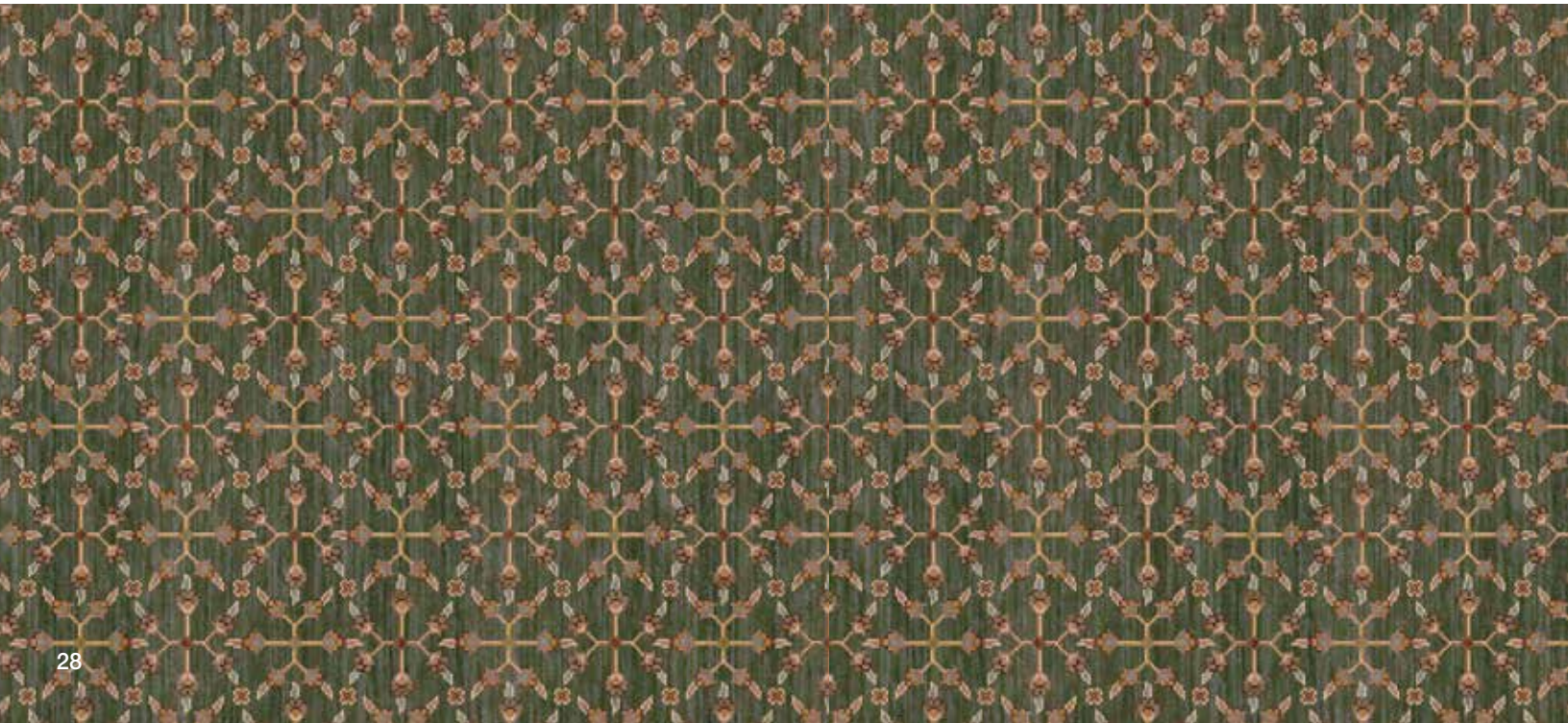






22v1

33v1





31v1

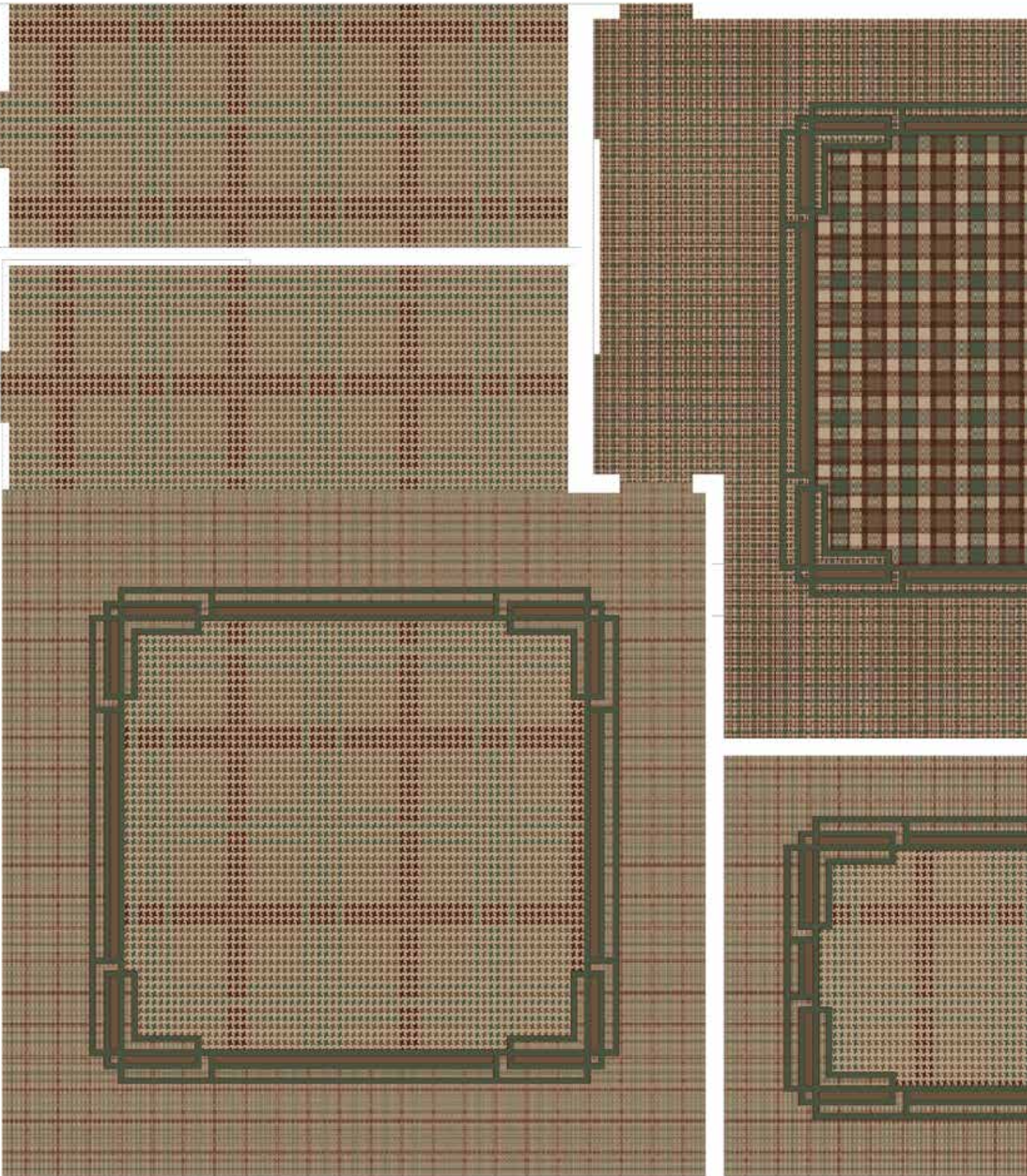


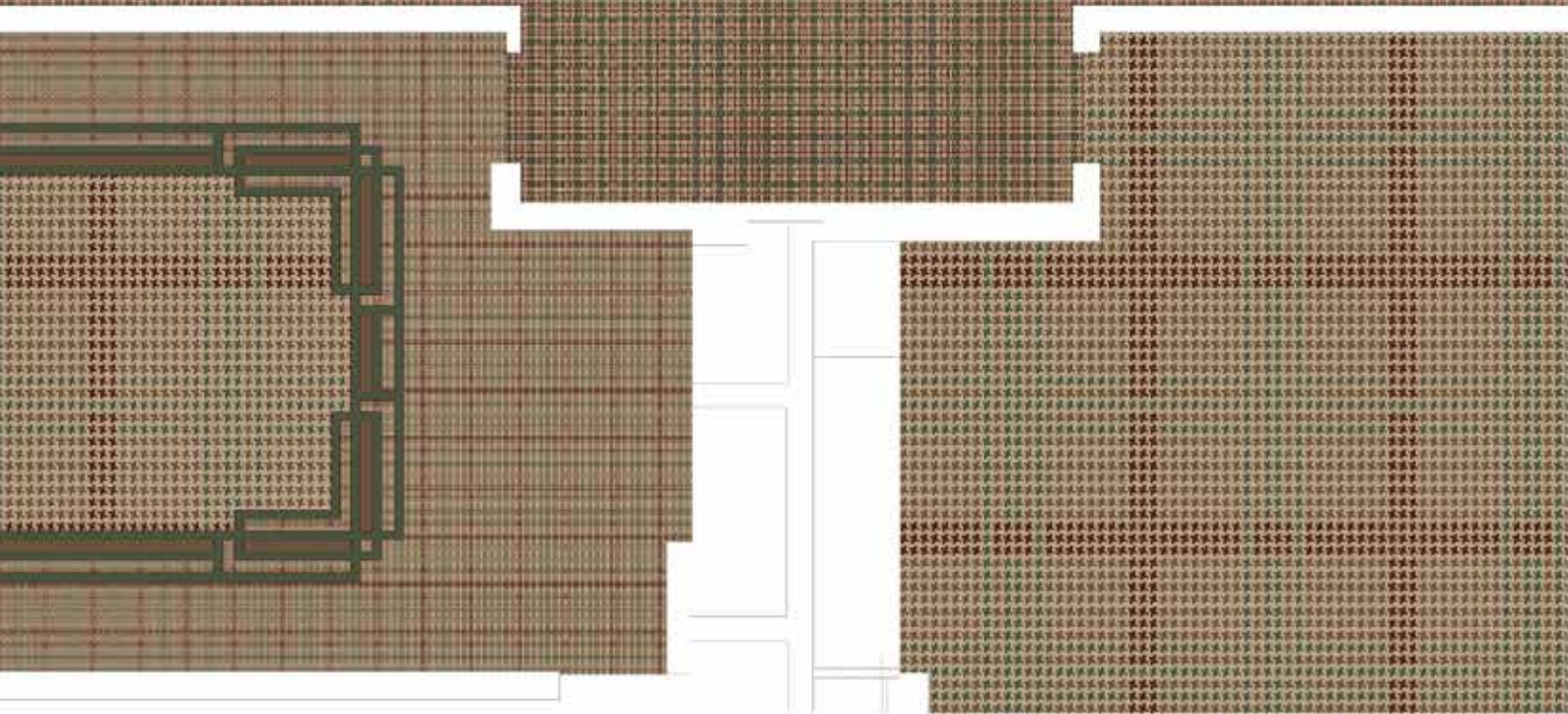
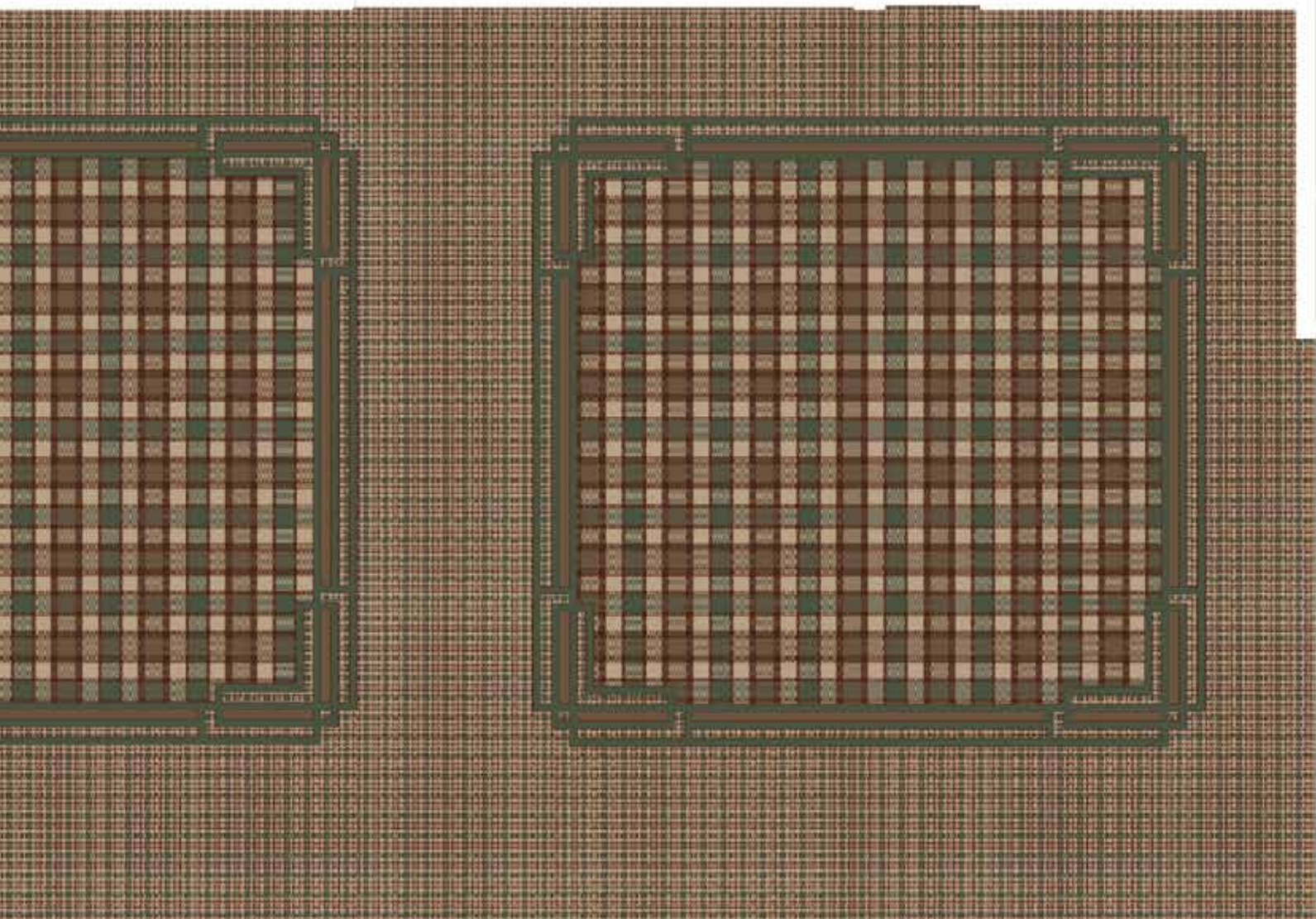
32v1

