













## Indigeny

HAND CARVED AXMINSTER

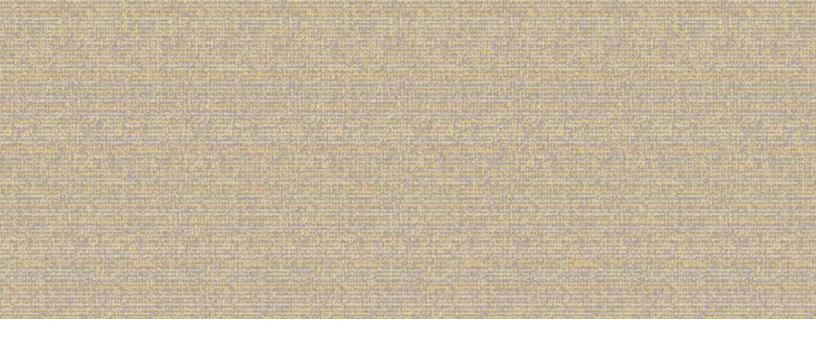
The Indigeny collection takes inspiration from the radiant colors and intricate patterns of traditional Southwestern Native American design, an aesthetic which tells the tale of the indigenous people who inhabited the Southwestern United States in the 18th & 19th centuries. Early Native American artisans took inspiration from the Land and the Spirit, and wove fabrics and crafted ceramics with geometric patterns that represented their connection to both the Natural and the Sacred realms. The result was an astonishing blend of vibrant and organic tones, shaped with awe-inspiring symmetry and form. This collection evokes a sense of those early southwestern styles, drawing from ethnic inspired motifs, with flowing lines and angled imagery to capture the intriguing desert landscape of the American West. Bright jewel-tones of lime, malachite, and lapis, matched with the rich earth-tones of warm terracotta and gold, and balanced neutral hues create a new direction on tribal inspiration. This collection fuses heritage and history with modern fashion and trend, and is sure to inspire even the most distinguished Hospitality decor.

The Indigeny collection is the first in a series of new developments aimed towards the Hospitality marketplace, and is fashion orientated to offer Hospitality solutions for the most discerning client.

## Color Palette



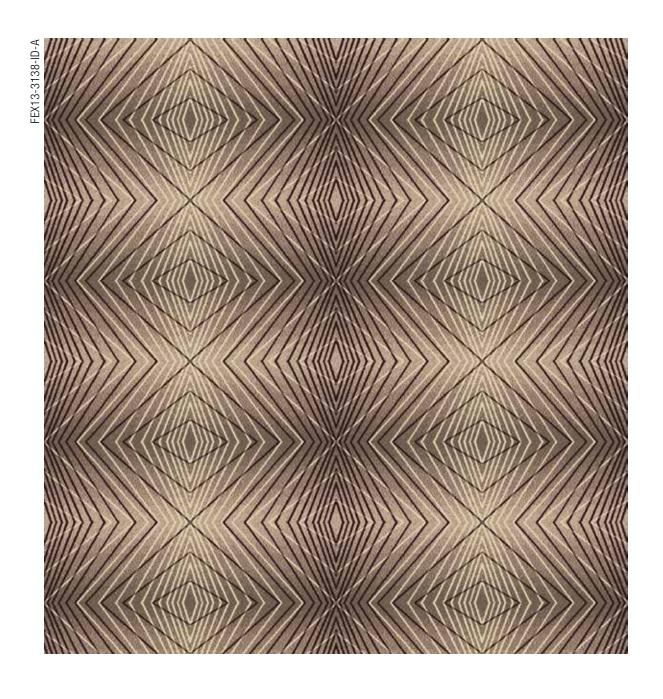


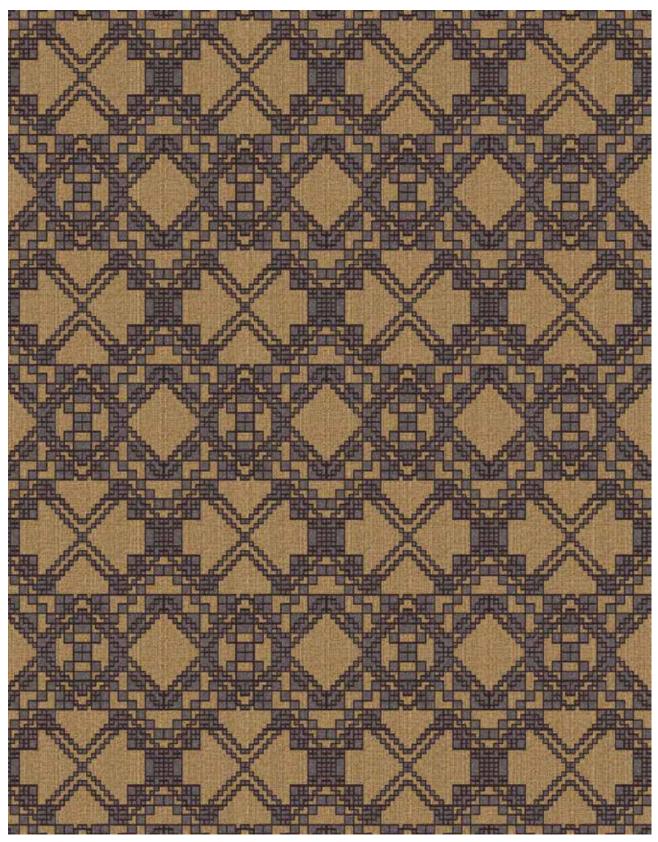




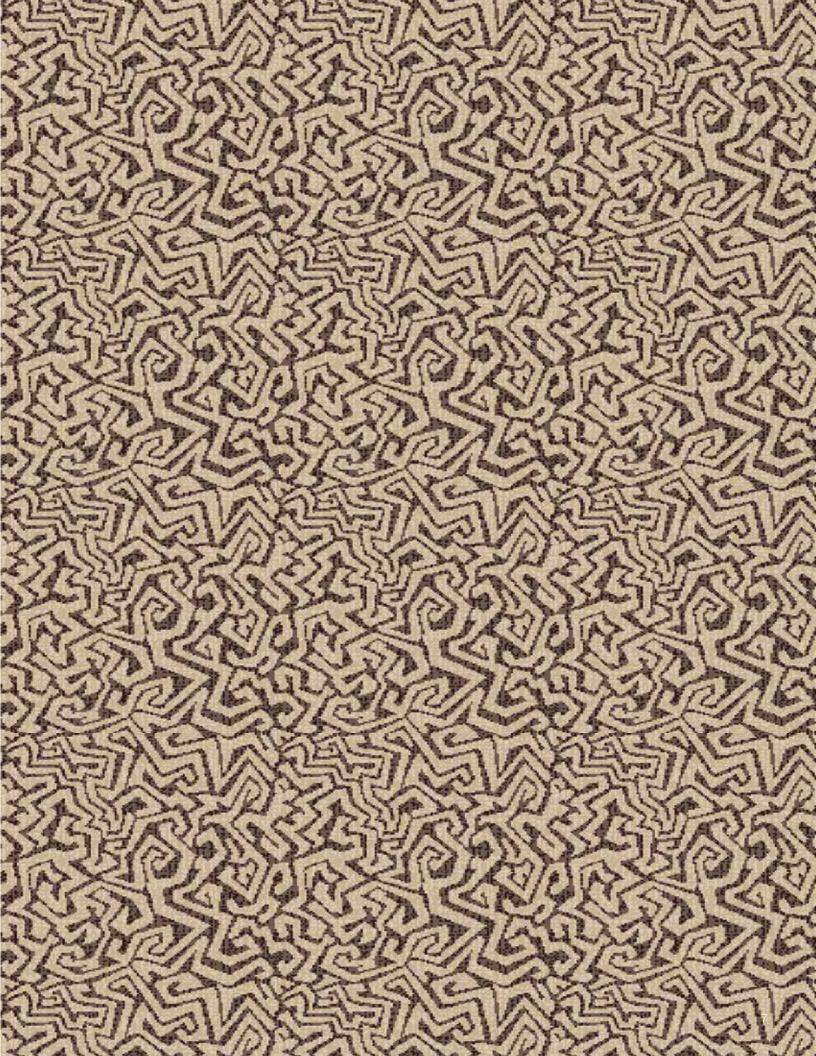


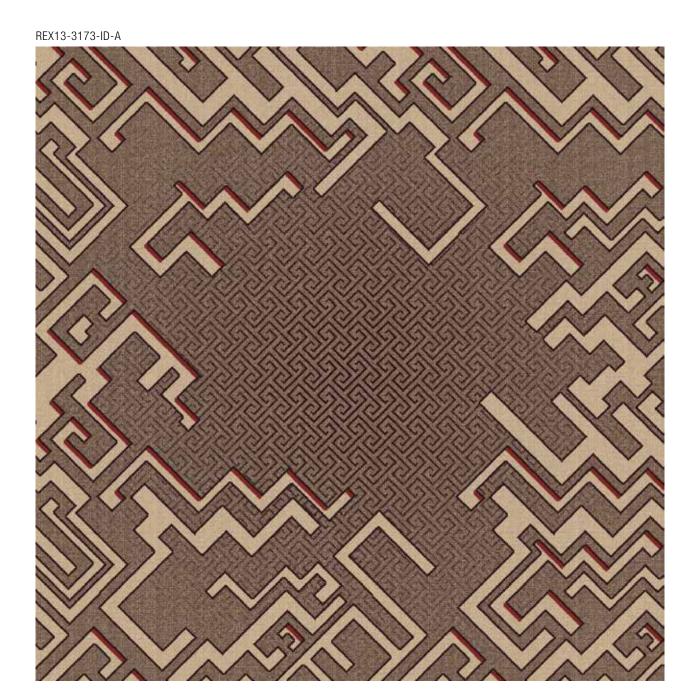
FEX13-3135-ID-A



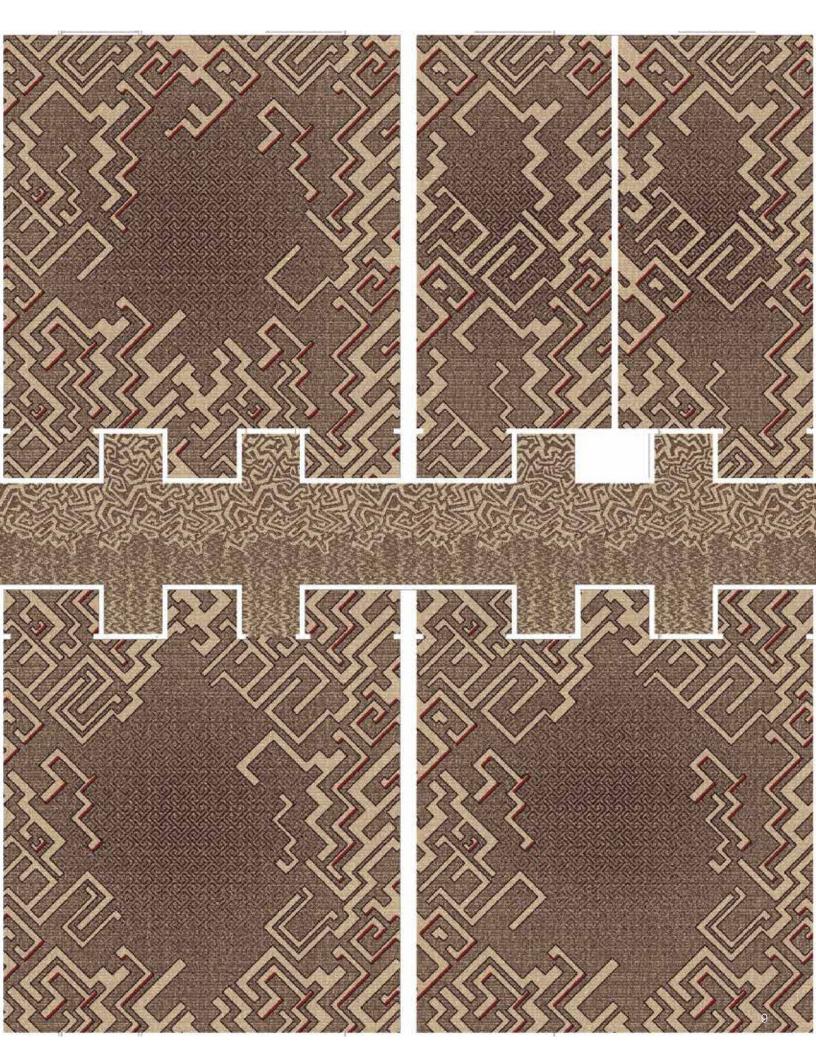


FEX13-3131-ID-A

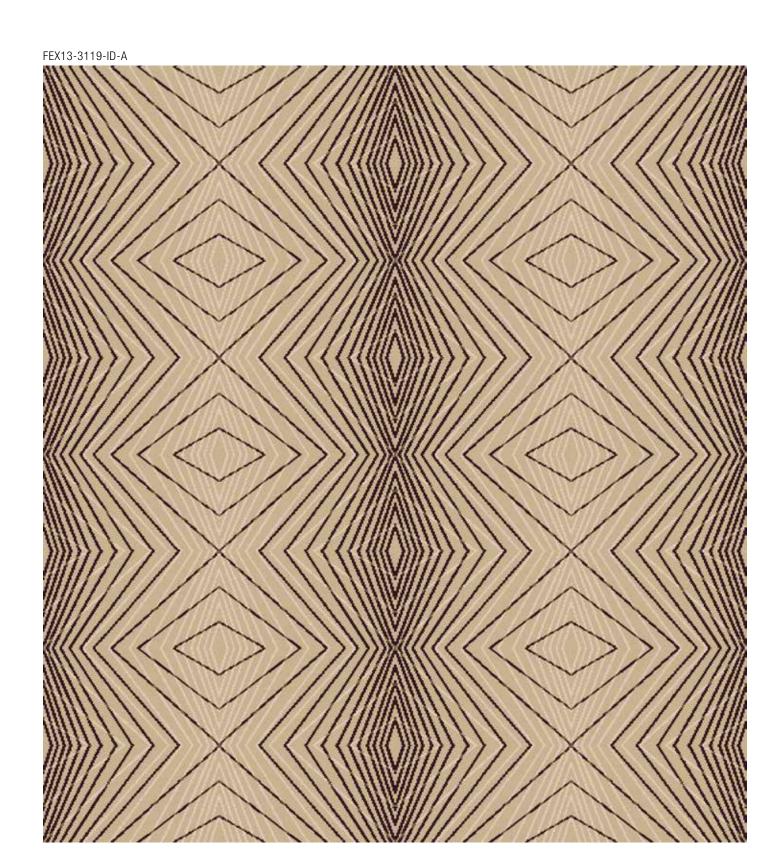






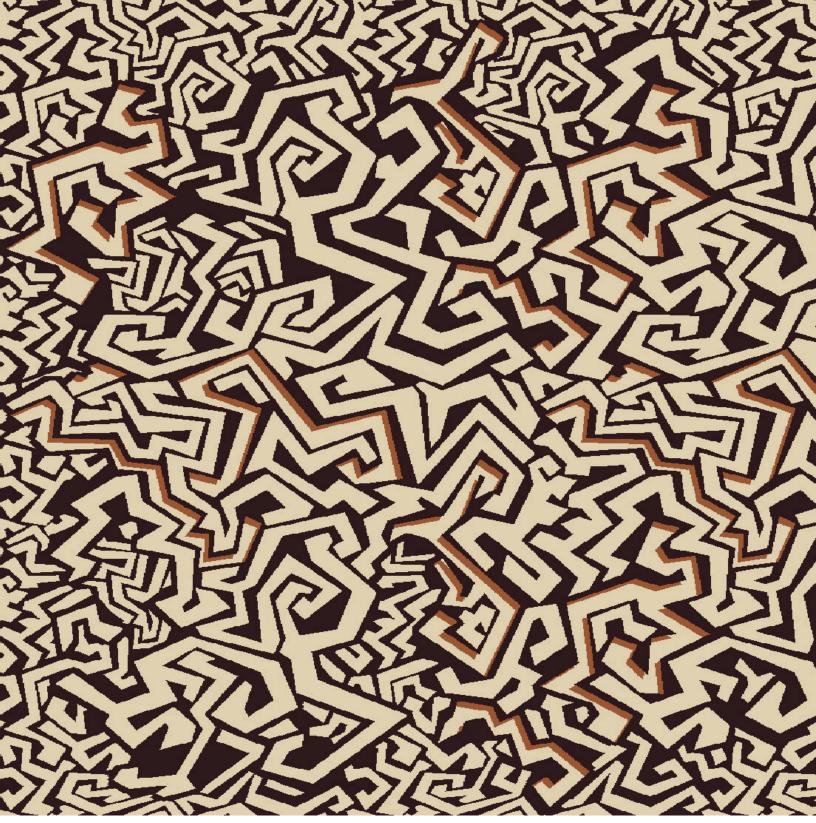