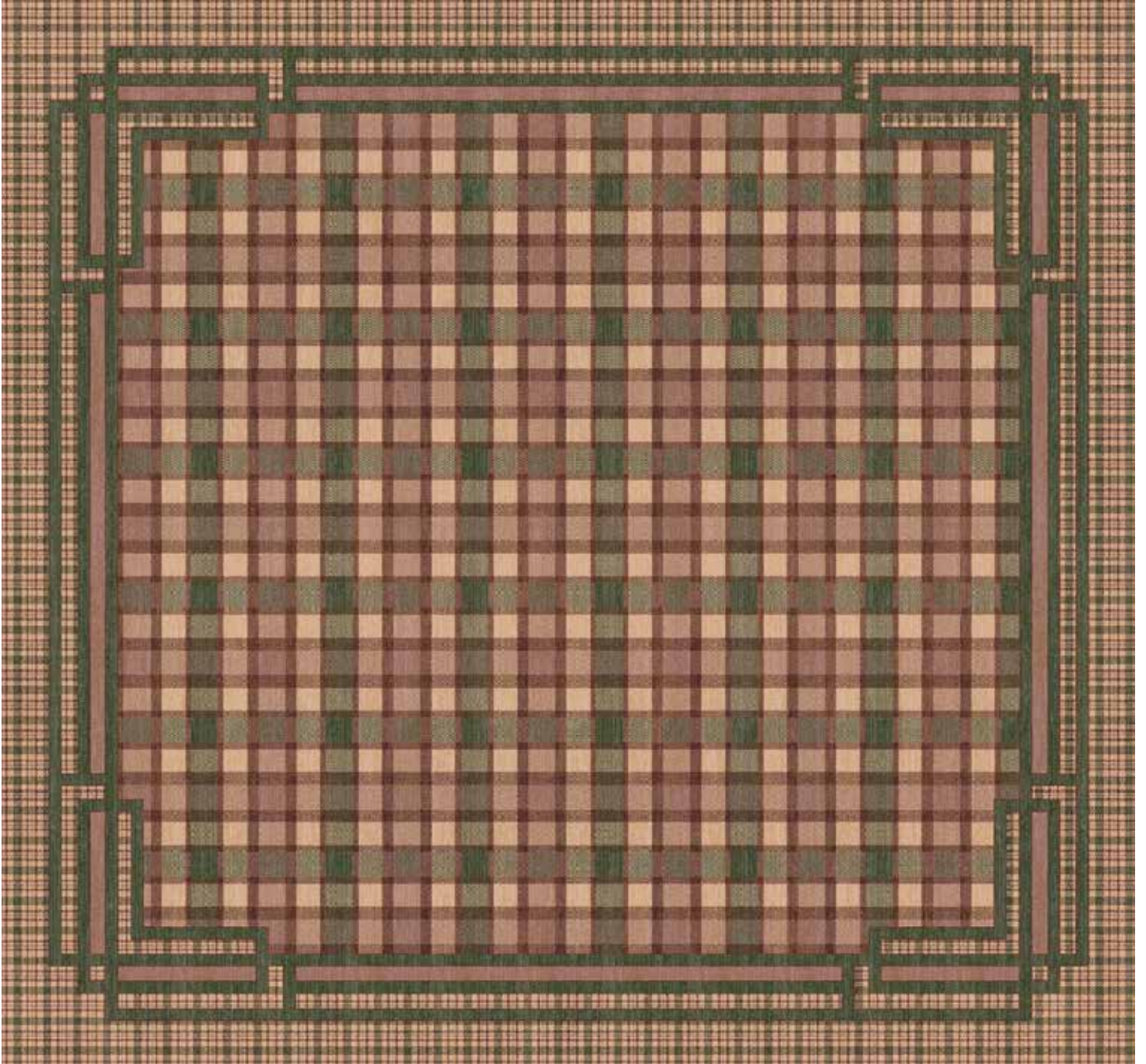
34v1



Town & County 7







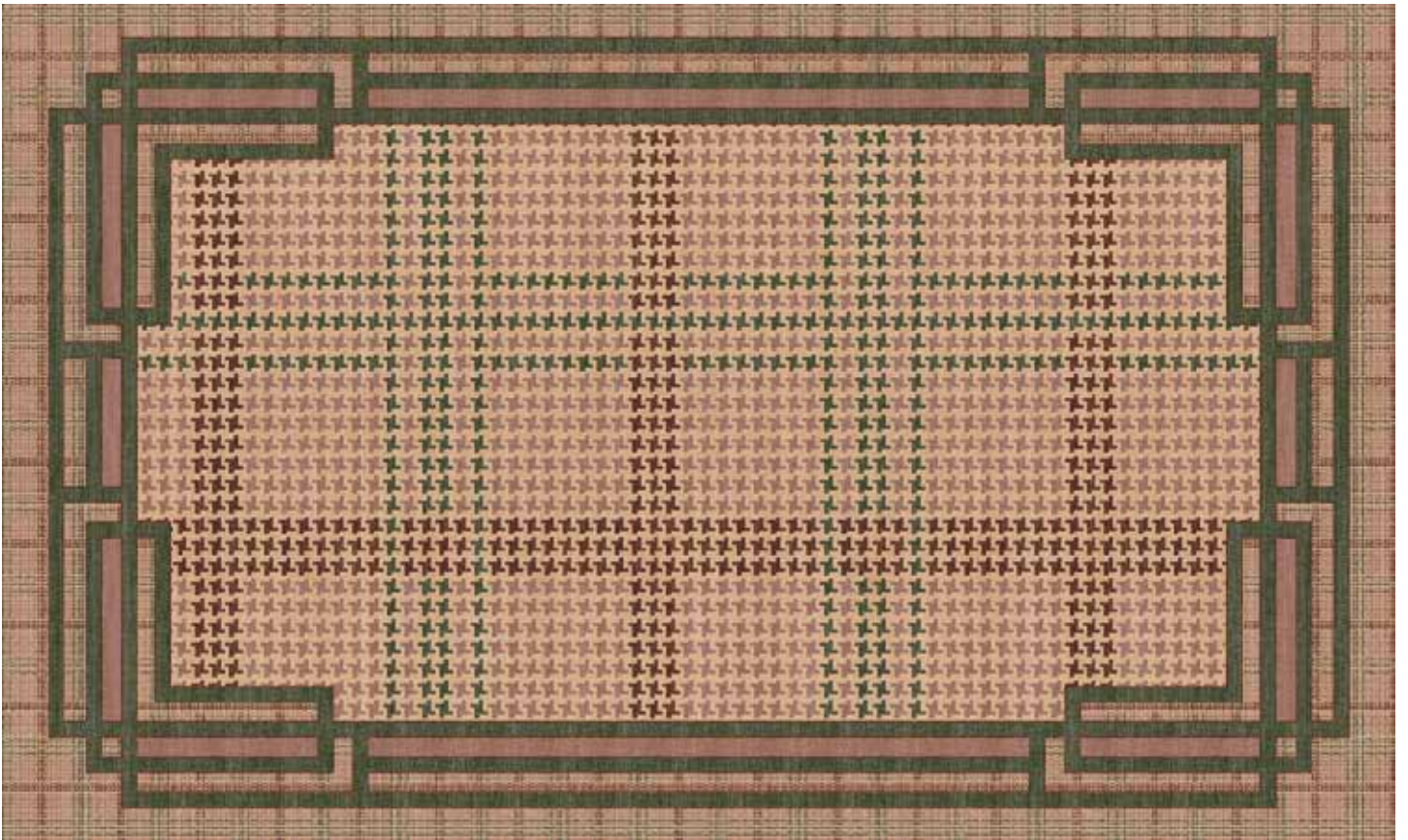
57v1



53v1

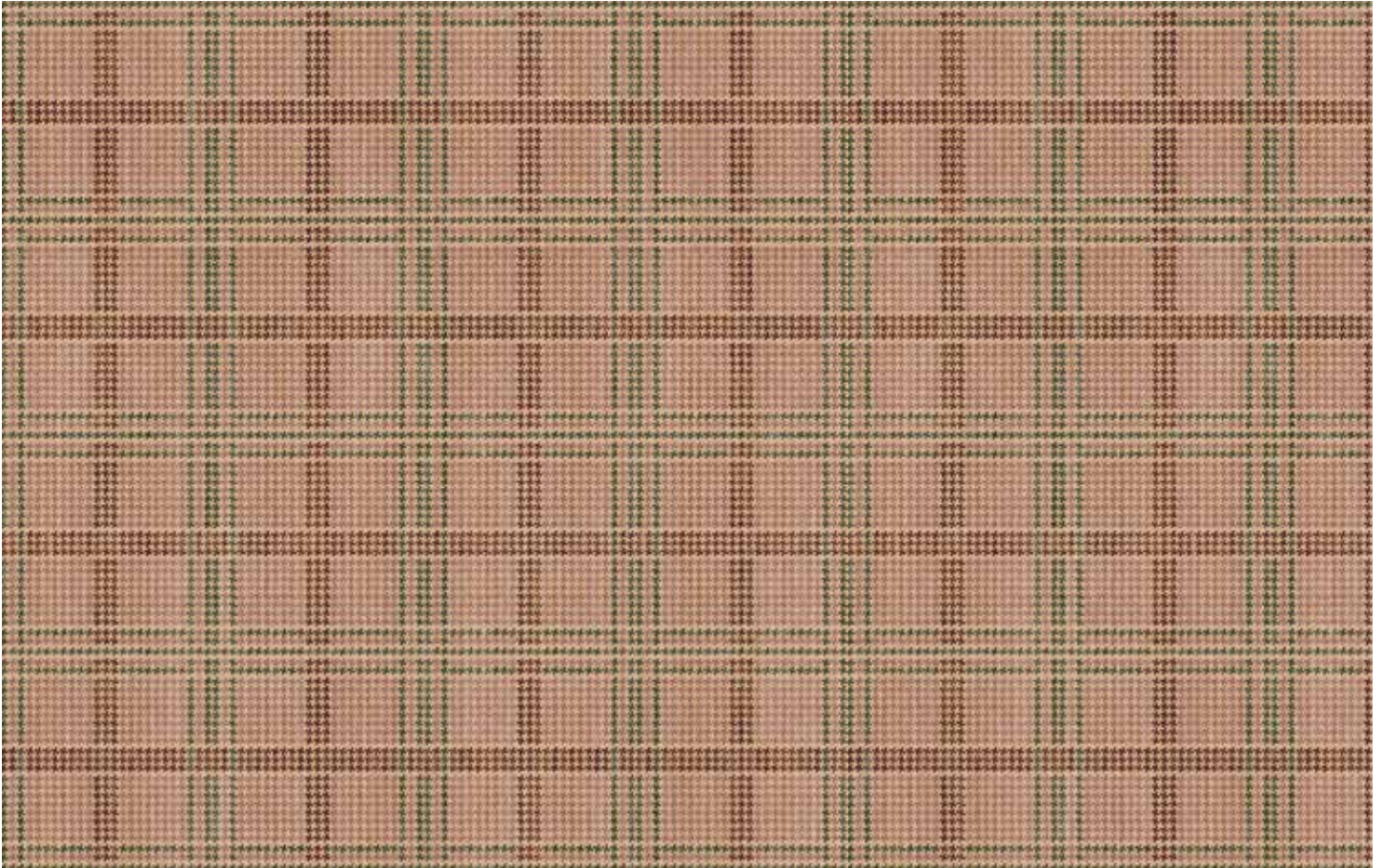
53v3

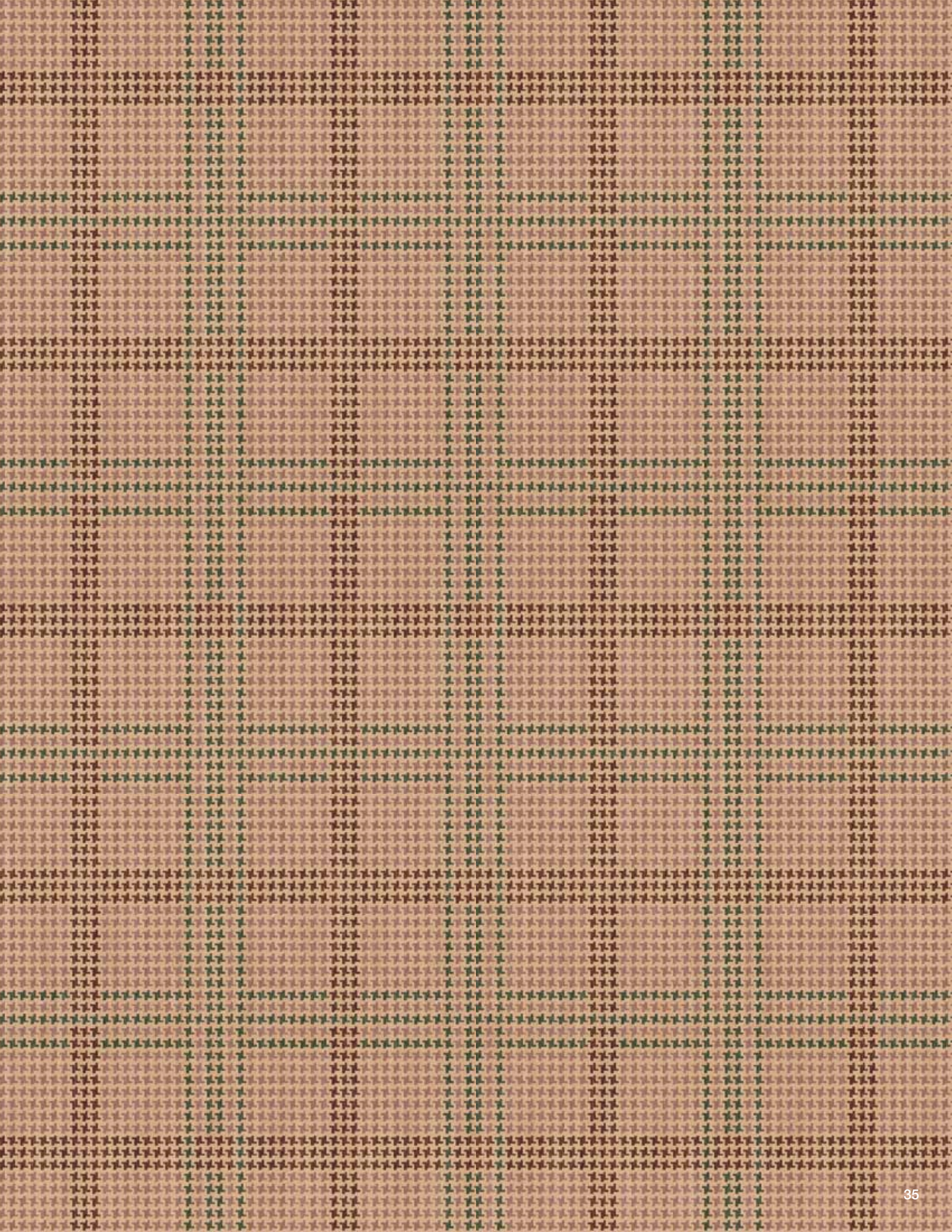