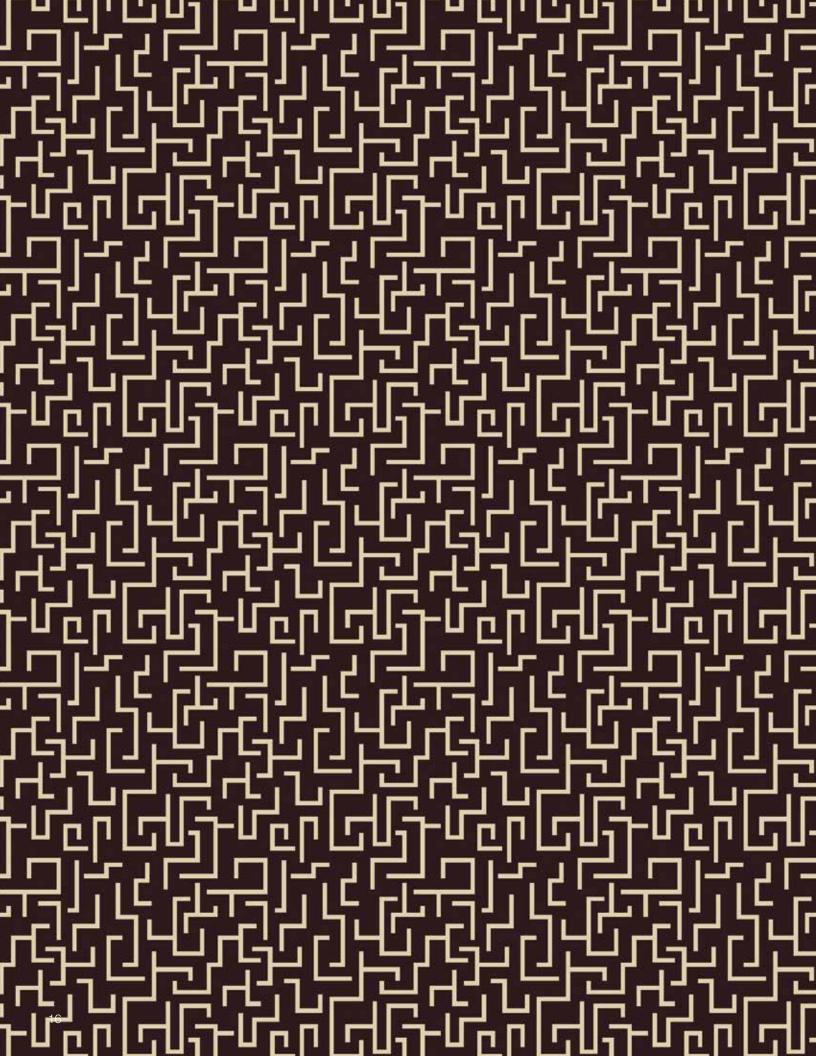






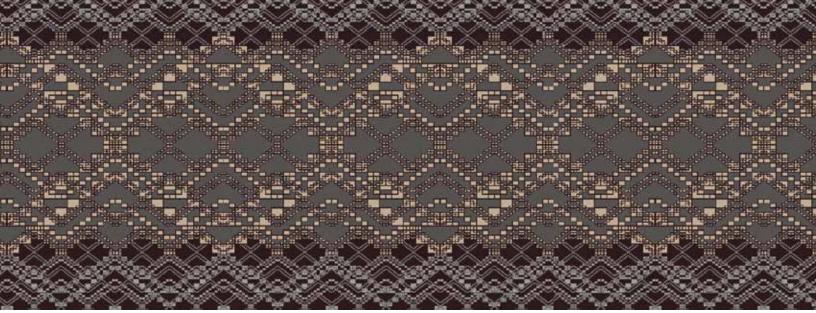
REX13-0729-ID-H

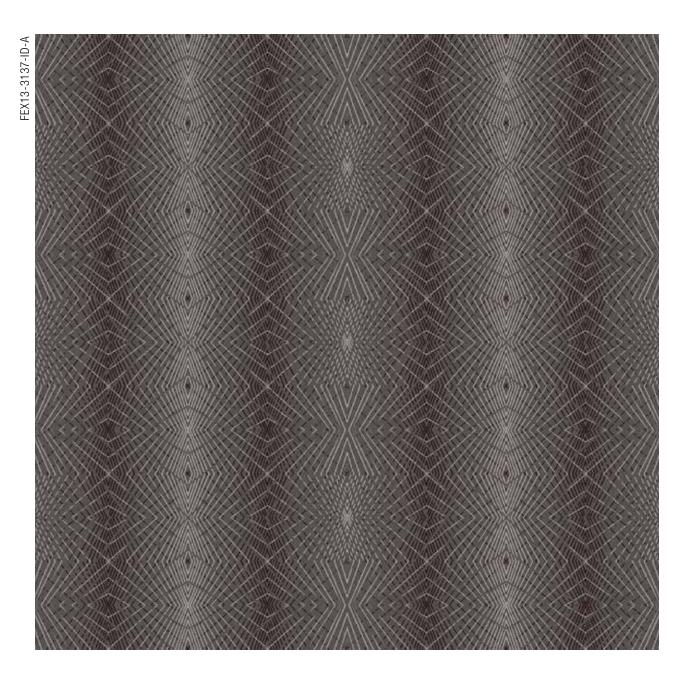


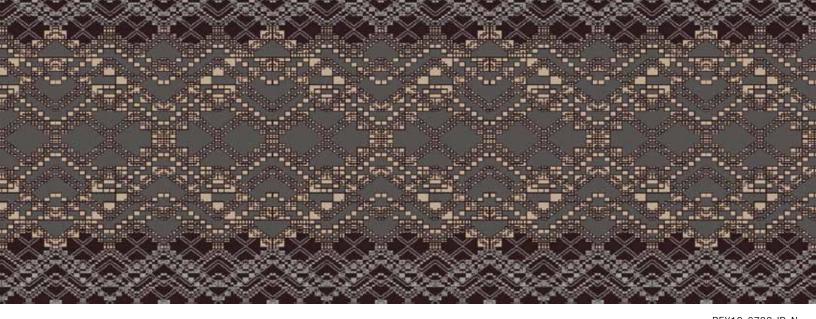








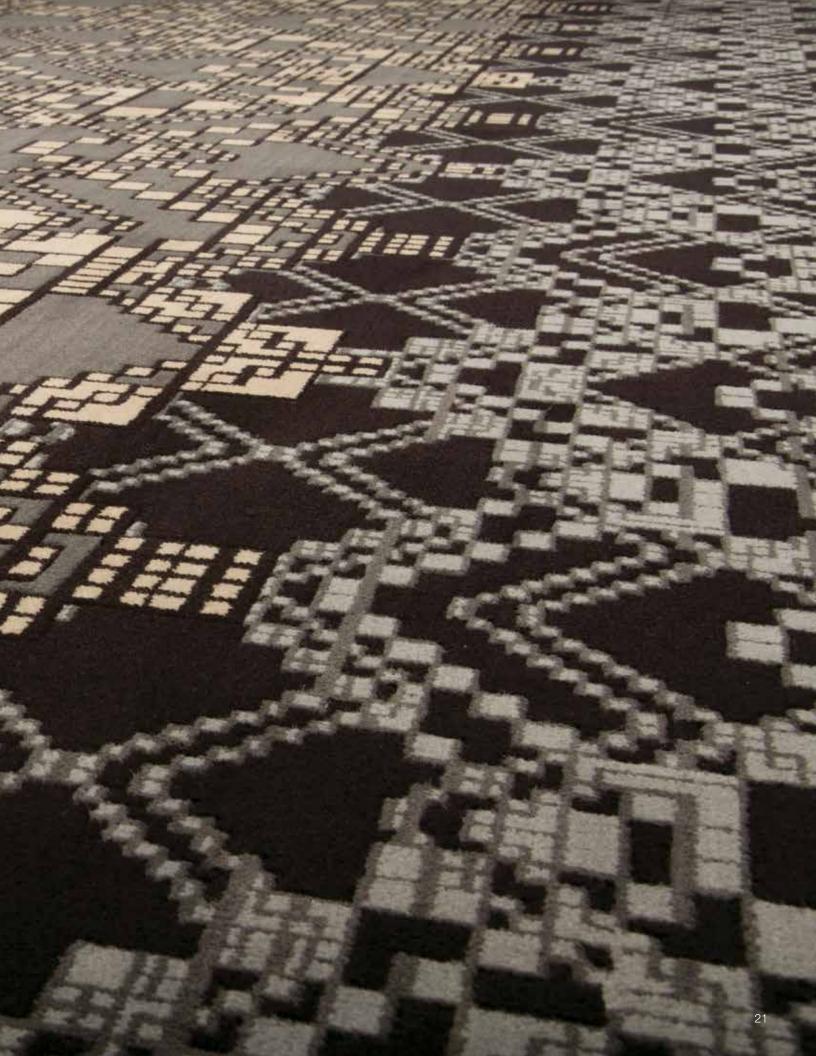




REX13-0732-ID-N





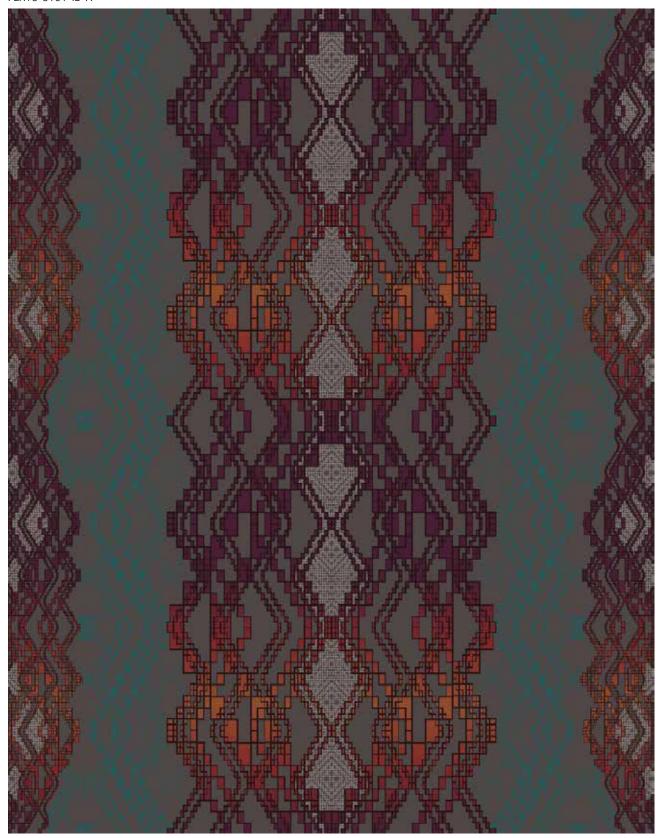