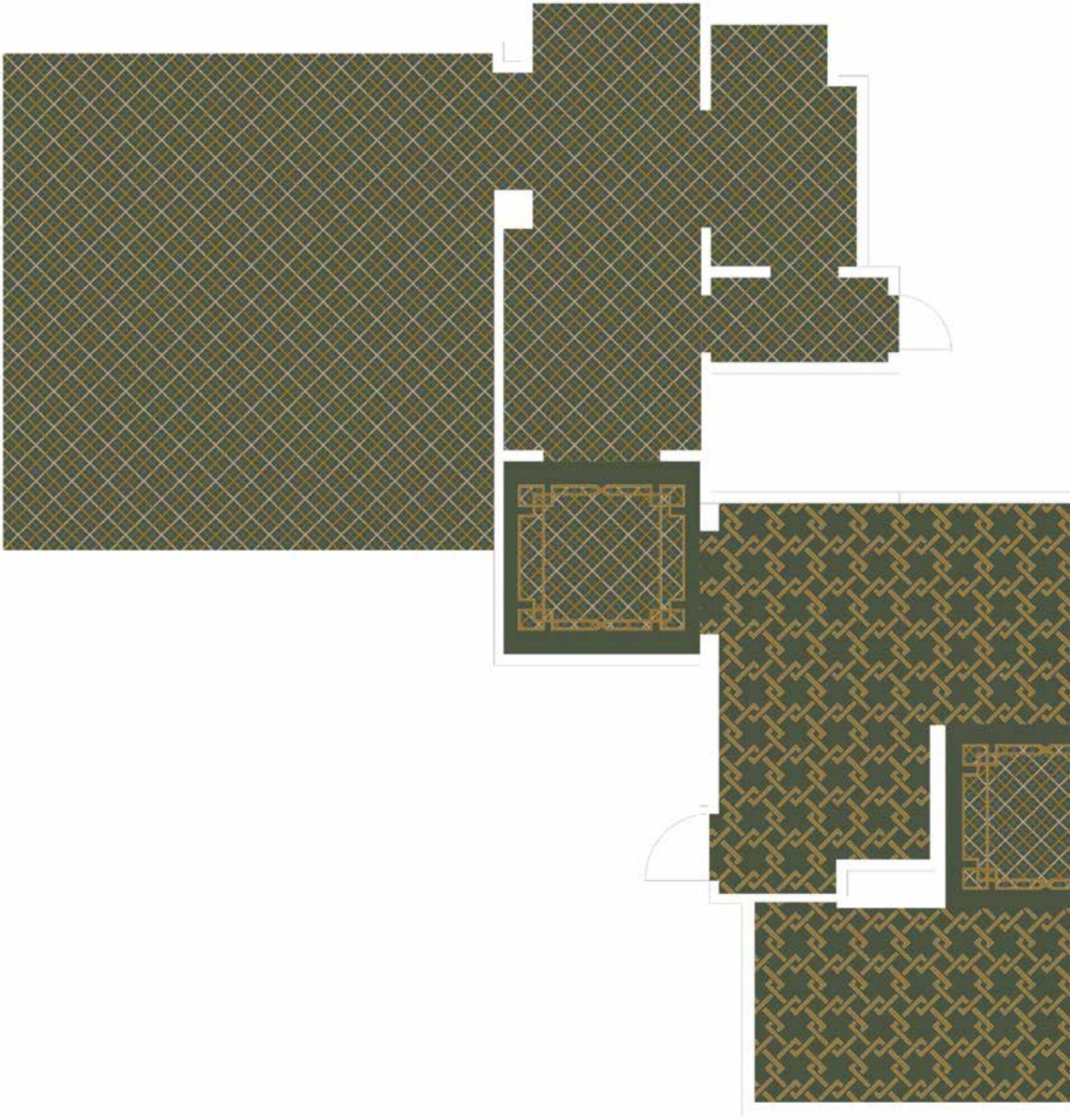
58v1

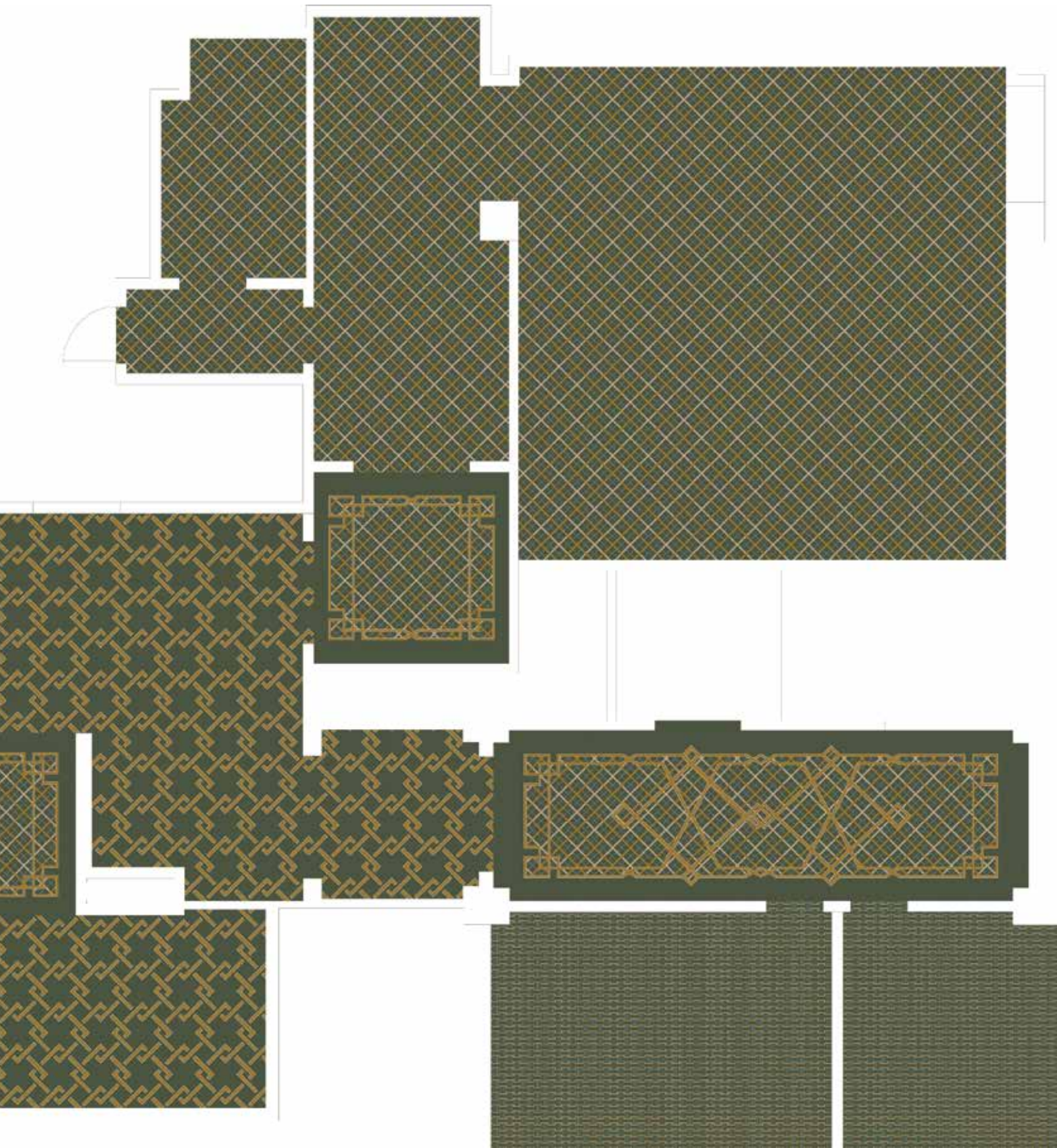
54v1

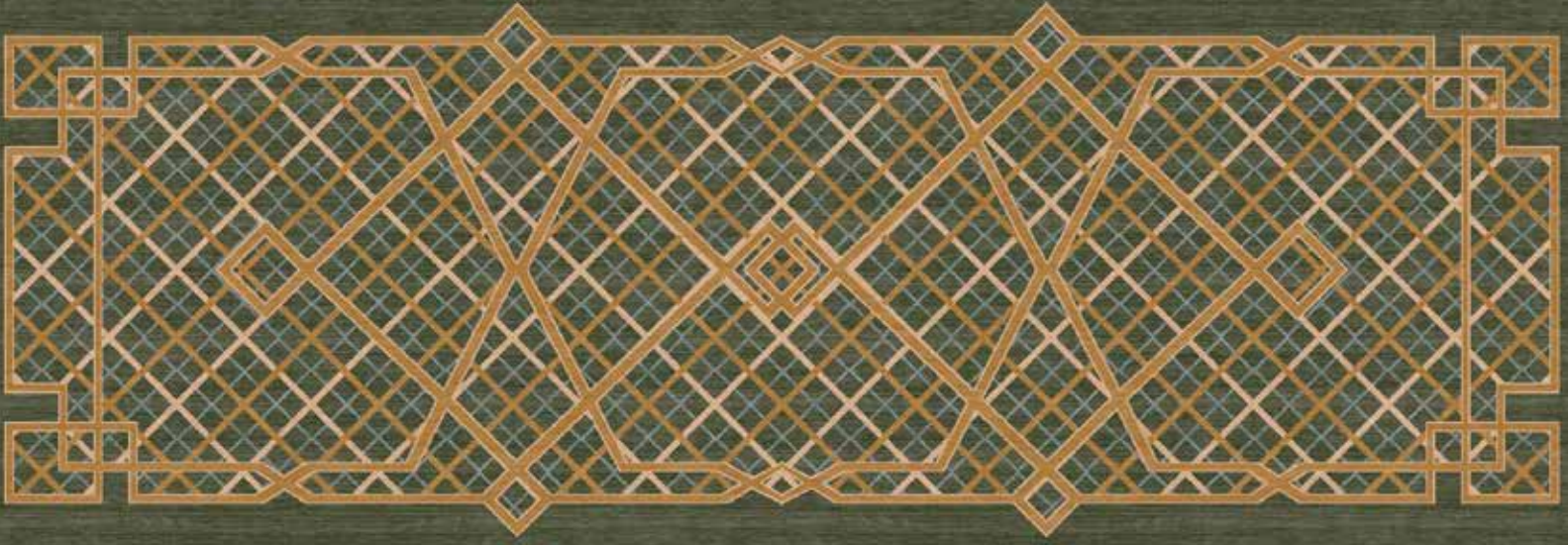




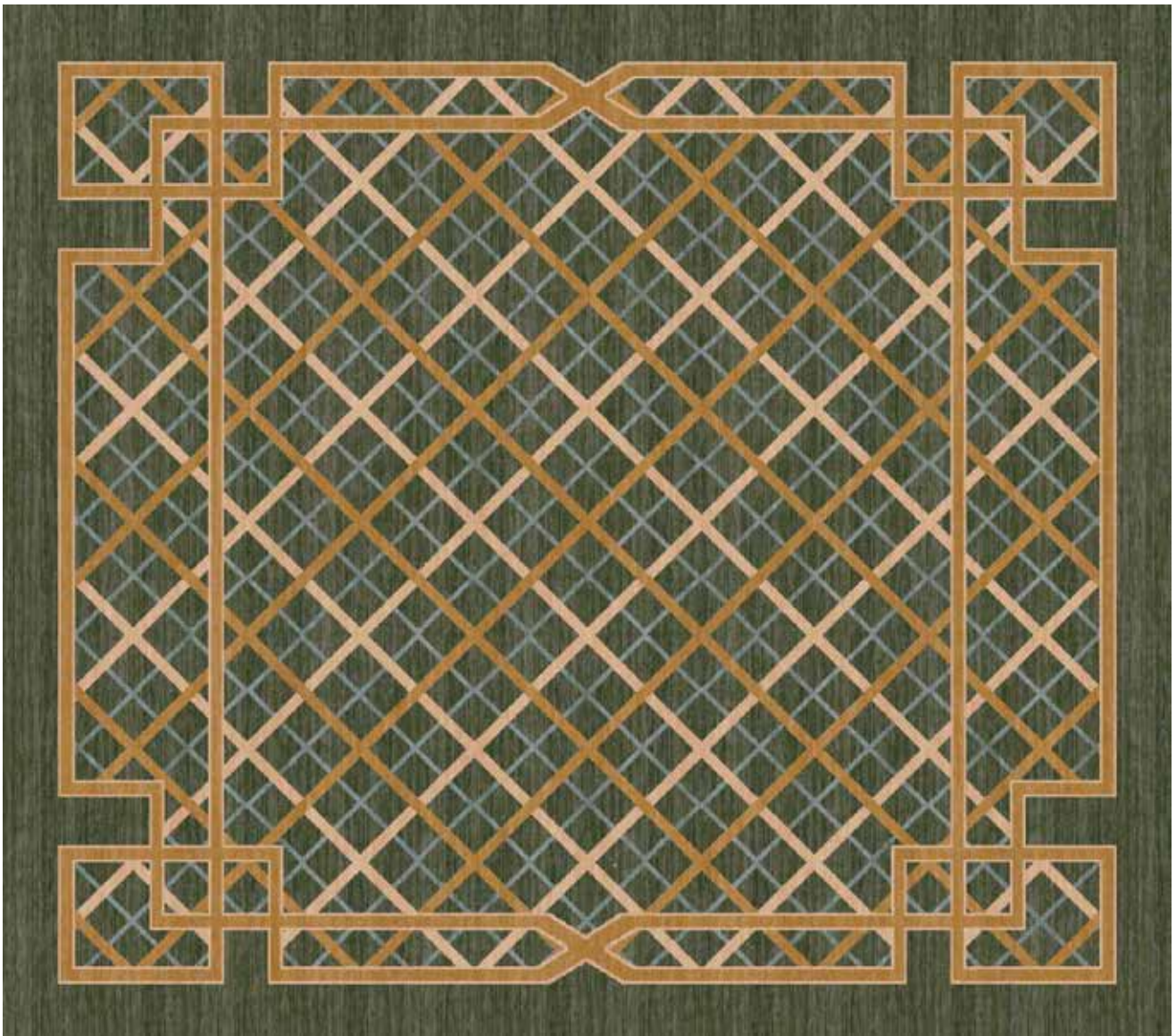