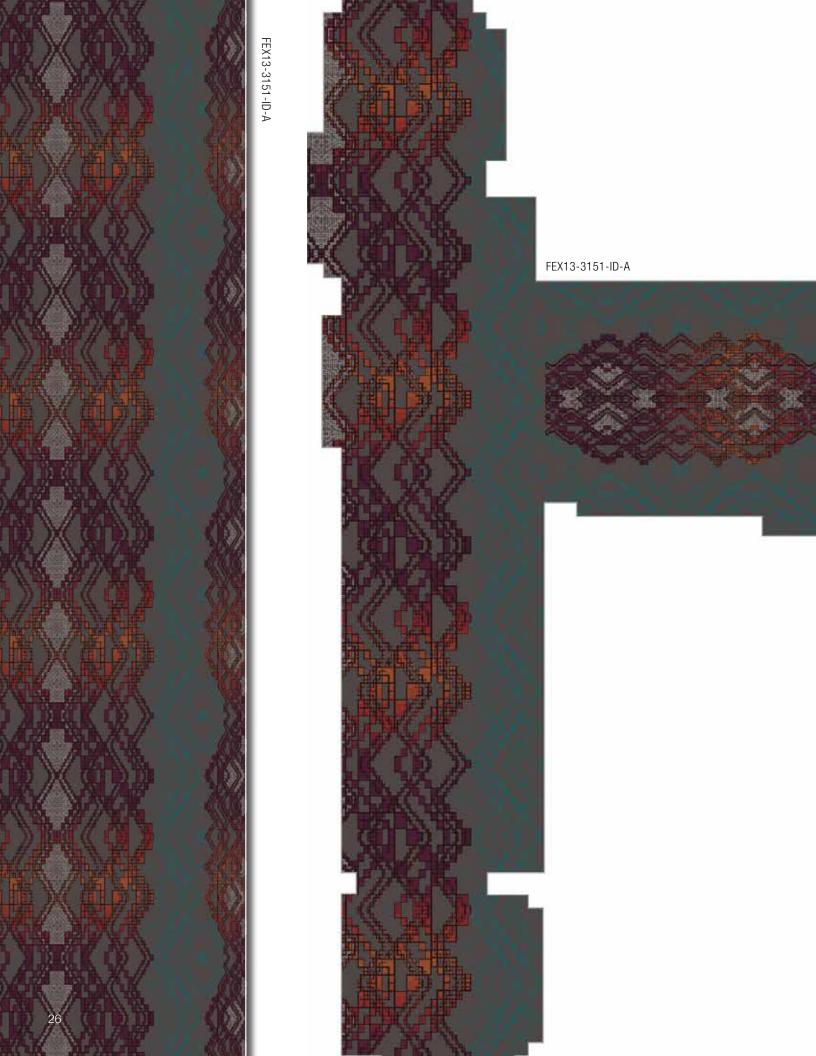
## FEX13-3129-ID-A



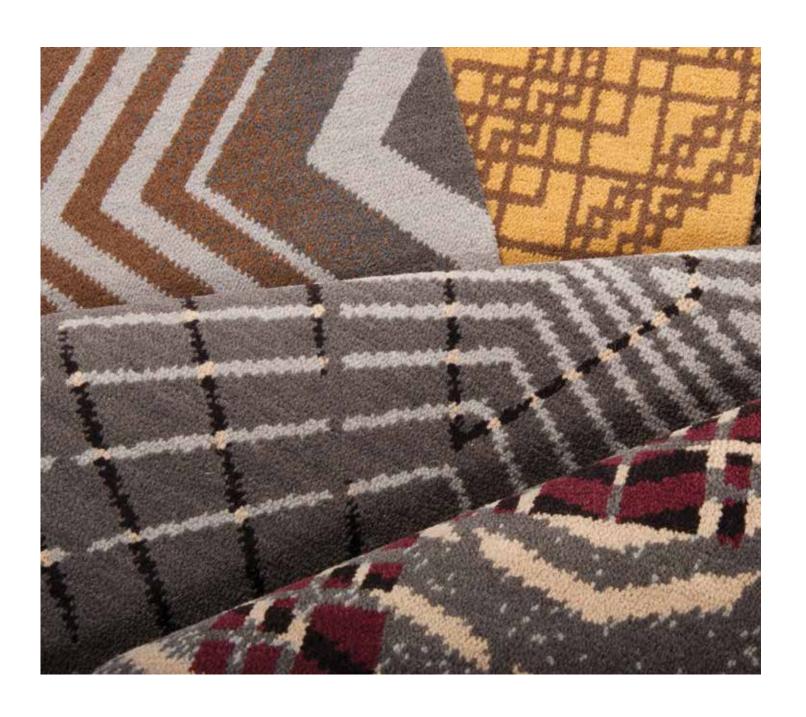


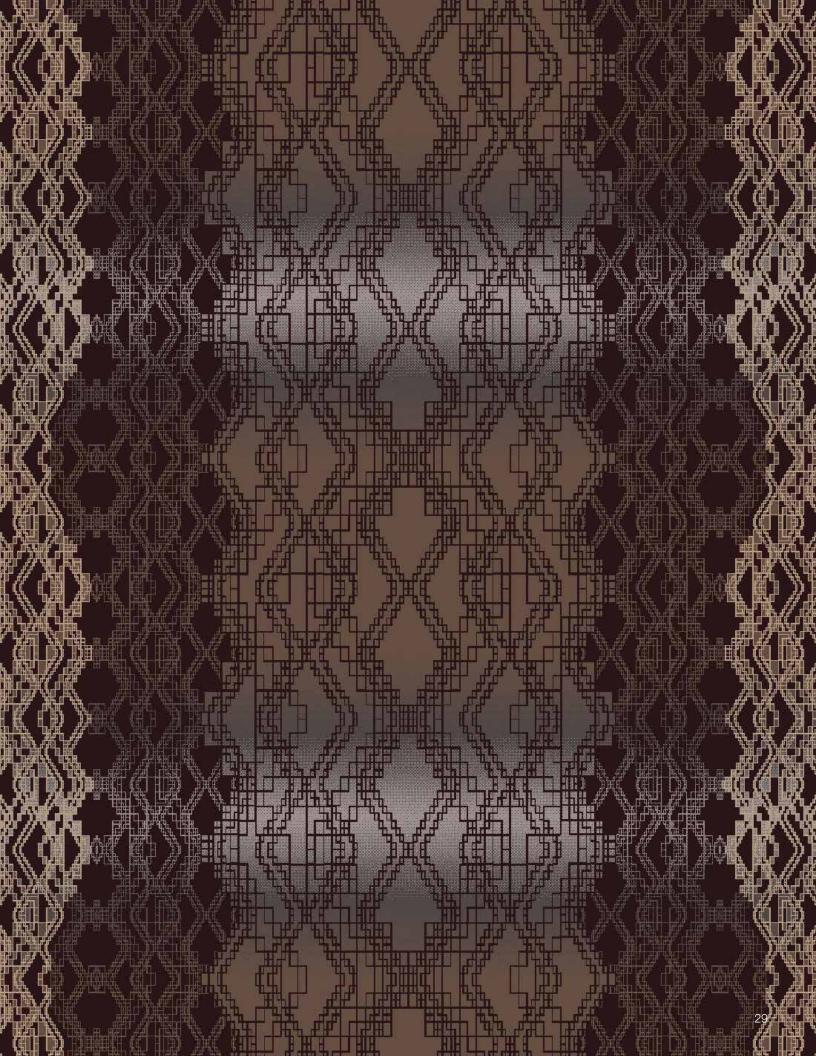


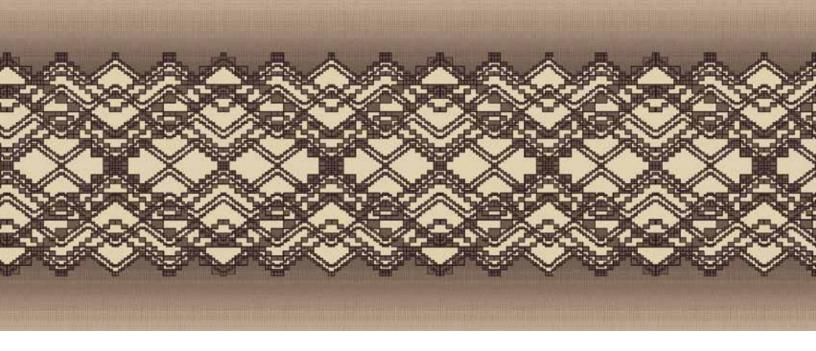




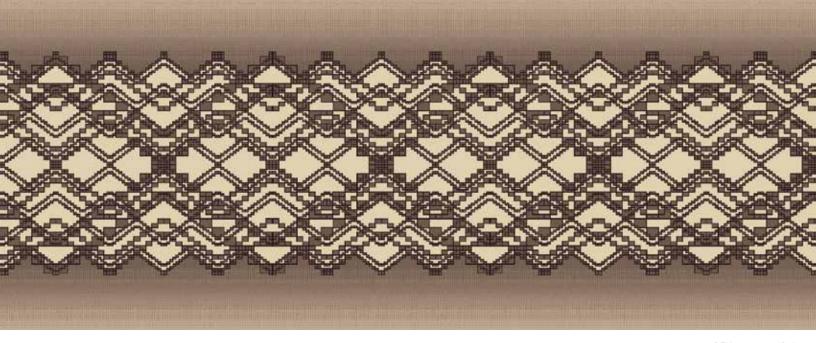




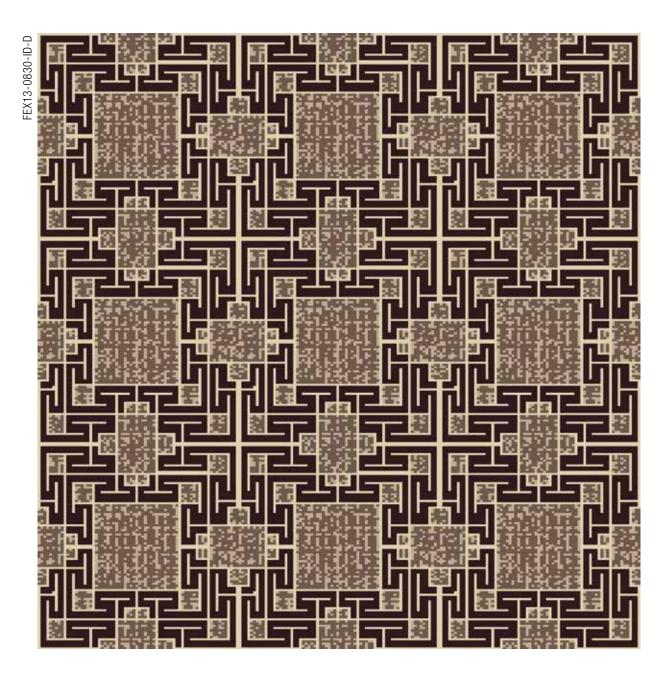




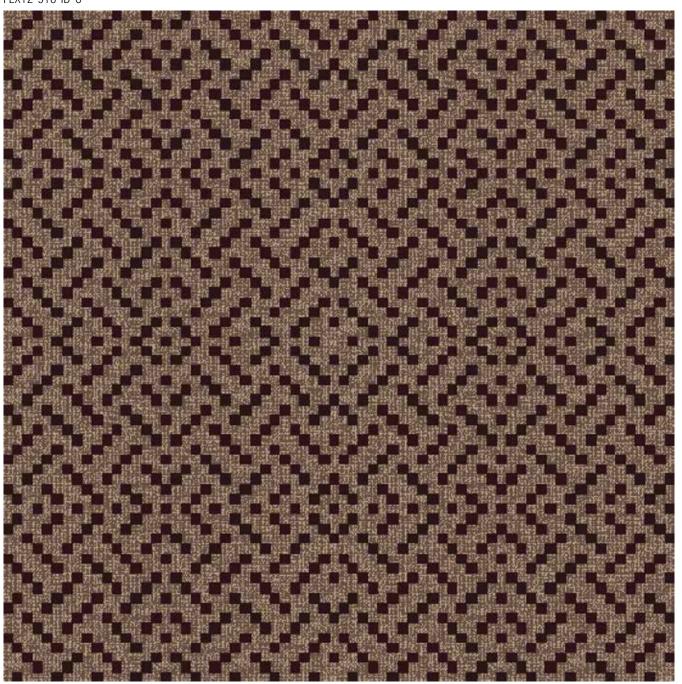


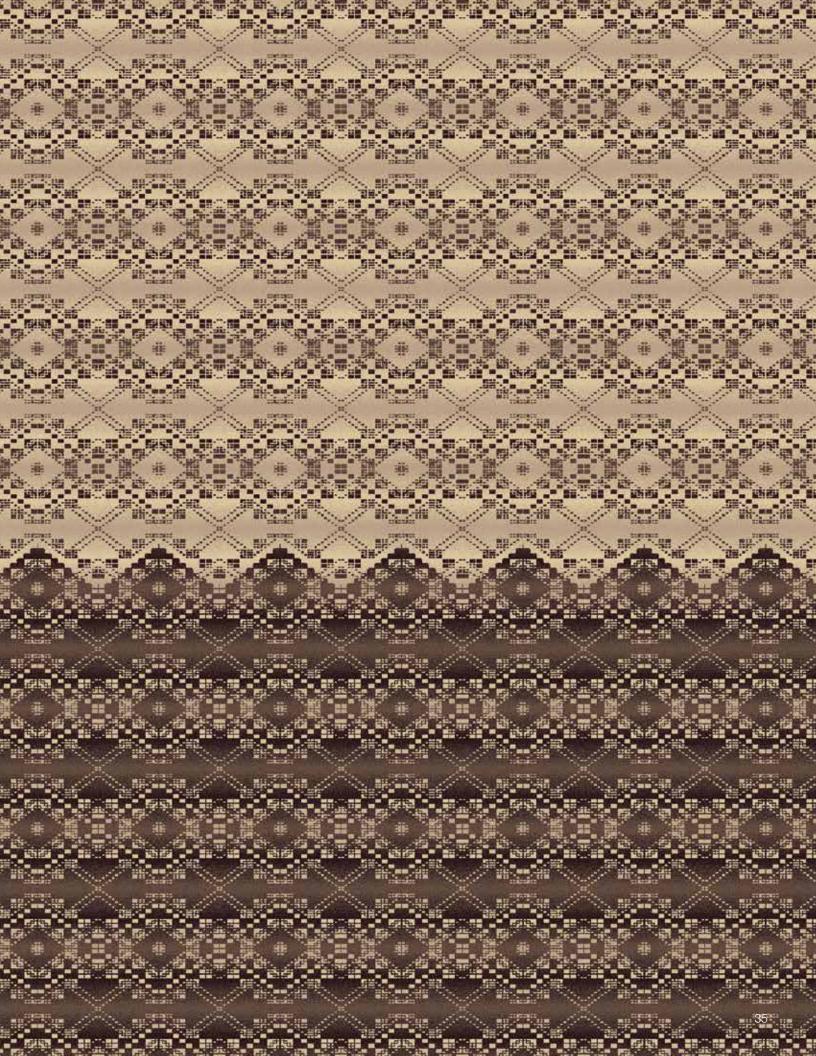