Town & County 8



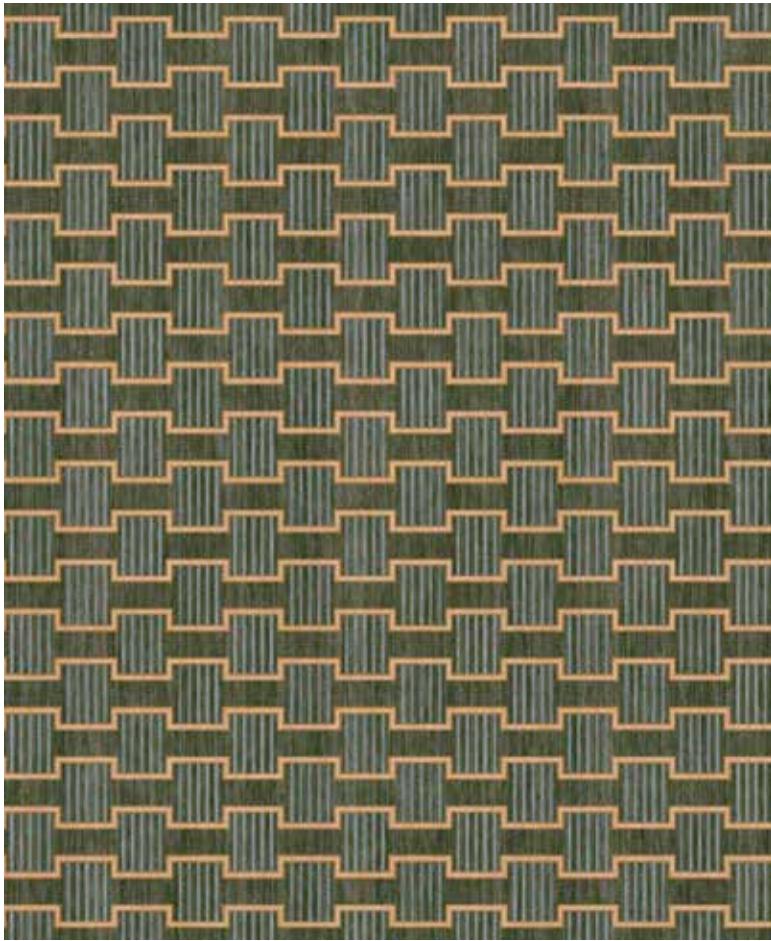




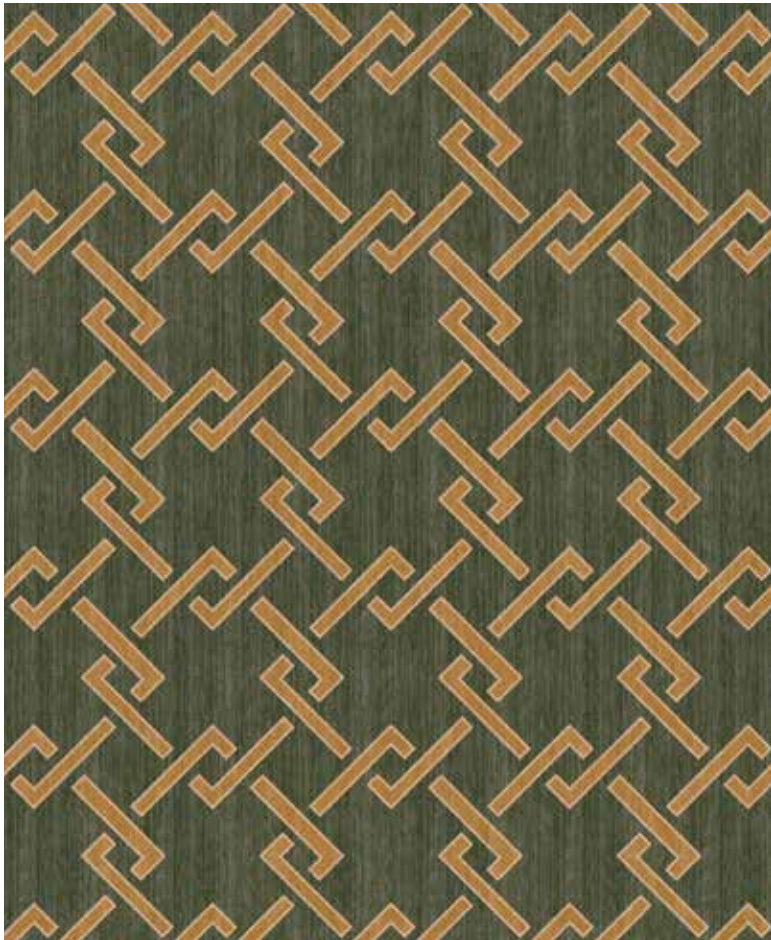
27v1



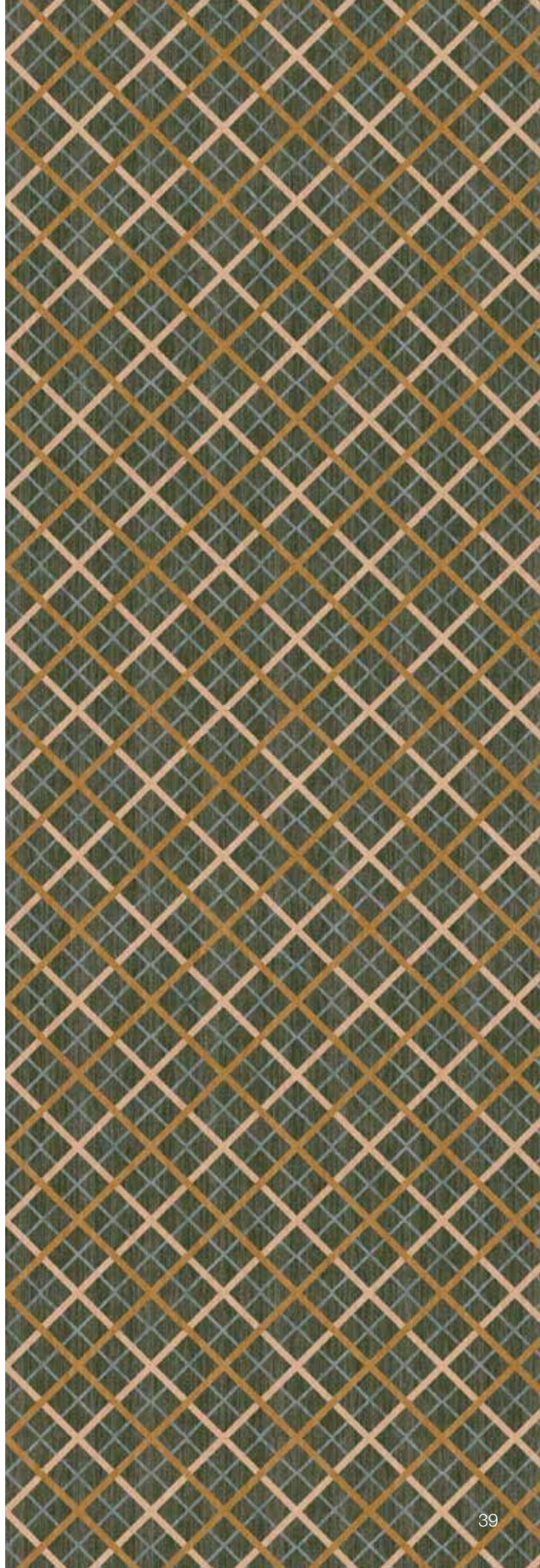
26v1



25v1

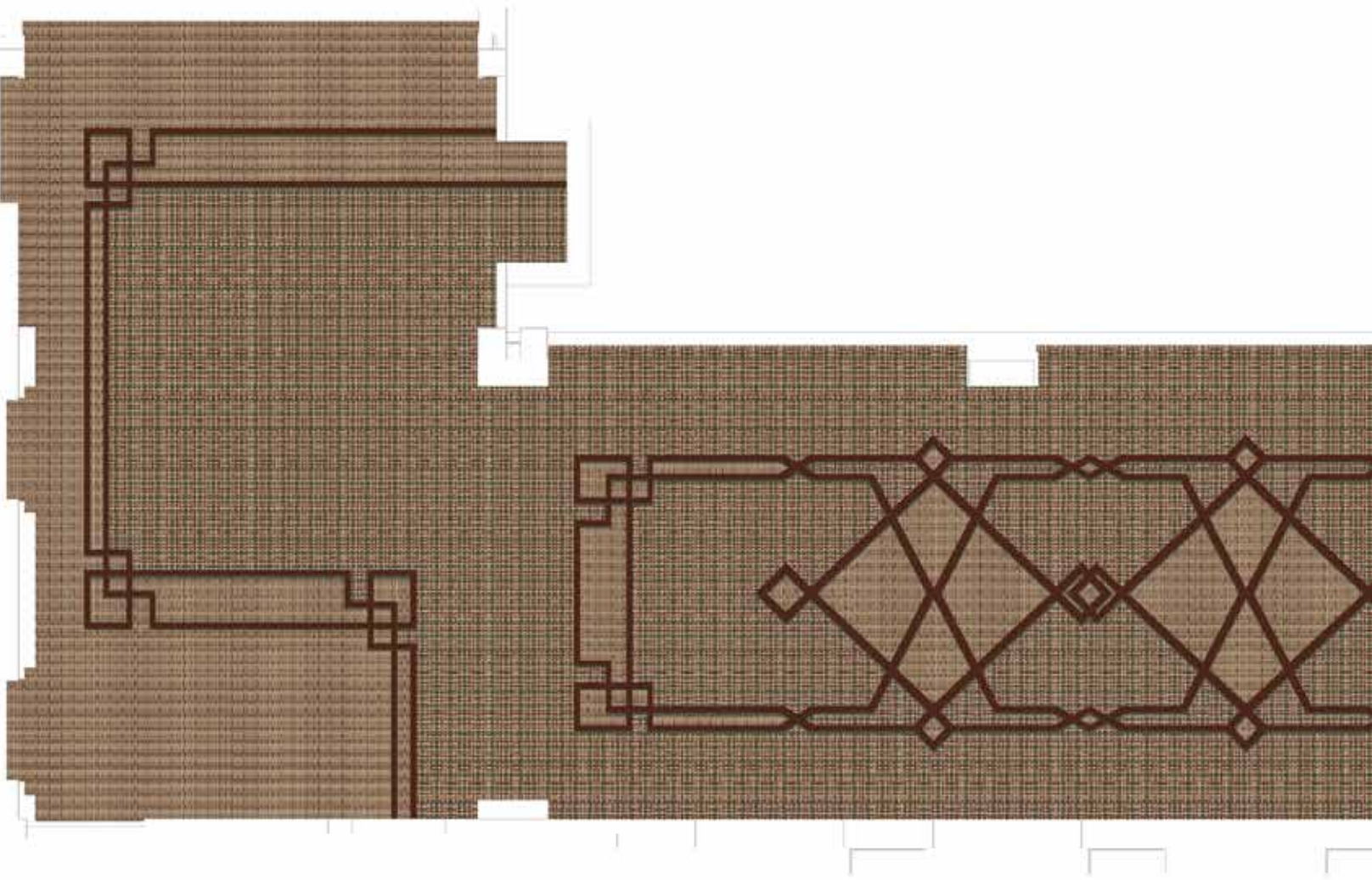