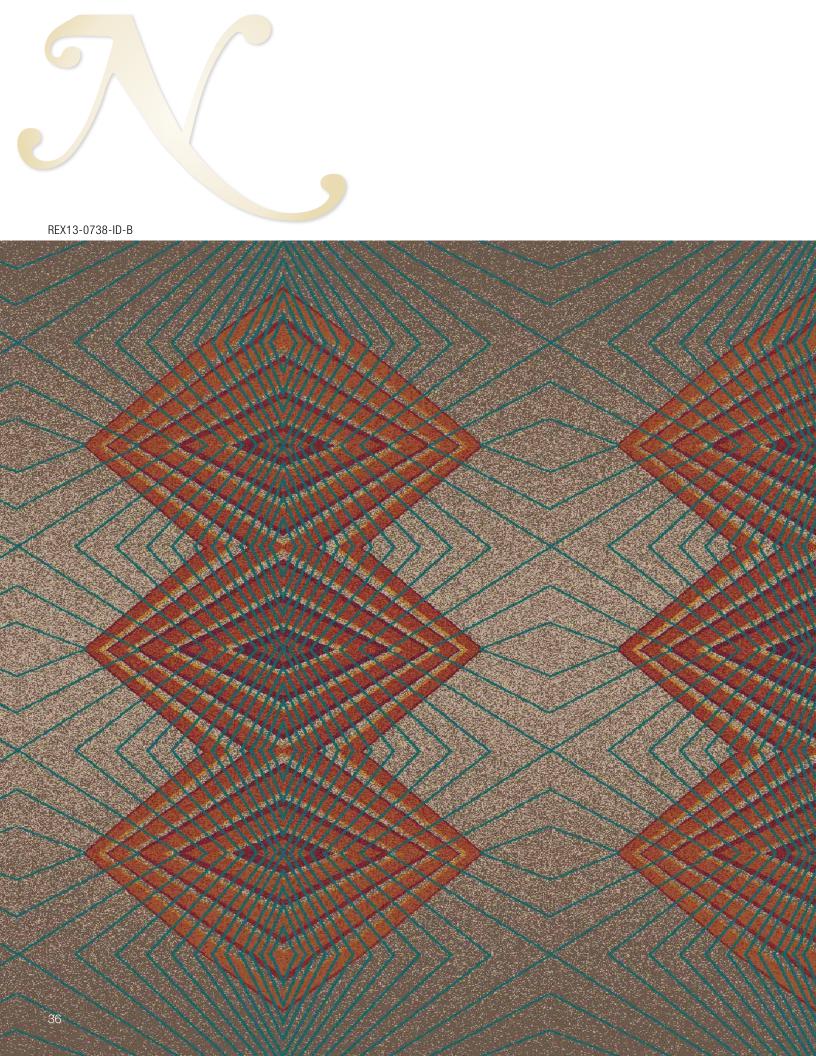
REX13-0732-ID-L

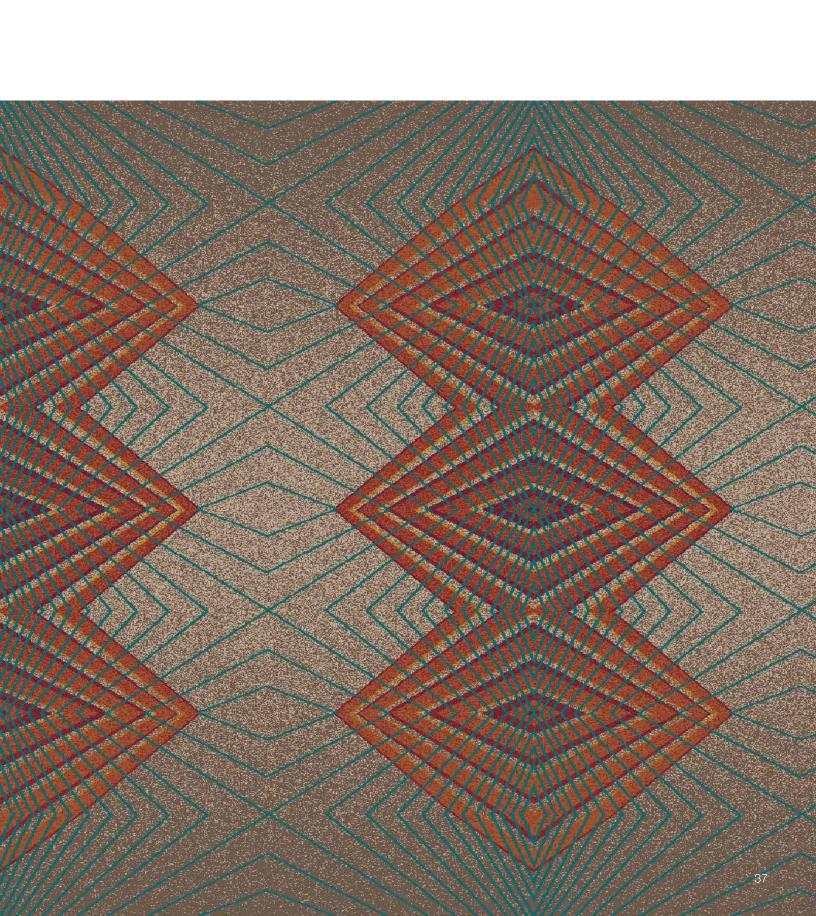




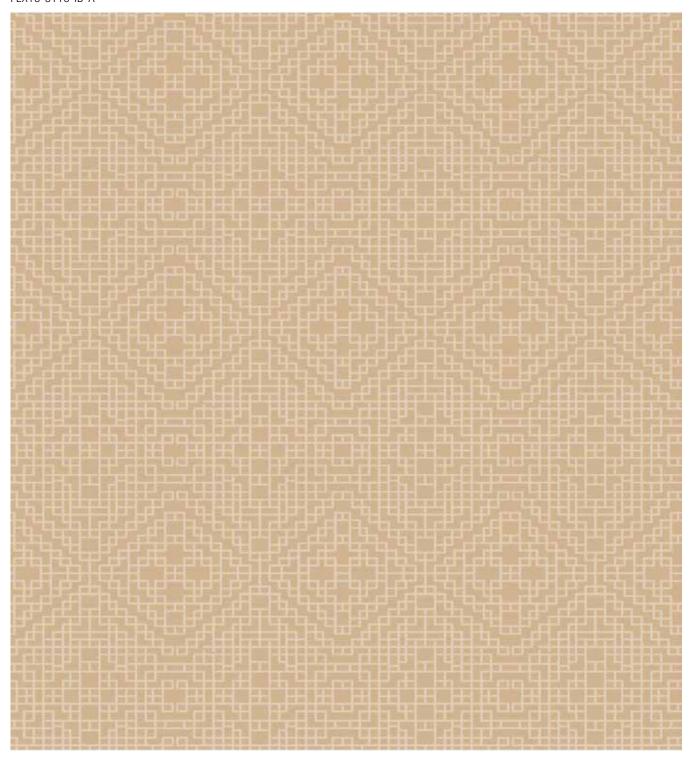


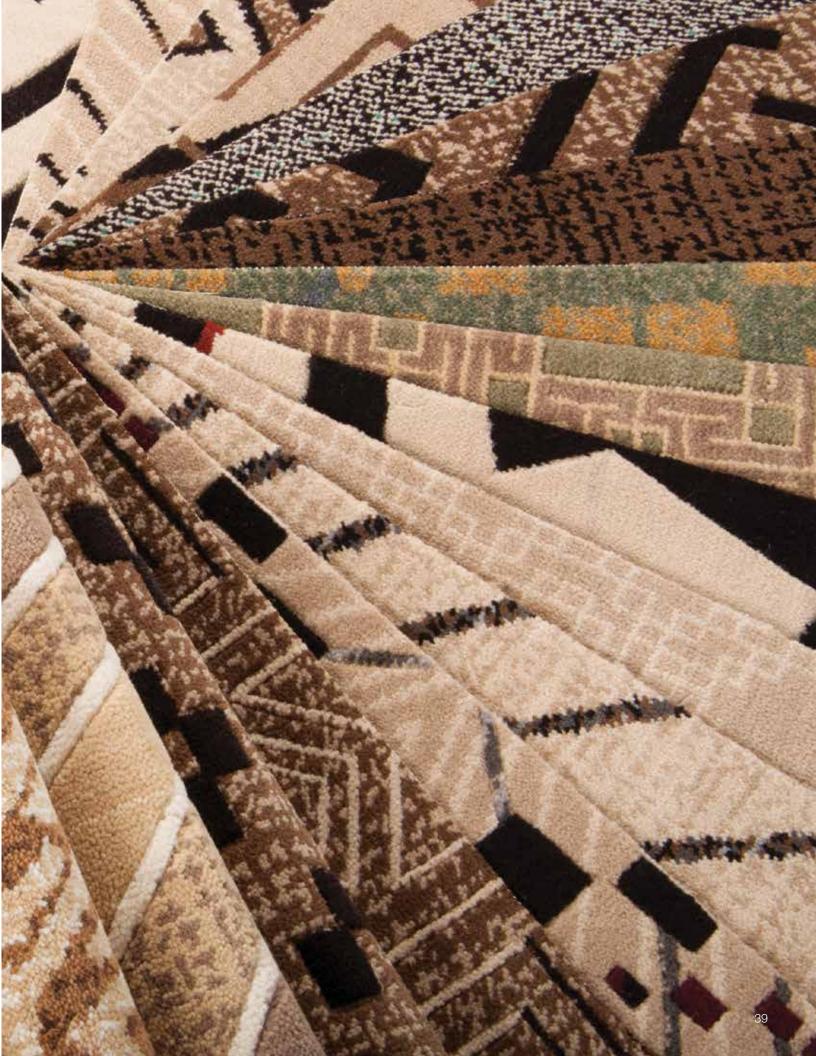




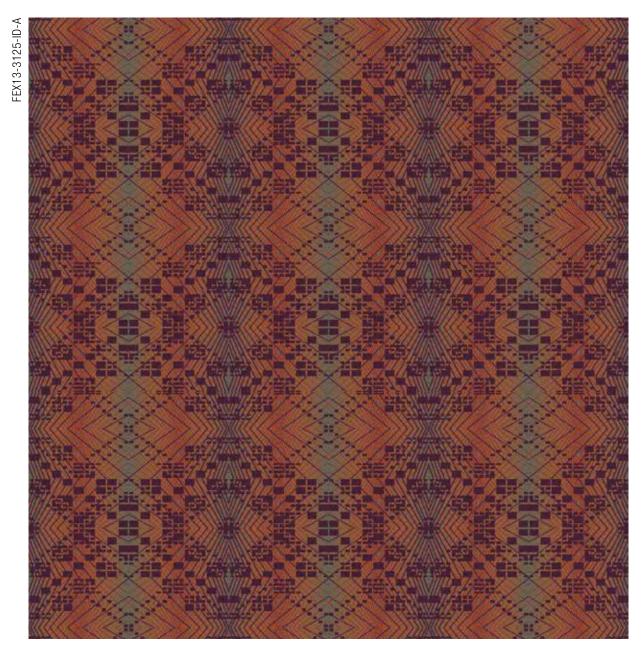


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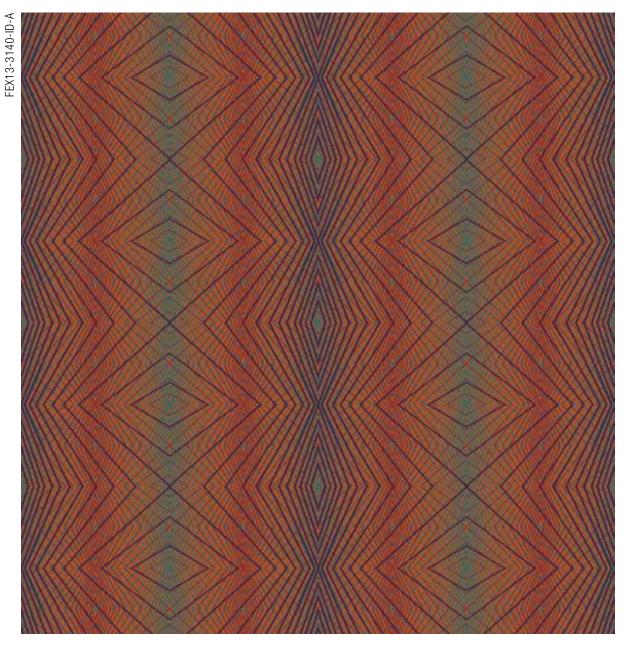


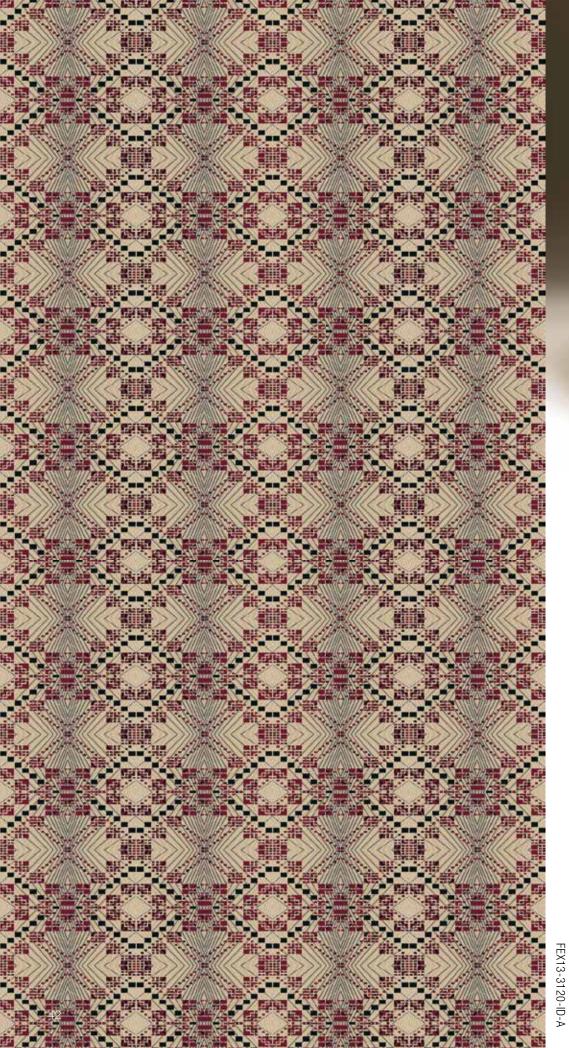












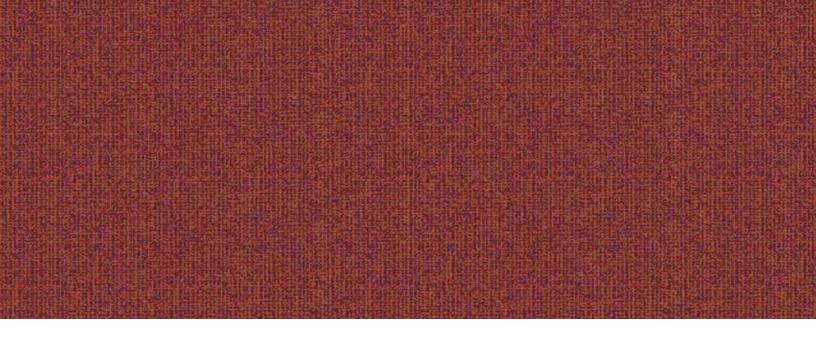


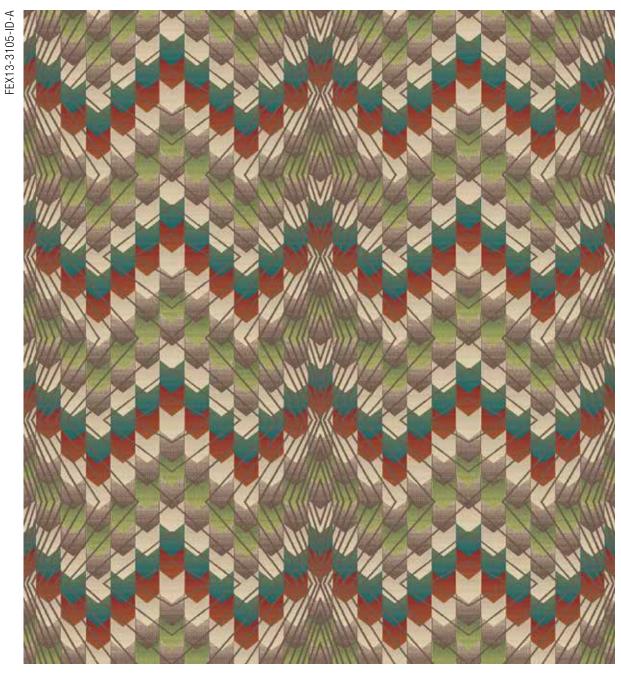


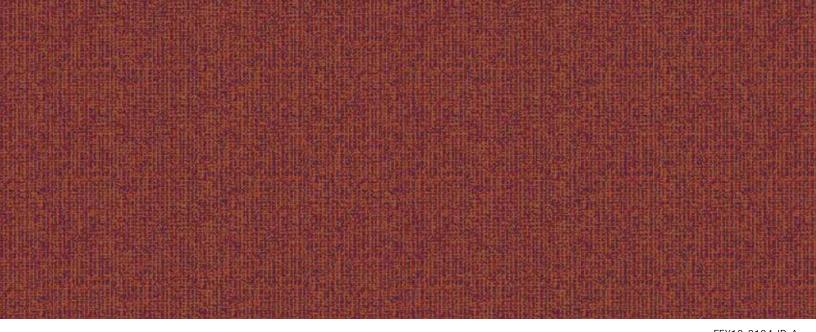
FEX13-3146-ID-A



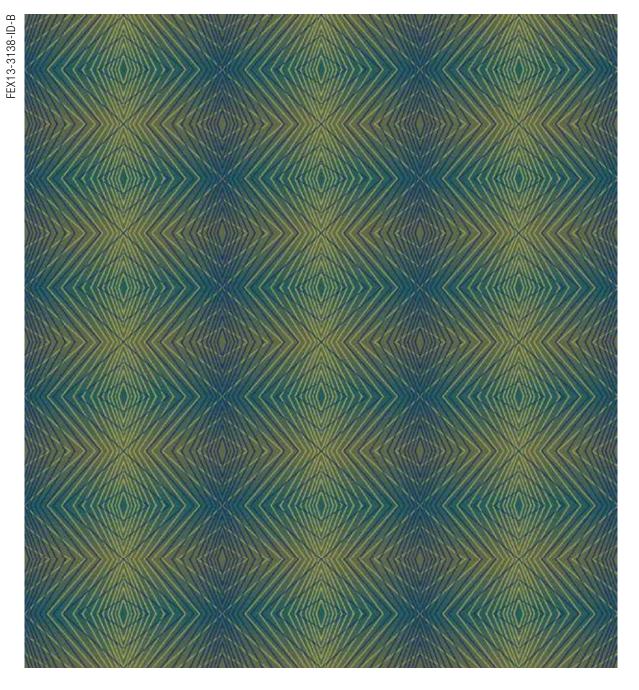


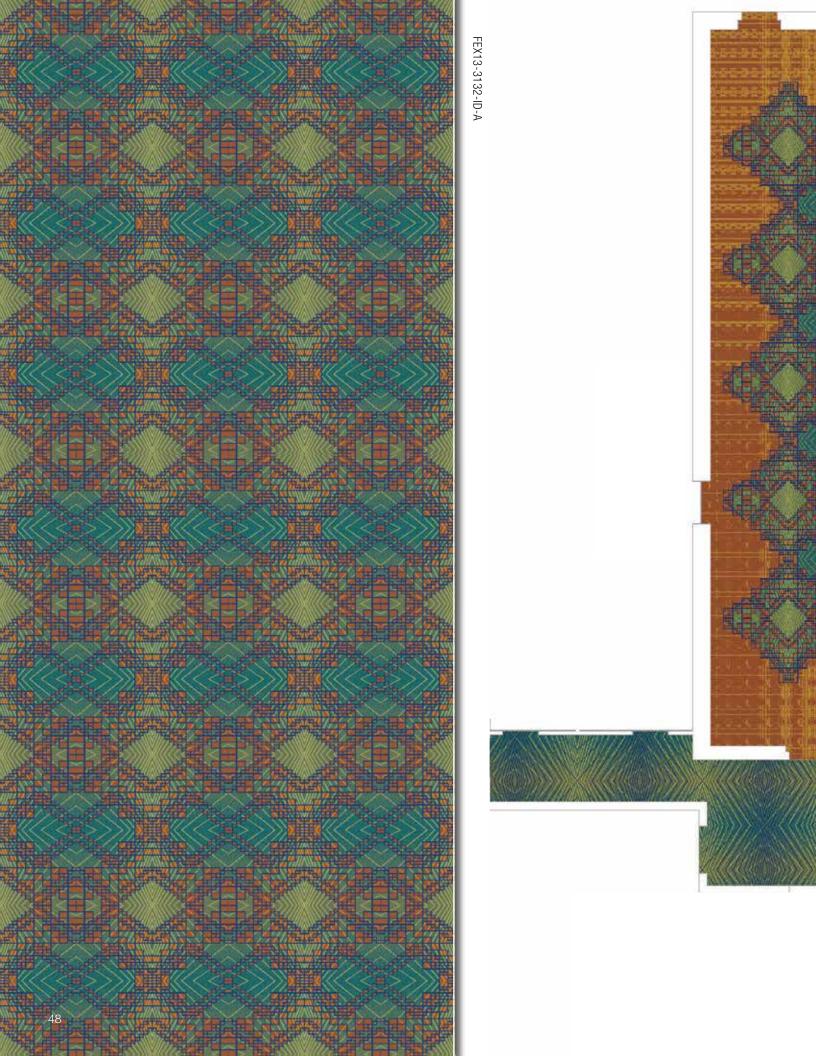




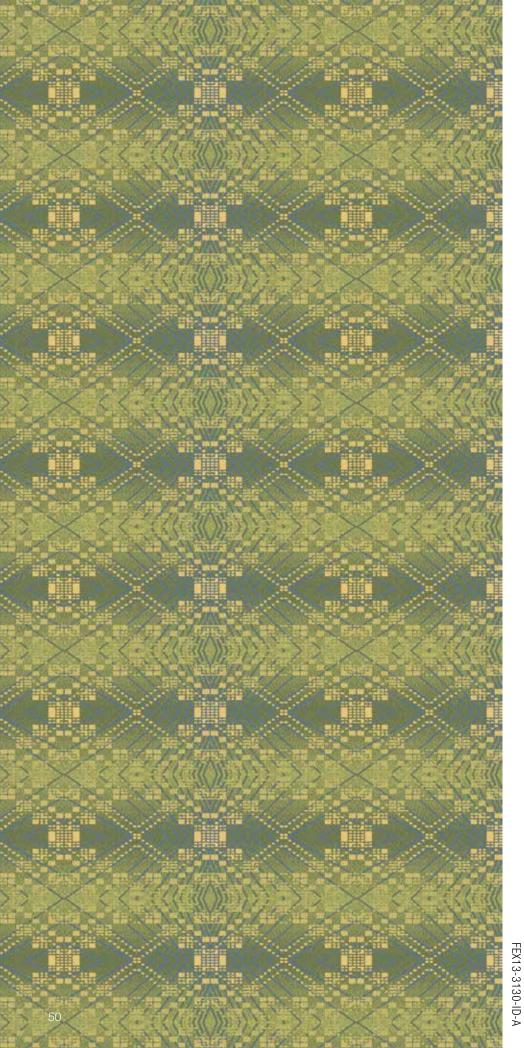


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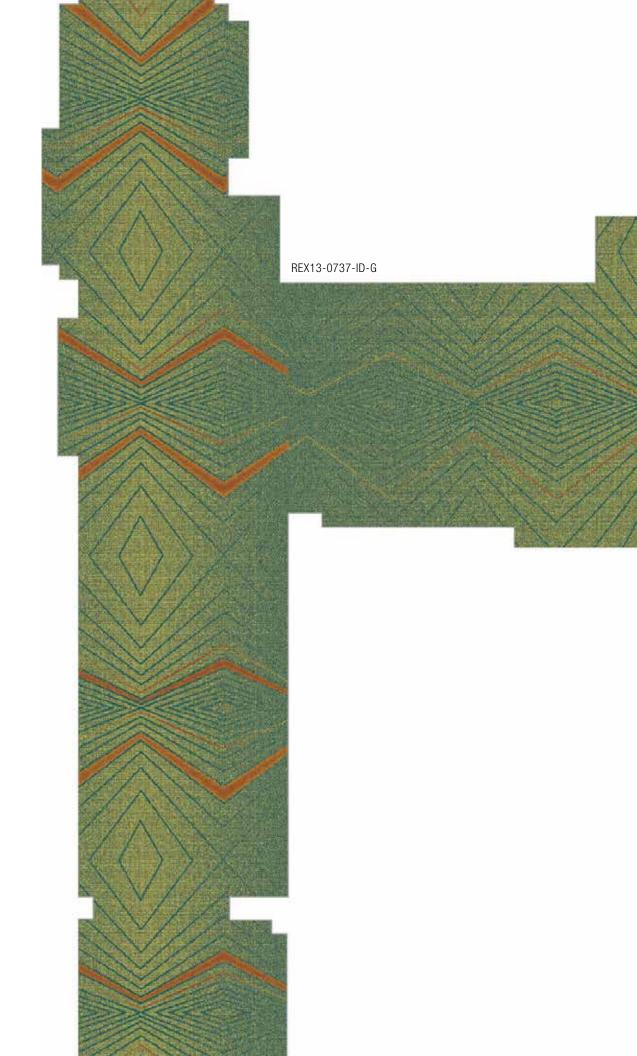