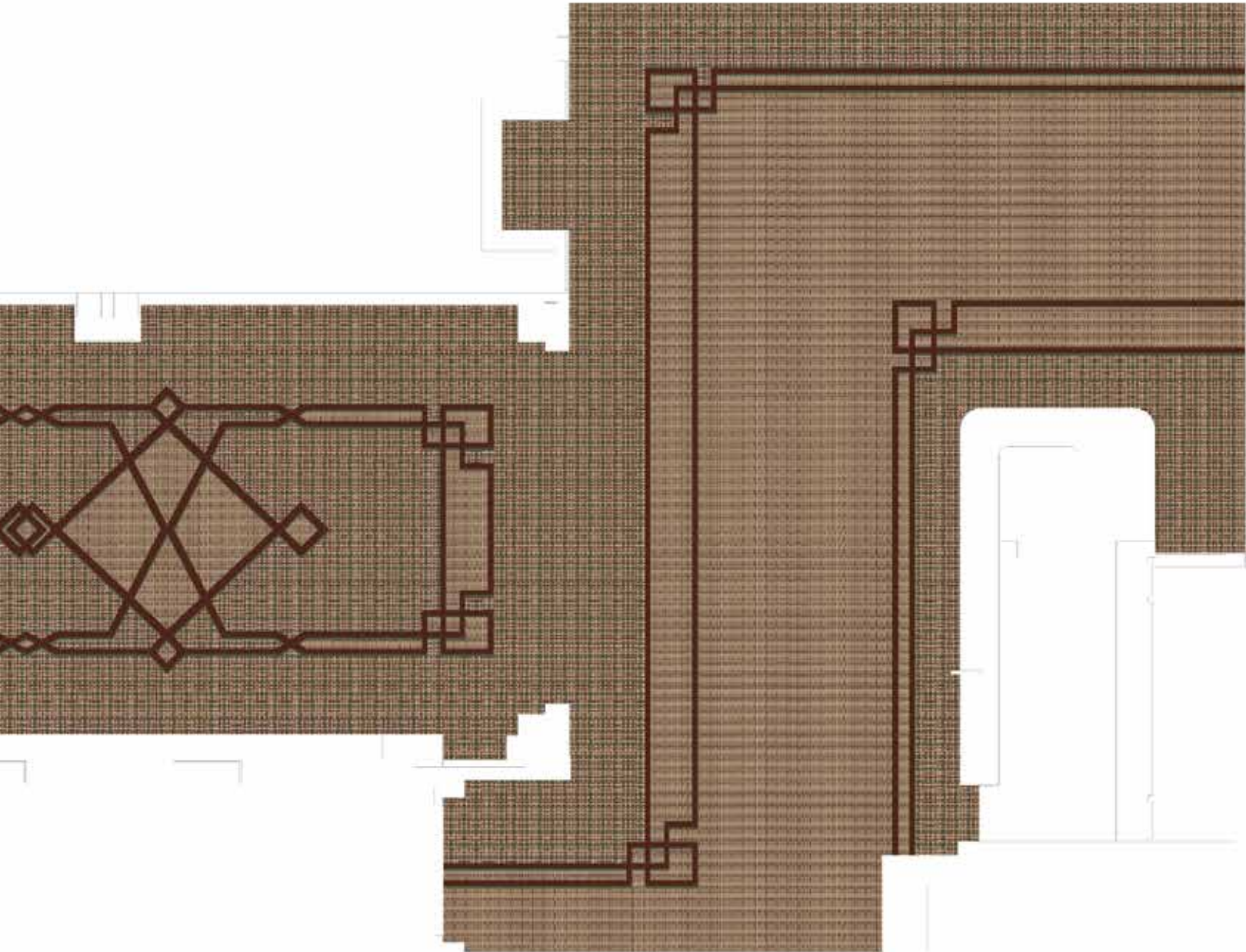
23v1

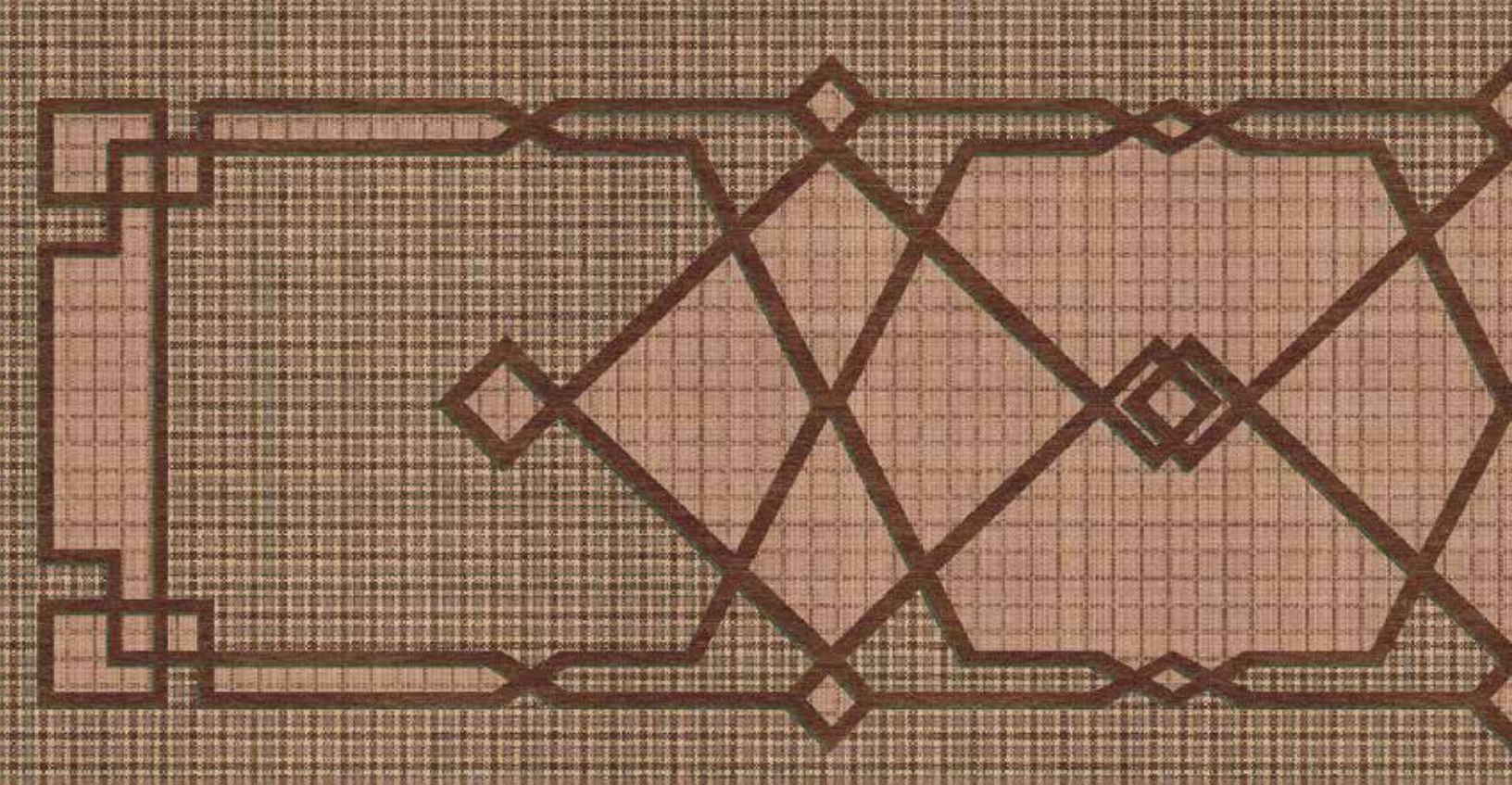


24v1

Town & County 9



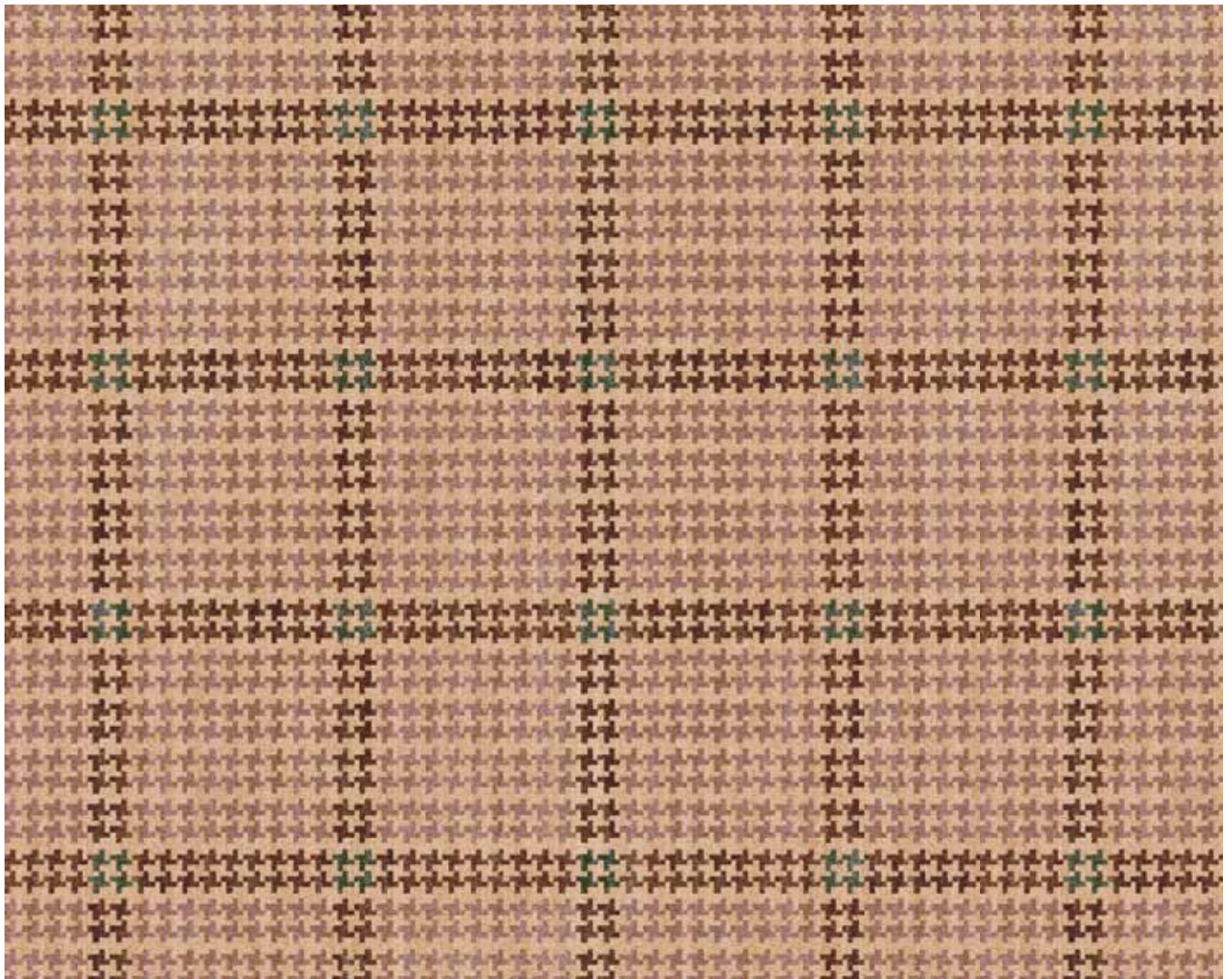
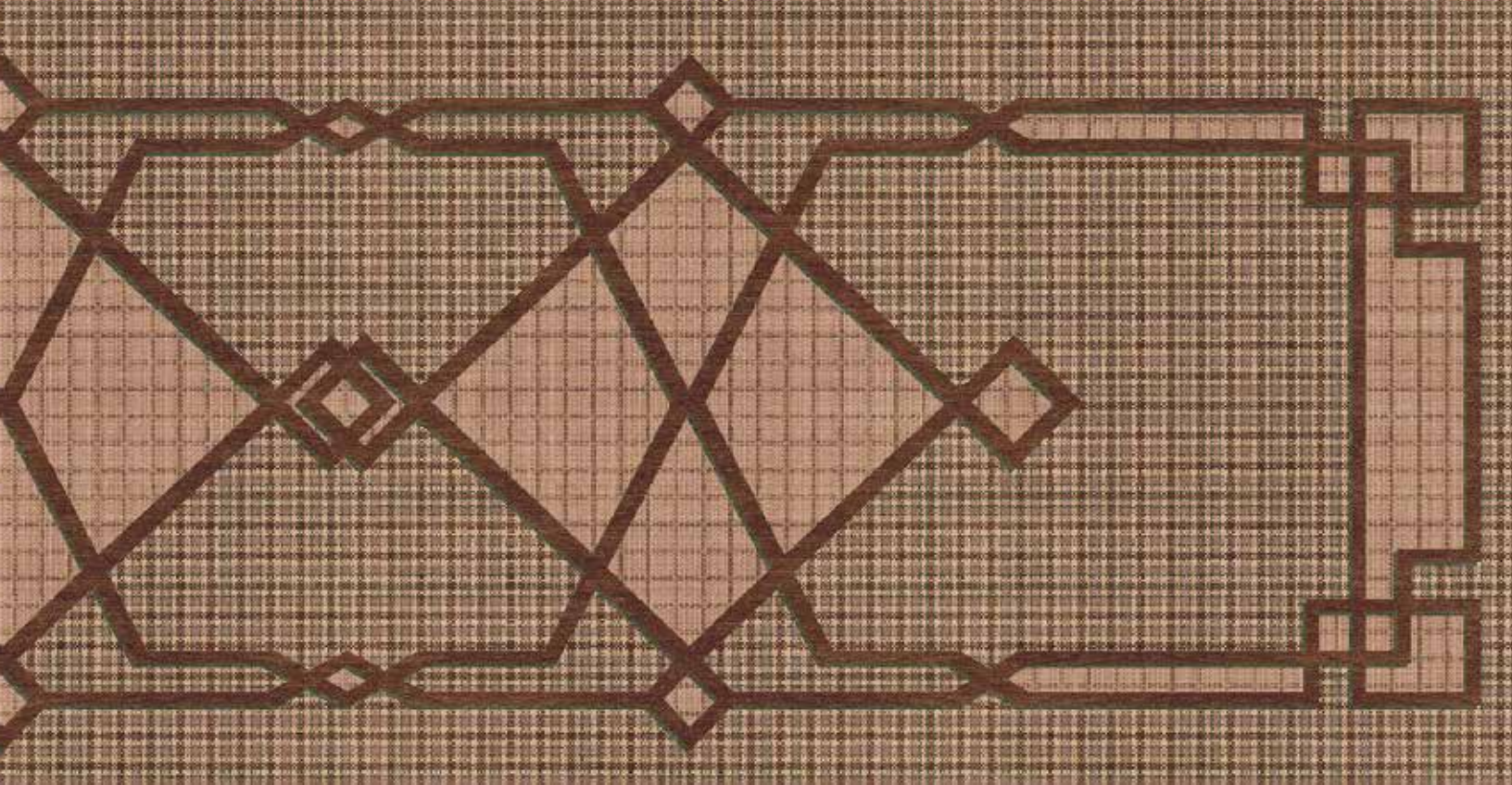