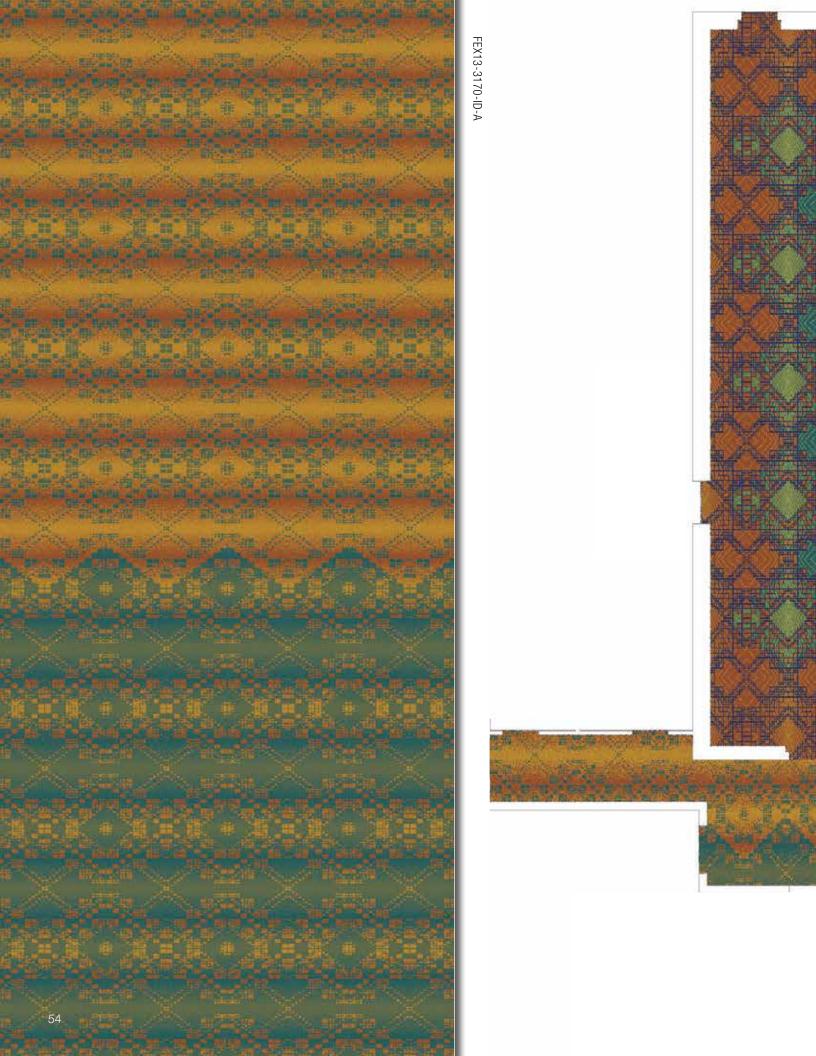
REX13-0737-ID-G







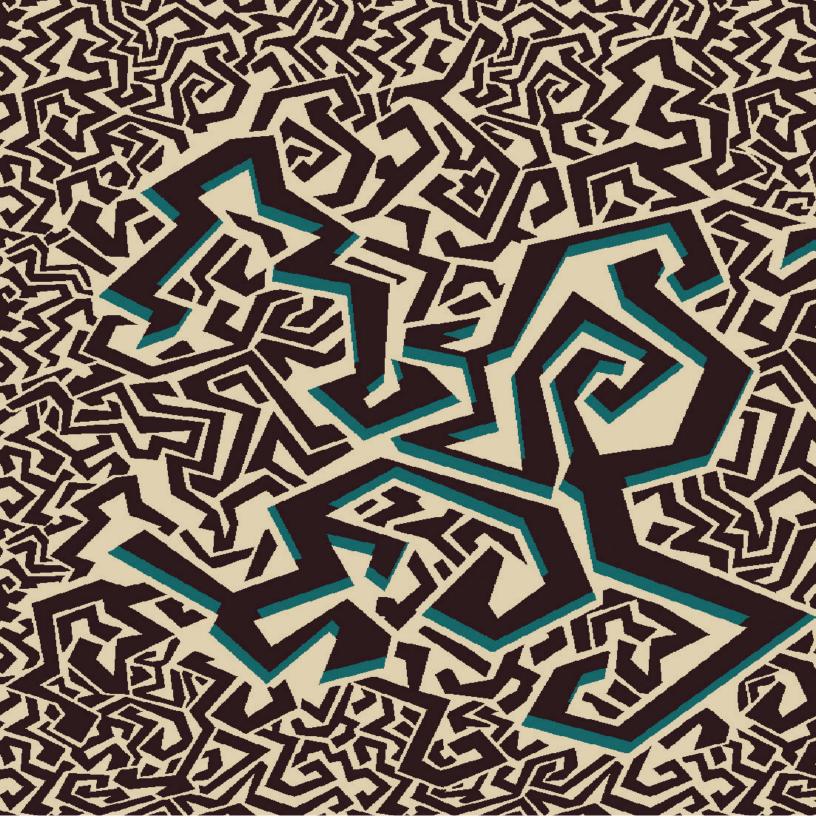






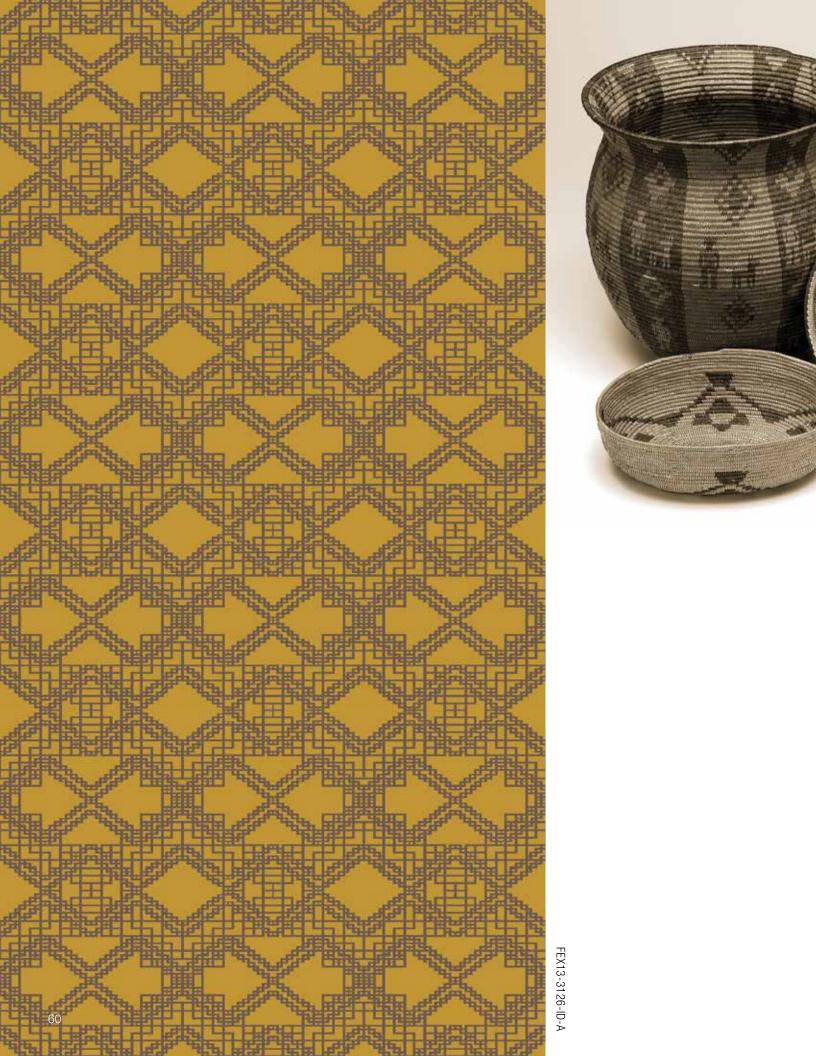


齝							斯撒	點裝	新龍
		岩岩岩		計算					
鶛			古古田哲	掛棋達	打造制		正式好		淵野
	計程		鐵煤鐵	對其其					
								搭群	
									開始
H			指指销	错错静				開销	開開
	甜糕								鼠语.
		<b>细维</b>			自時期		正常		
	群群				門祖				
騽		建精性			国际程	計和時間			
			超開點	错辞师					
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					强制性				
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141	4774	14444							444



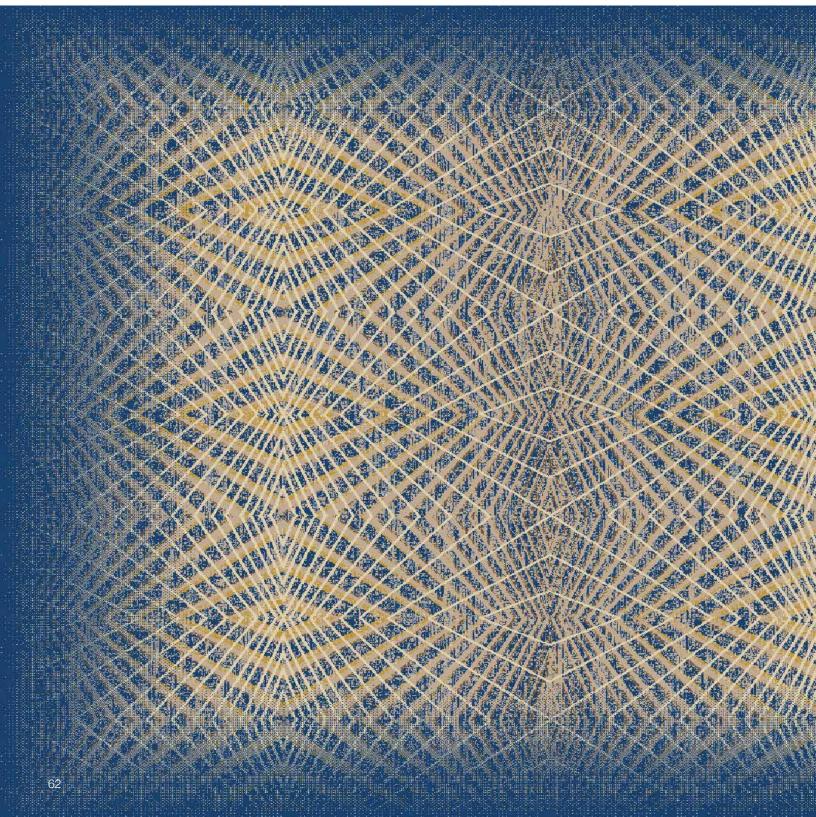
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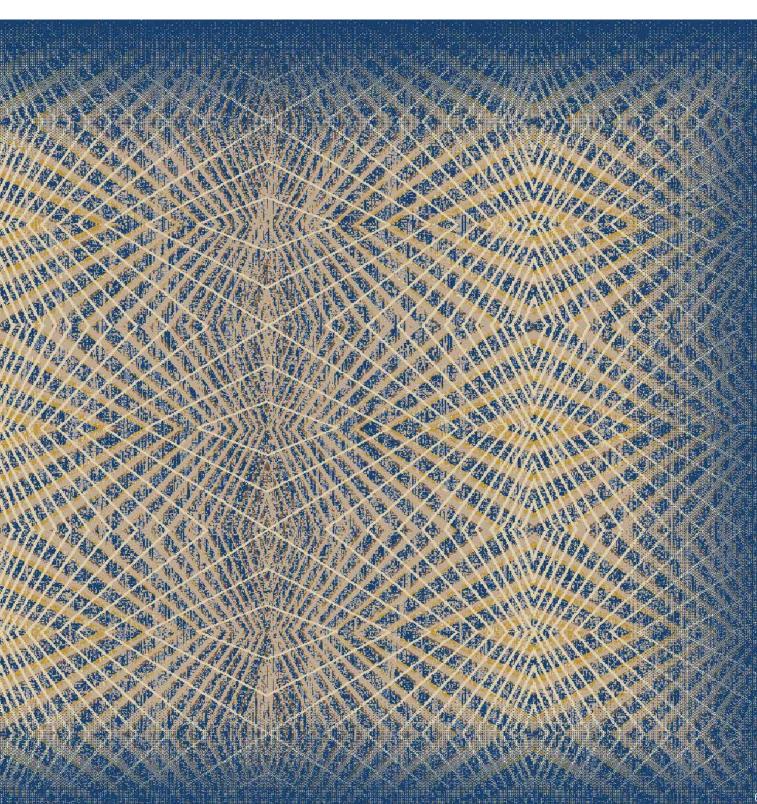














Design: FEX13-0822-ID-A

Page: 23

Colors used: 5,14,15,16

Quality: 7 Row

Repeat: 10.43" x 2'9"

265mm x 838mm

Suggested use: Broadloom



Design: FEX13-0830-ID-D

Page: **31** 

Colors used: 1, 2, 5,16

Quality: 9 Row

Repeat: 10" x 10.22"

254mm x 260mm

Suggested use: Outfill



Design: FEX13-3100-BD-A

Page: 4

Colors used: 1,7,16

Quality: 10 Row

Repeat: 6' 6.57" x 5' 4.3"

1996mm x 1633mm

Suggested use: Broadloom



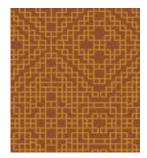
Design: FEX13-3118-ID-A

Page: 38
Colors: NE06
Quality: 9 Row

Repeat: 1'7.71" x 1'2.44"

501mm x 367mm

Suggested use: Outfill



Design: FEX13-3118-ID-B

Page: **57**Colors: **NE06**Quality: **9 Row** 

Repeat: 1'7.71" x 1'2.44"

501mm x 367mm

Suggested use: Outfill



Design: FEX13-3108-ID-C

Page: **30** 

Colors used: 1, 2, 5,16

Quality: 7 Row

Repeat: 1'1" x 1'1"

330mm x 330mm

Suggested use: Outfill



Design: FEX13-3133-ID-A

Page: 24
Colors used: 5,16
Quality: 9 Row

Repeat: 3' 3.43" x 3' 0.22"

1001mm x 920mm

Suggested use: Texture



Design: FEX13-3134-ID-A

Page: 46
Colors used: 6,7,8
Quality: 9 Row

Repeat: 3' 3.43" x 3' 0.22"

1001mm x 920mm

Suggested use: Texture



Design: FEX13-3135-ID-A

Page: 4

Colors used: 1, 2, 3, 14

Quality: 9 Row

Repeat: 3' 3.43" x 1' 0.11"

1001mm x 308mm

Suggested use: Texture



Design: FEX13-3122-ID-A

Page: 7

Colors used: 1, 2, 5, 16

Quality: 9 Row

Repeat: 1'7.71" x 1'5.78"

501mm x 452mm

Suggested use: Outfill



Design: FEX13-3144-ID-A

Page: 16

Colors used: 1,16

Quality: 9 Row

Repeat: 1'1" x 1'1"

330mm x 330mm

Suggested use: Outfill



Design: FEX13-3142-ID-A

Page: **17** 

Colors used: 1,16

Quality: 7 Row

Repeat: 1'1" x 1'1.71"

330mm x 348mm

Suggested use: Outfill



Design: FEX13-3142-ID-B

Page: 19

Colors used: 2, 5, 16

Quality: 7 Row

Repeat: 1'1" x 1'1.71"

330mm x 348mm

Suggested use: Outfill



Design: FEX13-3101-ID-A

Page: 12

Colors used: 2, 5, 11, 16

Quality: 7 Row

Repeat: 3' 3.29" x 3' 3.29"

998mm x 998mm

Suggested use: Broadloom



Design: FEX13-3137-ID-A

Page: 18

Colors used: 2, 14, 15, 16

Quality: 9 Row

Repeat: 6' 6.57" x 3' 7.33"

1996mm x 1101mm

Suggested use: **Broadloom** 



Design: FEX13-3138-ID-A

Page: 5

Colors used: 1, 2, 5, 16

Quality: 9 Row

Repeat: 6' 6.57" x 3' 7.33"

1996mm x 1101mm

Suggested use: Broadloom



Design: FEX13-3138-ID-B

Page: **47** 

Colors used: 9, 10, 11, 13

Quality: 9 Row

Repeat: 6' 6.57" x 3' 7.33"

1996mm x 1101mm

Suggested use: Broadloom



Design: FEX13-3136-ID-A

Page: 3

Colors used: 1, 2, 5

Quality: 9 Row

Repeat: 6' 6.71" x 2' 9.33"

1999mm x 847mm

Suggested use: Broadloom



Design: FEX13-3139-ID-A

Page: XX

Colors used: 1, 2, 5, 14, 15, 16

Quality: 10 Row

Repeat: 6' 6.57" x 2' 9.3"

1996mm x 846mm

Suggested use: **Broadloom** 



Design: FEX13-3119-ID-A

Page: 11

Colors used: 1, 2, 5, 16

Quality: 9 Row

Repeat: 3' 3.29" x 1' 9.67"

998mm x 550mm

Suggested use: Broadloom



Design: FEX13-3120-ID-A

Page: 42

Colors used: 1, 2, 8, 14, 15, 16

Quality: 10 Row

Repeat: 6' 6.57" x 2' 9.3"

1996mm x 846mm

Suggested use: Broadloom



Design: FEX13-3127-ID-A

Page: 43

Colors used: 6, 7, 8, 16

Quality: 10 Row

Repeat: 6' 6.57" x 3' 3"

1996mm x 991mm

Suggested use: Broadloom



Design: FEX13-3125-ID-A

Page: 40

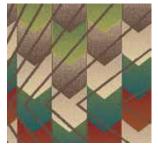
Colors used: 6, 7, 8, 11, 13, 16

Quality: 10 Row

Repeat: 6' 6.57" x 6' 6"

1996mm x 1981mm

Suggested use: Broadloom



Design: FEX13-3105-ID-A

Page: **46** 

Colors used: 11,2,5,6,7,9,10,11

Quality: 9 Row

Repeat: 6' 6.57" x 3' 7.33"

1996mm x 1101mm

Suggested use: Broadloom



Design: FEX13-3129-ID-A

Page: 22

Colors used: 2,8,14,15,16

Quality: 10 Row

Repeat: 6' 6.57" x 2' 9.3"

1996mm x 846mm

Suggested use: Broadloom



Design: FEX13-3140-ID-A

Page: **41** 

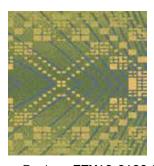
Colors used: **6,7,8,11,13** 

Quality: 9 Row

Repeat: 6' 6.57" x 3' 7.33"

1996mm x 1101mm

Suggested use: Broadloom



Design: FEX13-3130-ID-A

Page: **50** 

Colors used: 3,9,10,12

Quality: 10 Row

Repeat: 6' 6.57" x 2' 9.3"

1996mm x 846mm

Suggested use: Broadloom



Design: FEX13-3128-ID-A

Page: **61** 

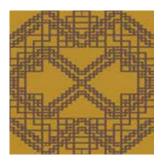
Colors used: 4, 10, 11, 13

Quality: 10 Row

Repeat: 6' 6.86" x 6' 6"

2003mm x 1981mm

Suggested use: **Broadloom** 



Design: FEX13-3126-ID-A

Page: **60** 

Colors used: 4, 5

Quality: 10 Row

Repeat: 3' 3.29" x 1' 7.5"

998mm x 495mm

Suggested use: Broadloom



Design: FEX13-3132-ID-A

Page: 48

Colors used: 4,6,9,10,11,13

Quality: 10 Row

Repeat: 3' 3.29" x 3' 3"

998mm x 991mm

Suggested use: **Broadloom** 



Design: FEX13-3145-ID-A

Page: **13** 

Colors used: 1, 7, 16

Quality: 10 Row

Repeat: 6' 6.57" x 5' 4.3"

1996mm x 1633mm

Suggested use: Broadloom



Design: FEX13-3146-ID-A

Page: 44

Colors used: 1,2,5,6,7,9,10,11

Quality: 10 Row

Repeat: 1' 7.57" x 1' 7.4"

497mm x 493mm

Suggested use: Broadloom



Design: FEX13-3123-ID-A

Page: **40** 

Colors used: 6,7,8

Quality: 9 Row

Repeat: 1'1.14" x 7.78"

334mm x 198mm

Suggested use: Outfill



Design: FEX13-3131-ID-A

Page: 6

Colors used: 1,2,4,5,14,15,16

Quality: 10 Row

Repeat: 6' 6.57" x 6' 6"

1996mm x 1981mm

Suggested use: Broadloom



Design: FEX13-3150-ID-A

Page: 29

Colors used: 2,5,14,15,16

Quality: 9 Row

Repeat: 13' 1.14" x 6' 6"

3991mm x 1981mm

Suggested use: Broadloom



Design: FEX13-3151-ID-A

Page: 25

Colors used: 6,7,8,11,14,15,16

Quality: 9 Row

Repeat: 13' 1.14" x 6' 6"

3991mm x 1981mm

Suggested use: Broadloom



Design: FEX12-918-ID-C

Page: **34** 

Colors used: 2, 5, 16

Quality: 7 Row

Repeat: 3' 3.43" x 3' 3.43"

1001mm x 1001mm

Suggested use: Outfill



Design: REX13-0732-ID-L

Page: 30

Colors used: 1,2,5,16

Quality: 9 Row

Repeat: 10' x 20'

3048mm x 6096mm

Suggested use: Rug/Panel



Design: REX13-0732-ID-N

Page: 18

Colors used: **2,14,15,16** 

Quality: 9 Row

Repeat: 10' x 20'

3048mm x 6096mm

Suggested use: Rug/Panel



Design: REX13-0737-ID-G

Page: **50** 

Colors used: 4,6,9,10,11

Quality: 10 Row

Repeat: 10' x 20'

3048mm x 6096mm

Suggested use: Rug/Panel



Design: REX13-0738-ID-B

Page: 36

Colors used: 2,4,5,6,7,8,11

Quality: 10 Row

Repeat: 10' x 20'

3048mm x 6096mm

Suggested use: Rug/Panel



Design: REX13-0729-ID-H

Page: **14** 

Colors used: 1,6,16

Quality: 9 Row

Repeat: 10' x 20'

3048mm x 6096mm

Suggested use: Rug/Panel



Design: REX13-0730-ID-D

Page: **58** 

Colors used: 1,11,16

Quality: 10 Row

Repeat: 10' x 20'

3048mm x 6096mm

Suggested use: Rug/Panel



Design: REX13-0734-ID-D

Page: **62** 

Colors used: 1,2,4,5,12,13

Quality: 10 Row Repeat: 10' x 20'

3048mm x 6096mm

Suggested use: Rug/Panel



Design: FEX13-3174-ID-A

Page: **56** 

Colors used: **4,6,13** 

Quality: 10 Row

Repeat: 3' 3.29" x 3' 3"

998mm x 991mm

Suggested use: Outfill



Design: FEX13-3170-ID-A

Page: **54** 

Colors used: 4,6,10,11

Quality: 10 Row

Repeat: 6' 6.86" x 58' 6"

2003mm x 17831mm

Suggested use: Ballroom



Design: FEX13-3170-ID-B

Page: **35** 

Colors used: 1,2,5,16

Quality: 10 Row

Repeat: 6' 6.86" x 58' 6"

2003mm x 17831mm

Suggested use: Ballroom



Design: FEX13-3171-ID-A

Page: **32** 

Colors used: 1,2,4,5,6,10,11,16

Quality: 10 Row

Repeat: 9' 9.86" x 78'

2994mm x 23774mm

Suggested use: Ballroom



Design: REX13-3172-ID-A

Page: 8

Colors used: 1, 2, 5, 7, 16

Quality: 10 Row

Repeat: 6' 6.57" x 5' 4.3"

1996mm x 1633mm

Suggested use: Corridor



Design: REX13-3173-ID-A

Page: 8

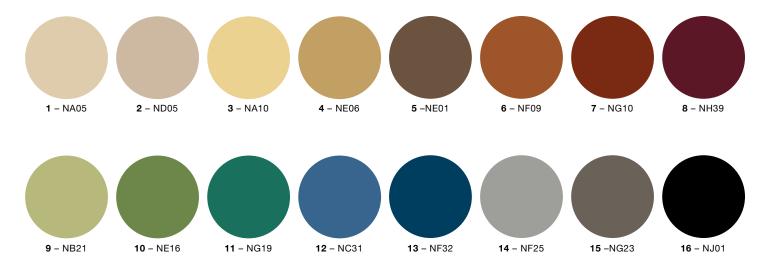
Colors used: 1, 2, 5, 7, 16

Quality: 7 Row

Repeat: 22' 11.29" x 23' 1.86"

6992mm x 7058mm

Suggested use: Rug/Panel



## A higher level of hospitality

Known for over 30 years as the premier resource for handcrafted, luxury area rugs, Nourison was recognized for the quality of designs, scope of variety, and consistently innovative nature of the assortments the company offered the industry. Now Nourison turns the focus of its decades of design excellence to the commercial and hospitality industry, and launches Nourison Hospitality.

Nourison Hospitality sets a new standard of luxury and fashion in the world of premium quality carpet and rugs for Hospitality, Corporate, and all upscale commercial markets. Our distinctive carpets are woven from the highest quality materials, specially dyed with our exclusive techniques and can be hand-finished to create an unparalleled look of luxury. Antique "abrash" dyeing effects, hand-carving, hand-embossing, hand-serging and luster-washing, are just some of the signature techniques that make Nourison products the most unique and desirable in the market. Nourison boasts one of the world's largest and finest historical design archives of both antique and modern motifs, which can be tapped as inspiration and modified for a truly remarkable result. Nourison broadloom products are designed and constructed from scratch in our fully vertical, state-of-the-art factories. As a fully vertically integrated company, Nourison is capable of fulfilling the most intricate needs of the hospitality client, and a quarter-century of experience gives customers the ability to choose from an enormous variety of stock designs ready for immediate delivery, or detailed customization. Project teams can work with our talented staff to create any custom look.

Nourison Axminster's construction makes it the most durable choice for many high-traffic interiors, and the unique weave allows for the most design freedom, perfect for custom applications. Unlike printed carpets, Axminster designs are woven to the base of the pile, offering superior appearance retention, even in the face of heavy wear and tear. This level of meticulous precision produces unprecedented intricacy and detail in a machine-woven carpet. Nourison utilizes Electronic Jacquard technology, allowing for unlimited pattern repeat and complete design freedom, with minimal seaming and waste. State-of-the-art, 16 color looms give our Axminster a broader scope, in terms of creative possibilities and design flexibility, than traditional eight-color Axminster weaving. Nourison Axminster also features an ultra-plush, 3-ply construction of 80% premium wool with 20% nylon. Natural wool provides softness, rich color, and eco-friendly benefits, including LEED compatibility, while the nylon ads stability and strength. In contrast to the standard 2-ply construction, our 3-ply is a lusher, denser, more durable pile. More fibers also impart better clarity of design, and more subtle shading and tonal effects. The denser pile affords cleaner, crisper, hand-carving effects. Nourison's artisans are masters in the art of hand-carved textiles; their meticulous work enhances design clarity and can be used to add texture to any floor covering. Indigeny designs can also be rendered in our **Color-MAX**<sup>TM</sup> color bank.

## Environmental Awareness



Nourison is a LEED compliant manufacturer. If obtaining LEED certification is important to the client, early in the planning stages the Nourison team will offer floor covering solutions that meet that need. *Indigeny* Axminster carpets, and other Nourison products which feature Wool: Clean Air

Certified, qualify for one LEED credit in the IEQ Credit 4.3: Low Emitting Materials-Flooring Systems category for all U.S. Green Building Council (USGBC) LEED projects.

Unlike petroleum based synthetics, wool is a renewable resource—the ultimate renewable resource—continuously growing on the backs of sheep year round. Wool requires very small amounts of energy to produce, about 1/8th of that required for nylon. Wool is the only widely available carpet fiber which is not made from oil. Unlike synthetics, the carbon footprint of wool carpet is barely discernible. Wool retains its good looks longer, reducing the need for wasteful, premature replacement.



Nourison's Axminster and other woolen broadloom and area rug products are certified Green Label Plus™. Independently tested and certified, and using qualifications developed in conjunction with the Environmental Protection Agency, (EPA), Green Label Plus™ ensures floor coverings are among the

lowest emitters of Volatile Organic Compounds, or VOCs. It has been estimated that wool carpets can continue purifying indoor air for up to 30 years. Synthetic carpet absorbed less than half of the nitrogen dioxide of wool, and more readily re-emitted it into the air.



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