56v1

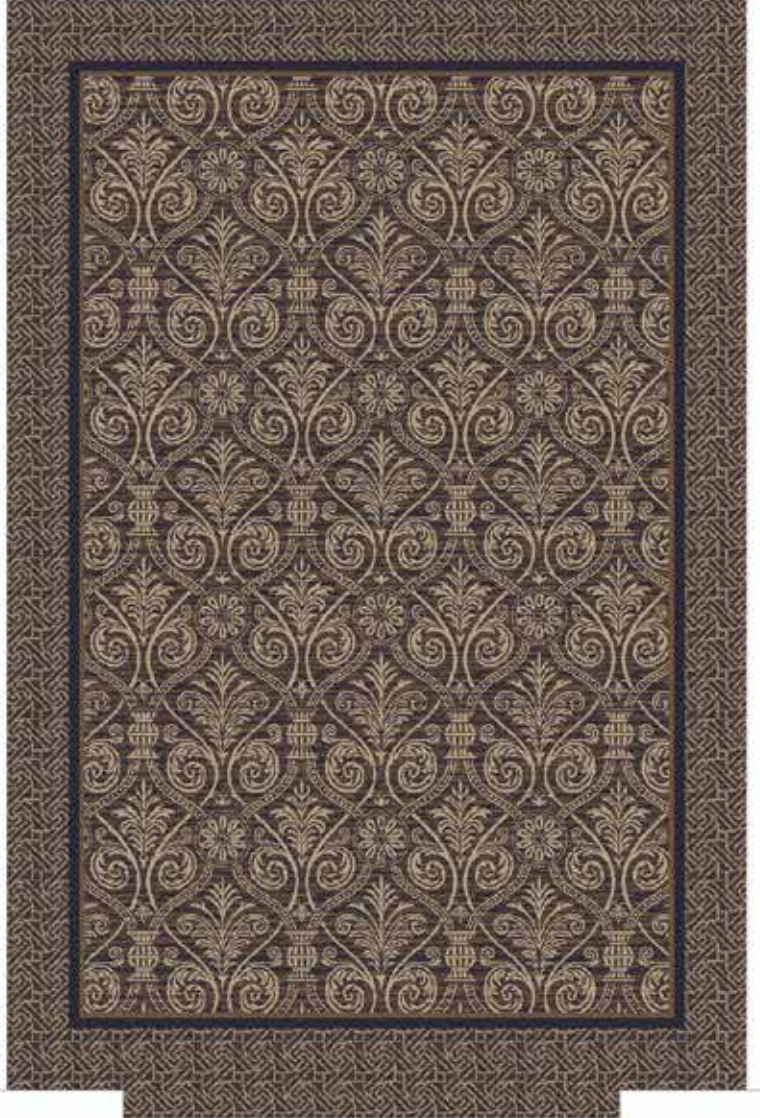
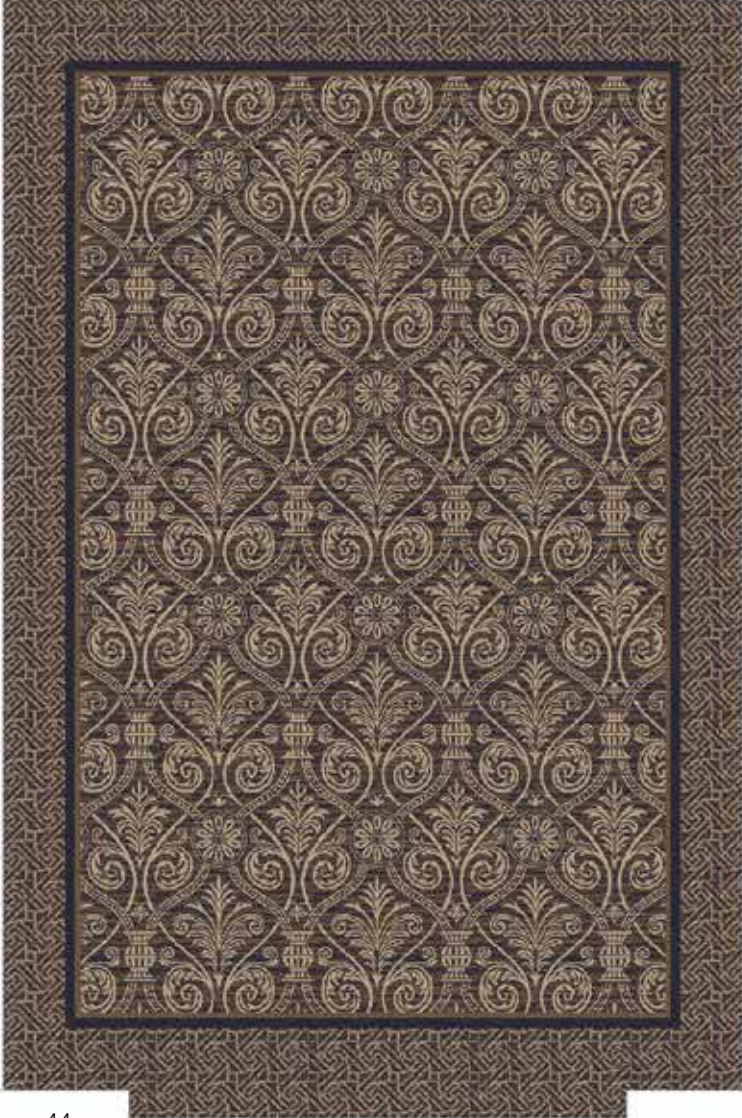


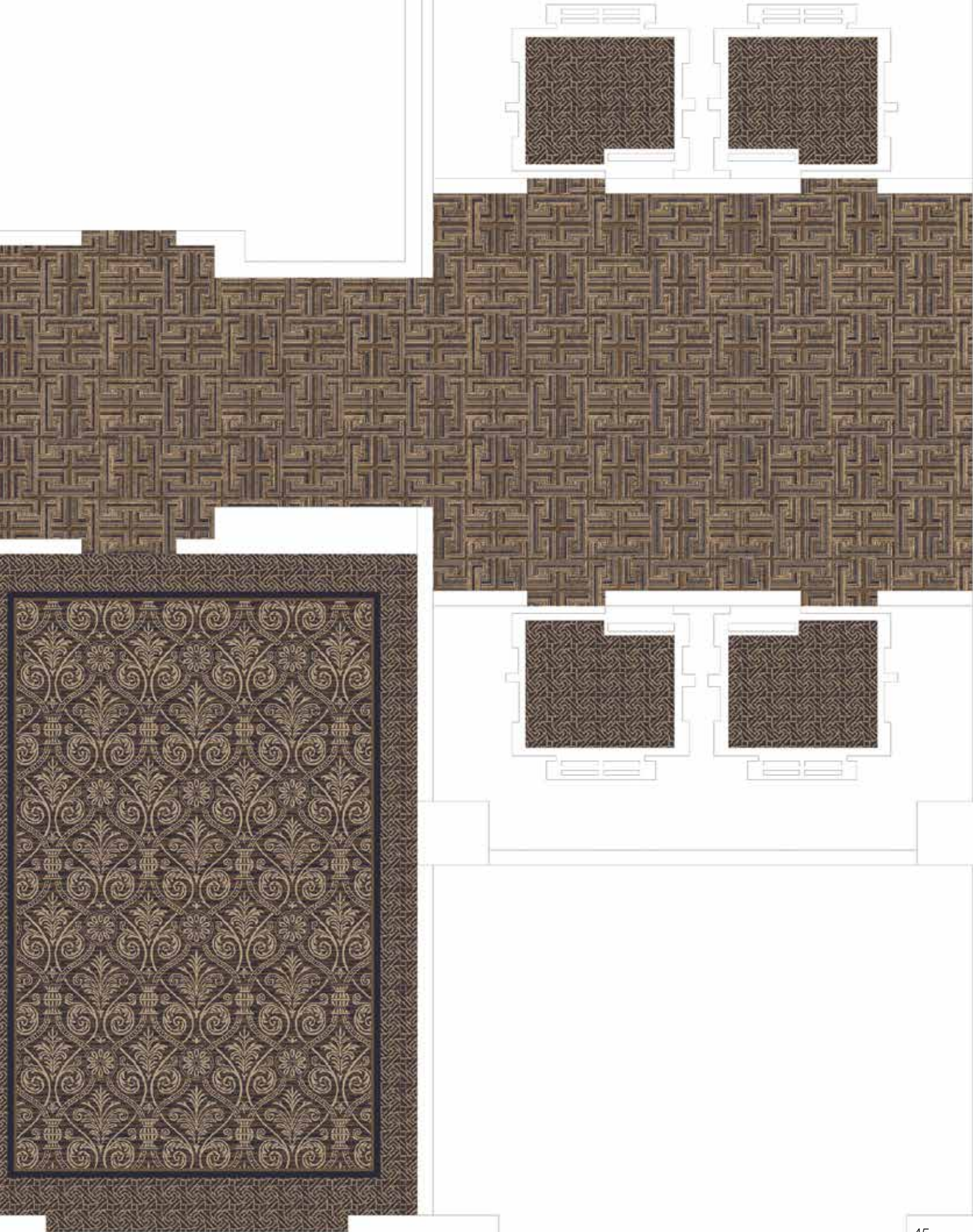
52v1



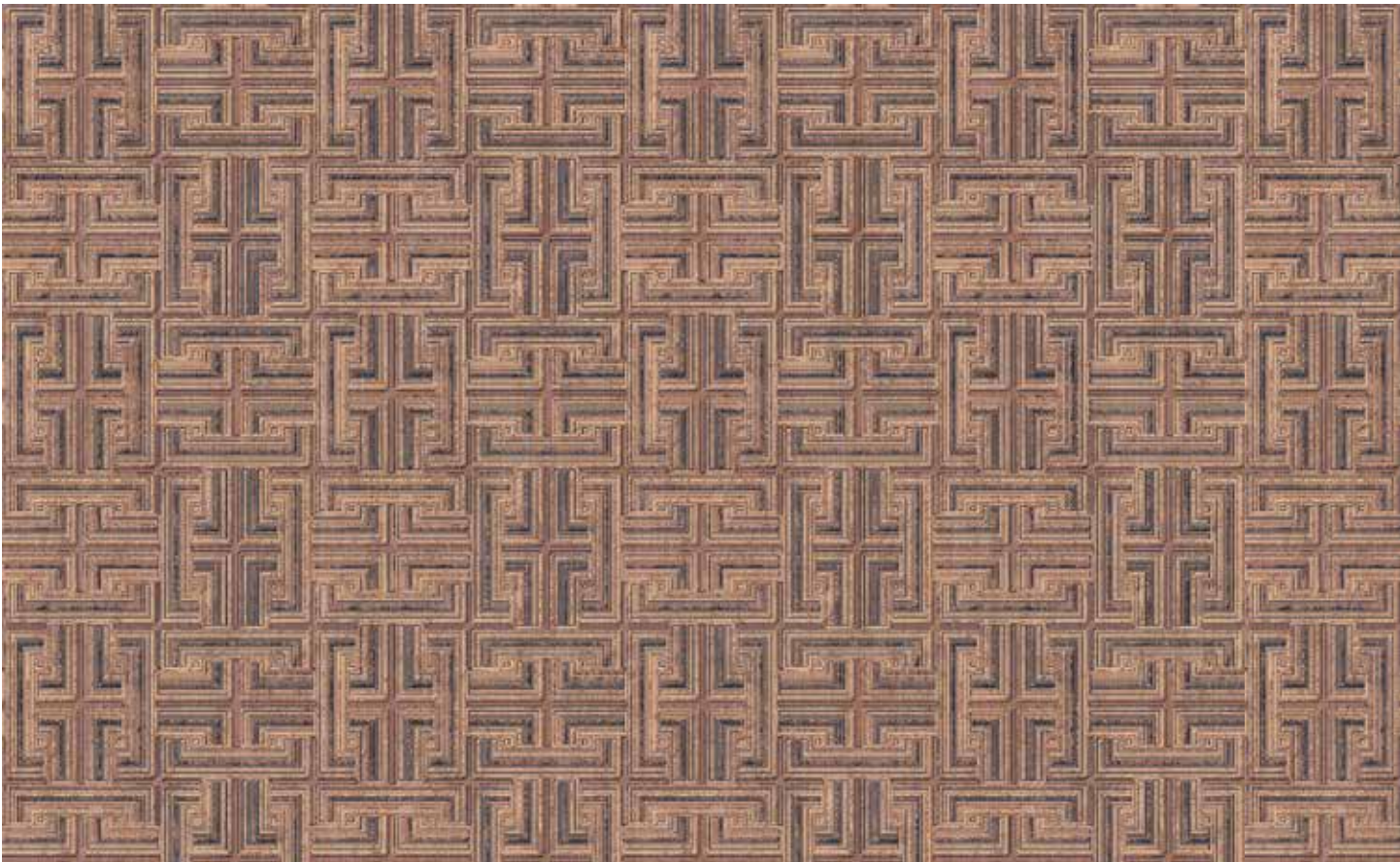
55v1

Town & County 10



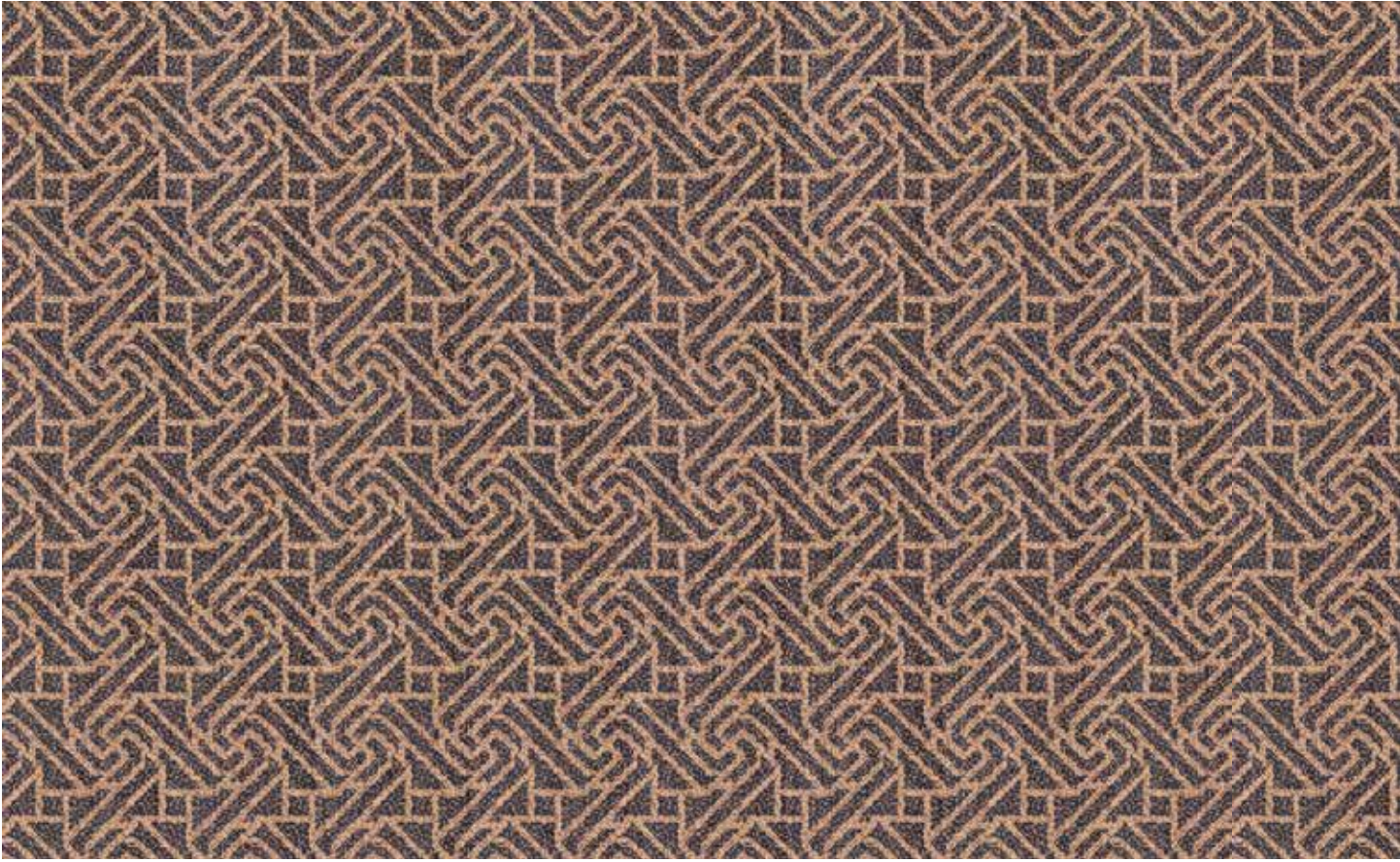




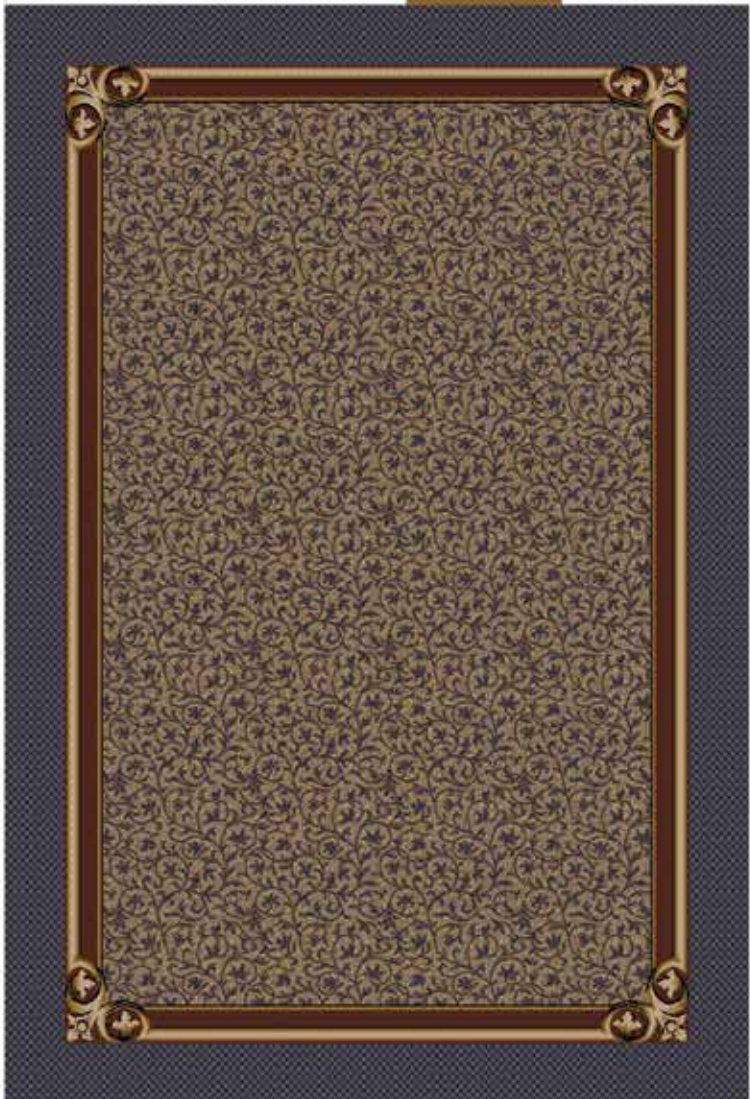
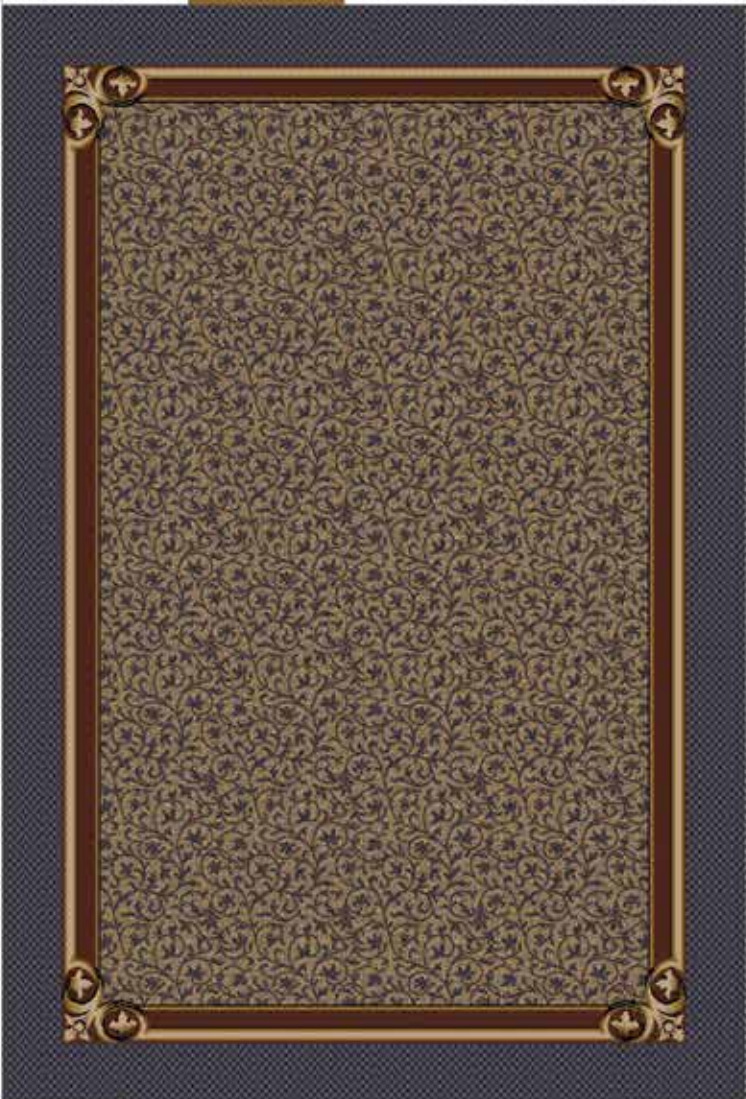


30v1

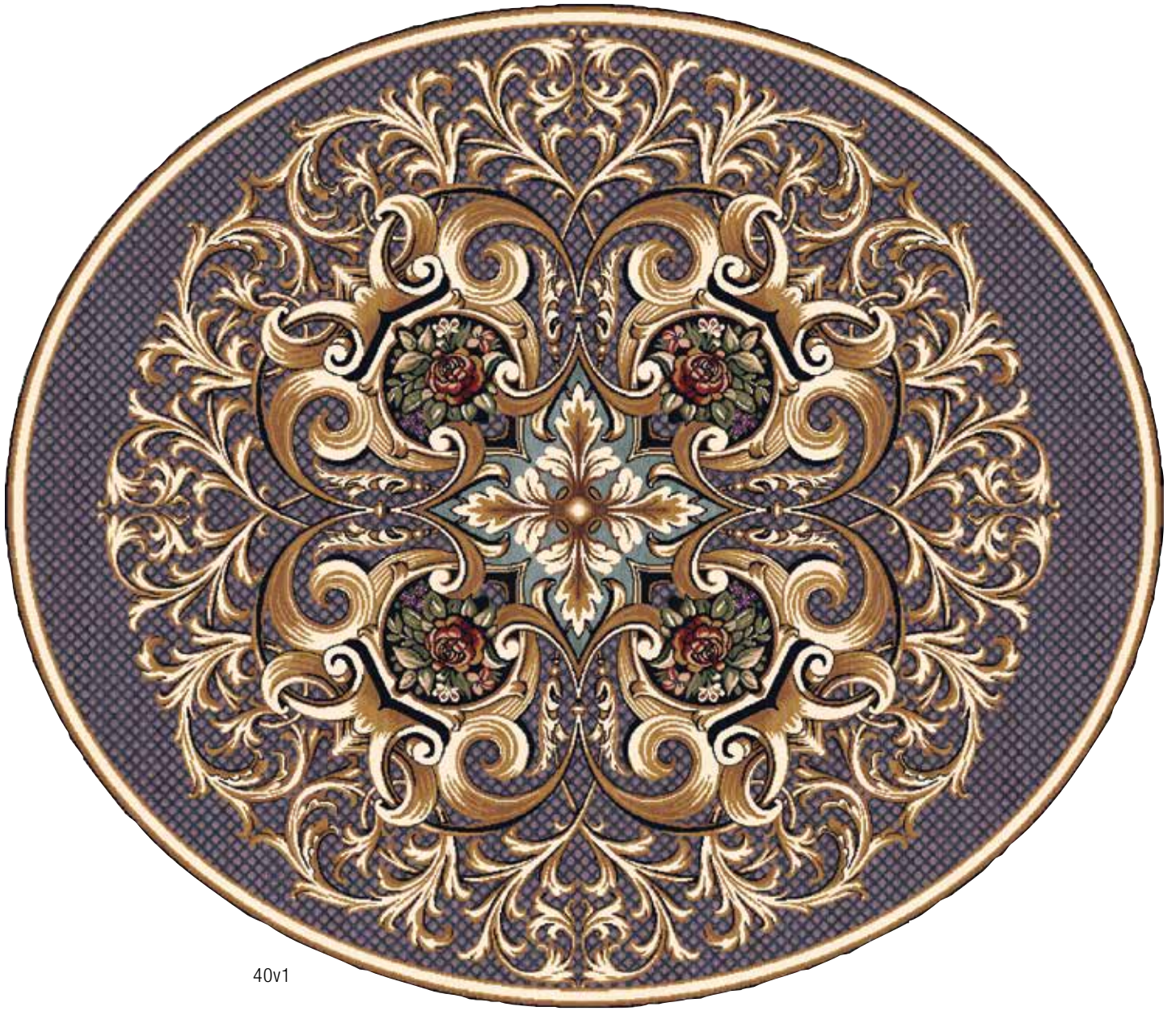
28v1



Town & County 11







40v1



38v1

35v1





39v1



37v1



41v1



42v1

36v1



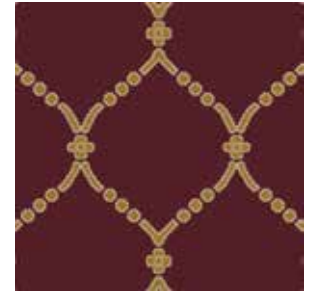
Index



Design: **12v1**
Page: **15**
Colors used: **2,3,12**
Quality: **7 Row**
Repeat: **1'1" x 1'7"**
330mm x 483mm
Suggested use: **Broadloom**



Design: **13v1**
Page: **17**
Colors used: **2,3,11,12**
Quality: **7 Row**
Repeat: **2' 7.44" x 3' 6"**
799mm x 1067mm
Suggested use: **Broadloom**



Design: **14v1**
Page: **17**
Colors used: **2,3,12**
Quality: **7 Row**
Repeat: **1'1" x 1'7"**
330mm x 483mm
Suggested use: **Broadloom**



Design: **14v2**
Page: **15**
Colors: **11,12**
Quality: **7 Row**
Repeat: **1'1" x 1'7"**
330mm x 483mm
Suggested use: **Broadloom**



Design: **15v1**
Page: **14**
Colors: **2,3,11,12**
Quality: **7 Row**
Repeat: **8' 8" x 8' 6"**
2642mm x 2591mm
Suggested use: **Rug/Panel**



Design: **15v1**
Page: **16**
Colors: **2,3,11,12**
Quality: **7 Row**
Repeat: **8' 1" x 8'**
2718mm x 2438mm
Suggested use: **Rug/Panel**



Design: **16v1**
Page: **16**
Colors used: **2,3,11,12**
Quality: **7 Row**
Repeat: **1' 7.72" x 1' 7.72"**
501mm x 501mm
Suggested use: **Broadloom**



Design: **22v1**
Page: **28**
Colors used: **2,3,4,5,7,9,10,12,13**
Quality: **7 Row**
Repeat: **20' 2" x 18' 11"**
6146mm x 5765mm
Suggested use: **Rug/Panel**



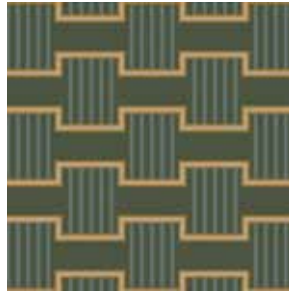
Design: **23v1**
Page: **39**
Colors used: **2,3,10**
Quality: **7 Row**
Repeat: **2' 2.16" x 2' 2.16"**
664mm x 664mm
Suggested use: **Broadloom**

Index



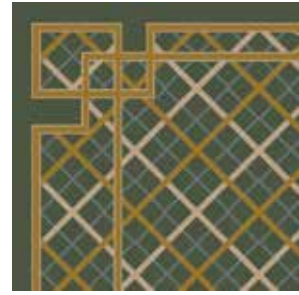
Design: **24v1**
Page: **39**
Colors used: **2,3,7,10**
Quality: **7 Row**
Repeat: **1' 10.44" x 1' 10.44"**
570mm x 570mm

Suggested use: **Broadloom**



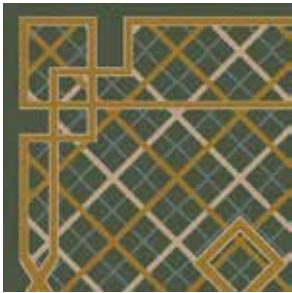
Design: **25v1**
Page: **39**
Colors used: **4,6,9,10,11,13**
Quality: **7 Row**
Repeat: **8.72" x 8.72"**
222mm x 222mm

Suggested use: **Broadloom**



Design: **26v1**
Page: **38**
Colors used: **2,3,7,10**
Quality: **7 Row**
Repeat: **9' 7" x 8' 6"**
2921mm x 2591mm

Suggested use: **Rug/Panel**



Design: **27v1**
Page: **38**
Colors used: **2,3,7,10**
Quality: **7 Row**
Repeat: **8' 7" x 22' 6"**
2616mm x 6858mm

Suggested use: **Rug/Panel**



Design: **28v1**
Page: **47**
Colors used: **2,4,15**
Quality: **7 Row**
Repeat: **7.84" x 7.84"**
199mm x 199mm

Suggested use: **Outfill**



Design: **29v1**
Page: **46**
Colors used: **2,4,15**
Quality: **7 Row**
Repeat: **2' 7.44" x 3' 8.28"**
799mm x 1125mm

Suggested use: **Broadloom**



Design: **30v1**
Page: **47**
Colors used: **2,4,15**
Quality: **7 Row**
Repeat: **3' 3.28" x 3' 3.28"**
998mm x 998mm

Suggested use: **Broadloom**



Design: **31v1**
Page: **29**
Colors used: **2,3,4,5,6,7,9,10,12,13**
Quality: **7 Row**
Repeat: **4' 4.28" x 4' 8.84"**
1328mm x 1444mm

Suggested use: **Broadloom**



Design: **32v1**
Page: **29**
Colors used: **2,3,4,5,6,7,9,10,12,13**
Quality: **7 Row**
Repeat: **3' 3.28" x 3' .72"**
998mm x 933mm

Suggested use: **Broadloom**

Index



Design: **33v1**

Page: **28**

Colors used: **2,3,4,5,7,9,10,12,13**

Quality: **7 Row**

Repeat: **13" x 13"**
330mm x 330mm

Suggested use: **Broadloom**



Design: **34v1**

Page: **29**

Colors used: **2,3,4,5,9,10,12,13**

Quality: **7 Row**

Repeat: **18" x 2' 10.72"**
457mm x 881mm

Suggested use: **Border**



Design: **35v1**

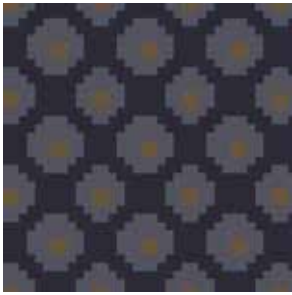
Page: **51**

Colors used: **2,3,5,8,15**

Quality: **7 Row**

Repeat: **2' 2.16" x 2' 2.16"**
664mm x 664mm

Suggested use: **Broadloom**



Design: **36v1**

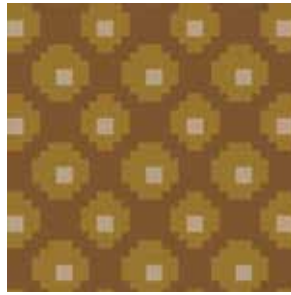
Page: **53**

Colors: **2,3,5,8,15**

Quality: **7 Row**

Repeat: **2' 2.16" x 2' 2.16"**
664mm x 664mm

Suggested use: **Outfill**



Design: **36v2**

Page: **7**

Colors: **2,3,5**

Quality: **7 Row**

Repeat: **1.72" x 1.72"**
44mm x 44mm

Suggested use: **Outfill**



Design: **37v1**

Page: **53**

Colors: **2,5,16**

Quality: **7 Row**

Repeat: **8.5" x 8.5"**
216mm x 216mm

Suggested use: **Border**



Design: **38v1**

Page: **51**

Colors used: **3,5**

Quality: **7 Row**

Repeat: **3.56" x 10"**
90mm x 254mm

Suggested use: **Outfill**



Design: **39v1**

Page: **52**

Colors used: **1,3,5,13,16**

Quality: **7 Row**

Repeat: **11" x 13"**
279mm x 330mm

Suggested use: **Border**



Design: **40v1**

Page: **50**

Colors used: **1,2,3,4,5,7,8,9,10,11,12,13,14,15,16**

Quality: **7 Row**

Repeat: **11' 5" x 9' 10"**
3479mm x 2997mm

Suggested use: **Rug/Panel**

Index



Design: **41v1**

Page: **52**

Colors used: **1,3,4,5,8,12,15,16**

Quality: **7 Row**

Repeat: **3' 3.28" x 3' 3.28"**
998mm x 998mm

Suggested use: **Broadloom**



Design: **42v1**

Page: **53**

Colors used: **1,2,3,4,5,7,8,11,12,13,15,16**

Quality: **7 Row**

Repeat: **3' 3.28" x 3' 3.28"**
998mm x 998mm

Suggested use: **Broadloom**



Design: **43v1**

Page: **6**

Colors used: **2,3,5,6,7,10,11,12,13**

Quality: **7 Row**

Repeat: **6' 10" x 11' 4"**
2083mm x 3454mm

Suggested use: **Rug/Panel**



Design: **44v1**

Page: **9**

Colors used: **2,3,5,6,7,9,10,11,12,13**

Quality: **7 Row**

Repeat: **6' 10" x 11' 4"**
2083mm x 3454mm

Suggested use: **Rug/Panel**



Design: **45v1**

Page: **8**

Colors used: **2,3,7,10,11,12**

Quality: **7 Row**

Repeat: **1' 7.31" x 1' 5.69"**
490mm x 449mm

Suggested use: **Broadloom**



Design: **46v1**

Page: **9**

Colors used: **2,3,11,12**

Quality: **7 Row**

Repeat: **1' 7.31" x 2' 5.44"**
490mm x 748mm

Suggested use: **Broadloom**



Design: **47v1**

Page: **7**

Colors used: **3,5**

Quality: **7 Row**

Repeat: **3' 3.28" x 3' 3.28"**
998mm x 998mm

Suggested use: **Texture**



Design: **48v1**

Page: **7**

Colors used: **2,3,5,6,7,12,13**

Quality: **7 Row**

Repeat: **9.16" x 5.28"**
233mm x 134mm

Suggested use: **Border**



Design: **49v1**

Page: **25**

Colors used: **2,3,4,5,6,7,9,10,13**

Quality: **7 Row**

Repeat: **2' 2.16" x 2' 2.16"**
664mm x 664mm

Suggested use: **Broadloom**

Index



Design: **50v1**
Page: **25**
Colors used: **4,6,7**
Quality: **7 Row**
Repeat: **3' 3.28" x 3' 3.28"**
998mm x 998mm
Suggested use: **Texture**



Design: **51v1**
Page: **24**
Colors used: **3,5**
Quality: **7 Row**
Repeat: **3' 3.28" x 3' 3.28"**
998mm x 998mm
Suggested use: **Texture**



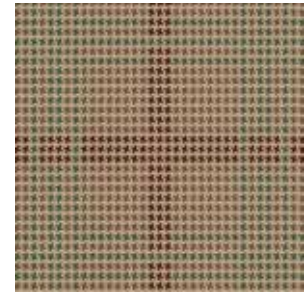
Design: **52v1**
Page: **42**
Colors used: **2,4,10,13**
Quality: **9 Row**
Repeat: **7.16" x 7.13"**
182mm x 181mm
Suggested use: **Broadloom**



Design: **53v1**
Page: **33**
Colors: **2,4,10,13**
Quality: **9 Row**
Repeat: **7.16" x 7.13"**
182mm x 181mm
Suggested use: **Broadloom**



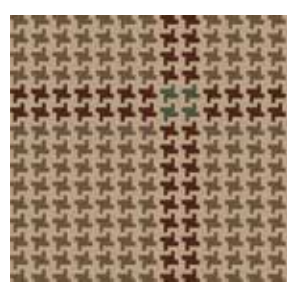
Design: **53v3**
Page: **33**
Colors: **2,4,10,13**
Quality: **9 Row**
Repeat: **2' 7.44" x 2' 7.34"**
799mm x 796mm
Suggested use: **Broadloom**



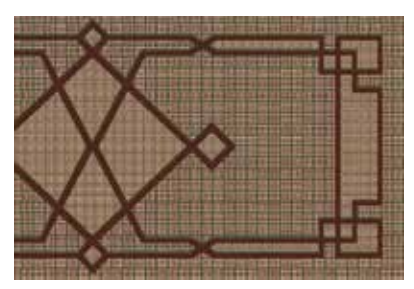
Design: **54v1**
Page: **34**
Colors: **2,4,10,13**
Quality: **9 Row**
Repeat: **2' 2.28" x 2' 2.66"**
363mm x 372mm
Suggested use: **Broadloom**



Design: **54v3**
Page: **35**
Colors: **2,4,10,13**
Quality: **9 Row**
Repeat: **6' 6.56" x 6' 8.66"**
1996mm x 2048mm
Suggested use: **Broadloom**

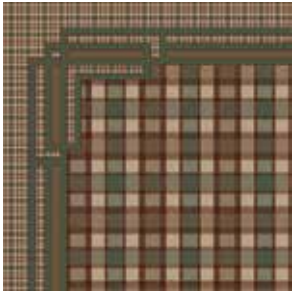


Design: **55v1**
Page: **43**
Colors: **2,4,10,13**
Quality: **9 Row**
Repeat: **6.28" x 6.66"**
160mm x 169mm
Suggested use: **Broadloom**



Design: **56v1**
Page: **42**
Colors used: **2,4,10,12**
Quality: **9 Row**
Repeat: **114' 10" x 58' 10"**
4521mm x 17932mm
Suggested use: **Rug/Panel**

Index



Design: **57v1**

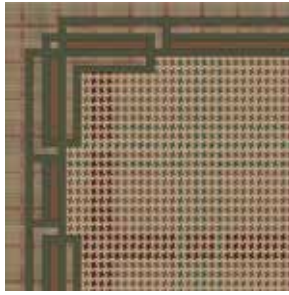
Page: **32**

Colors used: **2,4,10,13**

Quality: **7 Row**

Repeat: **21' 11" x 20' 8"**
6680mm x 6299mm

Suggested use: **Rug/Panel**



Design: **58v1**

Page: **34**

Colors used: **2,4,10,13**

Quality: **7 Row**

Repeat: **20' 10" x 12' 5"**
6350mm x 3785mm

Suggested use: **Rug/Panel**



Design: **95v1**

Page: **14**

Colors used: **2,3,11,12**

Quality: **7 Row**

Repeat: **6' 6" x 7' 3.42"**
1982mm x 2221mm

Suggested use: **Corridor**



Design: **96v1**

Page: **24**

Colors used: **2,3,4,5,6,7,13**

Quality: **7 Row**

Repeat: **8' 5" x 11' 2"**
2565mm x 3404mm

Suggested use: **Rug/Panel**



Design: **97v1**

Page: **20**

Colors used: **2,3,7,10,11,12**

Quality: **9 Row**

Repeat: **8' 9" x 6' 1.78"**
2667mm x 1875mm

Suggested use: **Corridor**



Design: **98v1**

Page: **21**

Colors used: **2,3,7,10,11,12**

Quality: **9 Row**

Repeat: **4' 4.28" x 4' 5"**
1238mm x 1456mm

Suggested use: **Broadloom**



Design: **99v1**

Page: **20**

Colors used: **2,3**

Quality: **9 Row**

Repeat: **4' 4.28" x 4' 5"**
1238mm x 1456mm

Suggested use: **Broadloom**



Design: **99v2**

Page: **20**

Colors used: **11,12**

Quality: **9 Row**

Repeat: **4' 4.28" x 4' 5"**
1238mm x 1456mm

Suggested use: **Broadloom**



Design: **100v1**

Page: **21**

Colors used: **2,3**

Quality: **9 Row**

Repeat: **8.72" x 8.44"**
222mm x 214mm

Suggested use: **Broadloom**

A higher level of hospitality

Known for over 30 years as the premier resource for handcrafted, luxury area rugs, Nourison was recognized for the quality of designs, scope of variety, and consistently innovative nature of the assortments the company offered the industry. Now Nourison turns the focus of its decades of design excellence to the commercial and hospitality industry, and launches Nourison Hospitality.

Nourison Hospitality sets a new standard of luxury and fashion in the world of premium quality carpet and rugs for Hospitality, Corporate, and all upscale commercial markets. Our distinctive carpets are woven from the highest quality materials, specially dyed with our exclusive techniques and can be hand-finished to create an unparalleled look of luxury. Antique “abrash” dyeing effects, hand-carving, hand-embossing, hand-serging and luster-washing, are just some of the signature techniques that make Nourison products the most unique and desirable in the market. Nourison boasts one of the world’s largest and finest historical design archives of both antique and modern motifs, which can be tapped as inspiration and modified for a truly remarkable result. Nourison broadloom products are designed and constructed from scratch in our fully vertical, state-of-the-art factories. As a fully vertically integrated company, Nourison is capable of fulfilling the most intricate needs of the hospitality client, and a quarter-century of experience gives customers the ability to choose from an enormous variety of stock designs ready for immediate delivery, or detailed customization. Project teams can work with our talented staff to create any custom look.

Nourison Axminster’s construction makes it the most durable choice for many high-traffic interiors, and the unique weave allows for the most design freedom, perfect for custom applications. Unlike printed carpets, Axminster designs are woven to the base of the pile, offering superior appearance retention, even in the face of heavy wear and tear. This level of meticulous precision produces unprecedented intricacy and detail in a machine-woven carpet. Nourison utilizes Electronic Jacquard technology, allowing for unlimited pattern repeat and complete design freedom, with minimal seaming and waste. State-of-the-art, 16 color looms give our Axminster a broader scope, in terms of creative possibilities and design flexibility, than traditional eight-color Axminster weaving. Nourison Axminster also features an ultra-plush, 3-ply construction of 80% premium wool with 20% nylon. Natural wool provides softness, rich color, and eco-friendly benefits, including LEED compatibility, while the nylon adds stability and strength. In contrast to the standard 2-ply construction, our 3-ply is a lusher, denser, more durable pile. More fibers also impart better clarity of design, and more subtle shading and tonal effects. The denser pile affords cleaner, crisper, hand-carving effects. Nourison’s artisans are masters in the art of hand-carved textiles; their meticulous work enhances design clarity and can be used to add texture to any floor covering. Indigeny designs can also be rendered in our **Color-MAX™** color bank.

Environmental Awareness



Nourison is a LEED compliant manufacturer. If obtaining LEED certification is important to the client, early in the planning stages the Nourison team will offer floor covering solutions that meet that need. *Indigeny* Axminster carpets, and other Nourison products which feature Wool: Clean Air Certified, qualify for one LEED credit in the IEQ Credit 4.3: Low Emitting Materials-Flooring Systems category for all U.S. Green Building Council (USGBC) LEED projects.

Unlike petroleum based synthetics, wool is a renewable resource—the ultimate renewable resource—continuously growing on the backs of sheep year round. Wool requires very small amounts of energy to produce, about 1/8th of that required for nylon. Wool is the only widely available carpet fiber which is not made from oil. Unlike synthetics, the carbon footprint of wool carpet is barely discernible. Wool retains its good looks longer, reducing the need for wasteful, premature replacement.



Nourison's Axminster and other woolen broadloom and area rug products are certified Green Label Plus™. Independently tested and certified, and using qualifications developed in conjunction with the Environmental Protection Agency, (EPA), Green Label Plus™ ensures floor coverings are among the lowest emitters of Volatile Organic Compounds, or VOCs. It has been estimated that wool carpets can continue purifying indoor air for up to 30 years. Synthetic carpet absorbed less than half of the nitrogen dioxide of wool, and more readily re-emitted it into the air.



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